



PRADA OPENS MI SHANG PRADA RONG ZHAI

“Tête-bêche symbiosis:

A seamless reflection between Italy and China, Shanghai and Milan.”

Wong Kar Wai

Mi Shang Prada Rong Zhai made its official debut in Shanghai, marking Prada’s first stand-alone fine dining space in Asia.

A collaboration between Prada and acclaimed director Wong Kar Wai, the project embraces his distinctive narrative aesthetics, forging a compelling connection between Milan’s and Shanghai’s visual cultures. Through a refined interplay of reflection and juxtaposition, it fosters a sophisticated dialogue that intertwines art, history, culture — and gastronomy.

Wong Kar Wai brings his poetic, suggestive vision to Mi Shang Prada Rong Zhai, drawing inspiration from the philatelic concept of *Tête-bêche*, where two stamps are inverted, mirrored, and juxtaposed. This theme is weaved throughout the space, where elegant design elements and elaborate details seamlessly blend Prada’s timeless sophistication with Rong Zhai’s historic charm. Carefully curated from Prada’s vast art collections, along with exquisite Chinese antique furniture, the décor narrates a captivating story of the enduring connection between Prada, Shanghai, and Milan.

A highlight of Mi Shang Prada Rong Zhai is a special exhibition featuring *Rising Clouds, Blooming Flower*, a series of Shanghai-style woodblock artworks created by Wong Kar Wai in collaboration with the century-old art brand Duo Yun Xuan.

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These exceptional pieces blend classic heritage craftsmanship with Shanghai's refined aesthetic. Inspired by Blossoms Shanghai, Wong Kar Wai's cinematic depiction of the city's vibrant spirit, the series comprises five sets, each named after a different cloud color. Among them, *Rising Clouds*, *Blooming Flower – Blessing Cloud* has been permanently acquired by the Prada Group.

Breaking away from traditional dining concepts, Mi Shang Prada Rong Zhai redefines the experience by offering fine dining and imaginative confectionery retail from late breakfast to dinner. Its menu is a celebration of fusion and innovation, creatively blending Italian and Chinese culinary traditions to achieve a dynamic balance of flavors. The menu is crafted by Executive Chef Lorenzo Lunghi of Ristorante Torre, whose experience spans multiple Michelin-starred restaurants, including Ristorante Gambero Rosso and Saturne. Meanwhile, the confectionery selection is developed by Diego Crosara, a World Champion pastry chef who has served as the pastry chef for the Italian National Culinary Team and, since 2018, as the Creative Pastry Director of Marchesi 1824, a brand within the Prada Group.

With the opening of Mi Shang Prada Rong Zhai, Rong Zhai embarks on a new chapter, expanding its spatial and functional offerings. While the second floor houses the restaurant, the third floor introduces The Apartment, an exclusive space that highlights Prada's century-long heritage and exceptional craftsmanship through a curated selection of products and bespoke services. Visits can be arranged through Prada boutique sales advisors.

Beyond its exceptional culinary experience, Prada Rong Zhai remains dedicated to its unique role as an urban cultural salon, continuing to host two annual art exhibitions and various cultural events that foster multidisciplinary dialogue on urban cultural development.

Mi Shang Prada Rong Zhai will officially welcome the public starting March 31, 2025, operating daily from 10:00 to 22:00. Reservations will open at noon on March 29 via the Mi Shang Prada Rong Zhai WeChat mini-program.

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INSIDE MI SHANG PRADA RONG ZHAI

Inspired by the villa's 2017 renovation, MiShang Prada Rong Zhai offers a journey of discovery, where each room honors its original role in showcasing artworks and curated collections of antiques. While some spaces feature a distinct stylistic theme, others blend influences from Milan and Shanghai. Throughout, Prada's vision harmonizes with Wong Kar Wai's cinematic narrative.

A corridor serves as evocative passage, immersing guests in the romantic atmosphere of Wong Kar Wai's *In the Mood for Love*. A rhythmic sequence of ceiling lights echoes his signature visuals, while artworks from the *Rising Clouds*, *Blooming Flowers* series—created with Duo Yun Xuan Art Center—enhance the suggestive ambiance. Crafted using traditional Chinese woodblock printing, these pieces add a layer of historical and artistic depth.

Guests are then welcomed into **The Pastry Shop**, envisioned as both a classic and imaginative Italian pastry shop, featuring handcrafted cherry wood and brass furnishings inspired by Prada's first Milan store, opened in Galleria Vittorio Emanuele in 1913. A testament to both heritage and innovation, this central space fosters a dialogue between tradition, artistry, and contemporary design. The small cakes on display are a sophisticated assortment of classic Italian pastries— including Cassata, Delizia al Limone, and Tiramisù—artfully reimaged.

At the heart of MiShang Prada Rong Zhai, **The Caffè** serves as a vibrant gathering space anchored by an elegant bar counter, crafted by local artisans who restored the Villa's wooden elements, and featuring intricate turned-wood scrollwork reminiscent of 1910s–1930s Shanghai social hubs.

Nestled within The Caffè, **The Study** offers an intimate retreat, seamlessly connecting to the garden and terrace, while curated furnishings and rare collectibles add refined, cultivated charm.

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Moving toward the South Right Wing, guests enter **The Library**, a serene lounge where Shanghai and Milan's cultural influences merge, inviting intellectual exploration with a carefully curated book collection spanning Chinese craftsmanship, decorative arts, and Italian design, including the legacy of Murano glass—echoing themes found in both Rong Zhai and Prada's archives. An artwork from the Rising Clouds, Blooming Flowers series—crafted in collaboration with Duo Yun Xuan Art Center—adds to the ambiance's sophistication.

From The Library, guests enter **The Dining Room**, an intimate, immersive space designed for fine culinary experiences. Set at the heart of MiShang, it exudes romance and a seductive nocturnal flair, evoking the cinematic dialogue between Wong Kar Wai's *In the Mood for Love* and Prada's sophisticated aesthetic. The dining experience spans from classic Italian ravioli, artfully paired with exquisite Chinese ingredients, to vitello tonnato and citrus duck breast—each dish creatively blending Italian and Chinese culinary traditions to create a dynamic harmony of flavors.

Beyond The Caffè lies **The Terrace**, a modern reimagining of Arcadia Hall—Shanghai's first open-air lounge welcoming women in the late 19th and early 20th century. Furnished with 1930s Italian bamboo tables and chairs, it blends Chinese-inspired design with historical cross-leg seating, traditionally associated with women.