

MIU MIU ANNOUNCES ITS PRESENCE AS ART BASEL PARIS PUBLIC PROGRAM OFFICIAL PARTNER WITH SPECIAL PROJECT 'TALES & TELLERS' CONCEIVED BY GOSHKA MACUGA AND CONVENED BY ELVIRA DYANGANI OSE

At the core of Miuccia Prada's Miu Miu is a fascination with the lives of women: their experiences, their histories, their tales. This has always included culture, alongside fashion: in 2011, Miu Miu Women's Tales launched, platforming female filmmakers to present their own views of the plurality of femininity. And since 2021, the biannual Miu Miu runway show has been reshaped as a forum for dialogue with artists through installation and motion image, exploring multiple ideas but always returning to an understanding of women.

As part of the brand's collaboration with Art Basel Paris as Public Program Official Partner this year, Miu Miu announces 'Tales & Tellers' a major project at Palais d'Iéna headquarters of France's Economic, Social and Environmental Council – as well as the site of the Miu Miu runway shows. 'Tales & Tellers' conceived by interdisciplinary artist Goshka Macuga and convened by Elvira Dyangani Ose, Director of MACBA, Museu d'Art Contemporani de Barcelona. In the same location, Macuga also collaborated with Miu Miu on an artistic intervention to accompany the Spring/Summer 2025 runway show, on October 1 2024.

'Tales & Tellers' draws its title from the conveyance of knowledge an expression of meaning, the imparting of histories and stories. A story can change minds, alter courses, shift lives, and give us a new understanding of the world. Here, the tales are individual, but their tellers are multitude: the directors and artists themselves, the actors bringing their characters to life. In each instance, women are given agency to tell their stories, story-tellers, history tellers. Throughout, the notion of the teller is as an interpreter of life - offering their view, bearing witness, and reflecting society.

'Tales & Tellers' brings together a multiverse of narratives, but also the knowledge that thrives from them. Every collaboration and film commission Miu Miu Women's Tales - and a selection of video pieces taken from the artistic interventions from Miu Miu runway shows since Spring/Summer 2022 - is represented in the show by a character, a hero or an anti-hero, directly extracted from these films and artistic collaborations. These figures in turn become the films' custodians - agents of the narrative. Reenacted by real-life actors, alongside video projection of the original film, these tellers multiply their tales, their appearance serving as physical re-tellings of fragments of the story alongside the original. Performers of the self, as much of themselves, custodians here must be understood as guardians whose essential role is preserving the memories and sequences of her and others while making the stories accessible. Thus, in 'Tales & Tellers', the empty space of Palais d'Iéna is transformed into an accumulation of multiple

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everyday experiences, real and imagined, that of the custodians and the members of the live audiences

that interact with them.

'Tales & Tellers' includes screenings of all commissioned short films, together with a programming of

conversations: influenced by Miu Miu's collaborations across the spectrum of filmmaking, art and

fashion, the project draws together a myriad of narratives and storytelling exploring ever-transforming

ideas of femininity.

In turn, Macuga and Dyangani Ose transform the Palais d'Iéna into a concourse for dialogue, both

through action and conversation. While the main hypostyle forms a stage for artistic intervention, its

parliament becomes an arena for discussion, inviting directors of Miu Miu Women's Tales and artists

who have created video work from the Miu Miu shows to speak not specifically about their films, but

rather their own lives and histories, the frames of their work. The result is a discourse not on the physical

expression of these women's creativity, but on their origins - the reasons and thinking behind - telling

their own tales.

'Tales & Tellers' is part of Art Basel Paris's Public Program and staged at the Palais d'Iéna, Paris. The

project is open to the public from 16th-20th October 2024, with a preview on October 15th. Online

registration for exhibition guided tours and panel conversations available on miumiu.com.

Art Basel Paris' Public Program features freely accessible exhibitions, installations, monumental

sculptures, and curatorial projects by modern and contemporary artists across nine storied locations of

the French capital.

For more information about 'Tales & Tellers' visit miumiu.com

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COLOPHON

'TALES & TELLERS' PALAIS D'IÉNA, PARIS 16.10.2024 - 20.10.2024

CONCEIVER: GOSHKA MACUGA

CONVENER: ELVIRA DYANGANI OSE

ASSOCIATE CURATOR AND PROJECT ASSISTANCE: ESTHER FERNÁNDEZ CIFUENTES

DRAMATURGY AND DIRECTION OF PERFORMATIVE & CHOREOGRAPHIC MOVEMENT: FABIO CHERSTICH & GOSHKA MACUGA

EXHIBITION BRANDING: 2X4, NEW YORK

EXHIBITION DESIGN: OMA/AMO

EXHIBITION PRODUCTION: VILLA EUGÉNIE

PRESS GALLERY

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CUSTODIANS, TALES, TELLERS

AUDREY

from The Powder Room by Zoe Cassavetes Miu Miu Women's Tales #1

THE CHRYSALID

from Muta
by Lucrecia Martel
Miu Miu Women's Tales #2

THE WITCH

from The Woman Dress by Giada Colagrande Miu Miu Women's Tales #3

THE SINGER

from It's Getting Late by Massy Tadjedin Miu Miu Women's Tales #4

SHE

from The Door by Ava DuVernay Miu Miu Women's Tales #5

THE PERFORMER

from Le donne della Vucciria by Hiam Abbass Miu Miu Women's Tales #6

ELIZABETH

from Spark & Light by So Yong Kim Miu Miu Women's Tales #7

VICTORIA

from Somebody by Miranda July Miu Miu Women's Tales #8

THE ACTRESS from De Djess

by Alice Rohrwacher Miu Miu Women's Tales #9

JASMINE

from Les 3 Boutons by Agnès Varda Miu Miu Women's Tales #10

THE GIRL

from Seed by Naomi Kawase Miu Miu Women's Tolog #11

Miu Miu Women's Tales #11

RACHELLE from That One Day

by Crystal Moselle

Miu Miu Women's Tales #12

CARMEN

from Carmen by Chloë Sevigny

Miu Miu Women's Tales #13

THE HOST

from (The [End) of History Illusion] by Celia Rowlson-Hall Miu Miu Women's Tales #14

AVA

from Hello Apartment by Dakota Fanning Miu Miu Women's Tales #15

BADRIA

from The Wedding Singer's Daughter by Haifaa Al-Mansour Miu Miu Women's Tales #16

LAILA

from Shako Mako by Hailey Gates

Miu Miu Women's Tales #17

BRIGITTE

from Brigitte by Lynne Ramsay Miu Miu Women's Tales #18

THE BOY from Nightwalk

by Małgorzata Szumowska Miu Miu Women's Tales #19

MATI

from In My Room by Mati Diop Miu Miu Women's Tales #20

THE FARMHAND

from Shangri-La by Isabel Sandoval Miu Miu Women's Tales #21

NORA

from I and the Stupid Boy by Kaouther Ben Hania Miu Miu Women's Tales #22

JEAN

from House Comes with a Bird by Janicza Bravo Miu Miu Women's Tales #23

THE MOTHER

from Letter to My Mother for My Son by Carla Simón

Miu Miu Women's Tales #24

LUZ

from Eye Two Times Mouth by Lila Avilés

Miu Miu Women's Tales #25

STANE from Stane

by Antoneta Alamat Kusijanović Miu Miu Women's Tales #26

GITA

from I Am the Beauty of Your Beauty, I Am the Fear of Your Fear by Chui Mui Tan

Miu Miu Women's Tales #27

CATERINA

from El Affaire Miu Miu by Laura Citarella

Miu Miu Women's Tales #28

MERIEM'S MOTHER

from the Miu Miu Spring/Summer 2022 show collaboration by Meriem Bennani

THE REMEDY

from the Miu Miu Fall/Winter 2022 show collaboration

by Nathalie Djurberg and Hans Berg

THE SHARK

from the Miu Miu Spring/Summer 2023 show collaboration by Shuang Li

THE ARTIST

from the Miu Miu Fall/Winter 2023 show collaboration by Geumhyung Jeong

GRACE

from the Miu Miu Spring/Summer 2024 show collaboration by Sophia Al-Maria

RECEPTION

from the Miu Miu Fall/Winter 2024 show collaboration by Cécile B. Evans

PATHOS

from the Miu Miu Spring/Summer 2025 show collaboration by Goshka Macuga

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GOSHKA MACUGA

Goshka Macuga is a Polish multidisciplinary artist, working in London. Macuga's practice is based on historical and archival research, which informs multidisciplinary practice. The role of a curator, historian, and exhibition designer has been often attached to her practice. As an artist she questions historiography, political structures, and the pressing issues of our time as a form of institutional critique. In 2019, Macuga was commissioned to make a large-scale tapestry for the Museum of Modern Art, New York. She has staged solo shows at galleries around the world, including New Museum, New York, Whitechapel Gallery, London, Kunsthalle Basel, Switzerland Tate Britain, London, Fondazione Prada, Milan and Prada Rong Zhai, Shanghai. Macuga was included in Documenta 2012 and nominated for the Turner Prize in 2008. She was elected a Royal Academican in 2024.

ELVIRA DYANGANI OSE

Currently the director of the Museu d'Art Contemporani de Barcelona (MACBA), Elvira Dyangani Ose's theoretical work has often focused on new forms of environment and platforms produced by artists in the absence of conventional institutions and contexts. She has been the director and chief curator of The Showroom in London, a lecturer in Visual Cultures at Goldsmiths, University of London, an advisor at Tate Modern Advisory Council, and a member of the Thought Council, Fondazione Prada. She has previously served, among other roles, as curator of the Göteborg International Biennial of Contemporary Art; curator of international art at Tate Modern, London; artistic director of Rencontres Picha - Lubumbashi Biennial, Democratic Republic of the Congo; and senior curator at Creative Time in New York. She studied for a Doctorate in History of Art and Visual Studies at Cornell University in New York, an MA in Theory and History of Architecture from Universitat Politècnica de Catalunya, Barcelona, and a BA in Art History from Universitat Autònoma de Barcelona.

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MIU MIU WOMEN'S TALES DIRECTORS

Zoe Cassavetes Lucrecia Martel Giada Colagrande Massy Tadjedin Ava DuVernay Hiam Abbass

So Yong Kim Miranda July

Alice Rohrwacher

Agnès Varda

Naomi Kawase

 ${\bf Crystal\ Moselle}$

Chloë Sevigny

Celia Rowlson-Hall

Dakota Fanning

Haifaa Al-Mansour

Hailey Gates

Lynne Ramsay

Małgorzata Szumowska

Mati Diop

Isabel Sandoval

Kaouther Ben Hania

Janicza Bravo

Carla Simón

Lila Avilés

Antoneta Alamat Kusijanović

Tan Chui Mui

Laura Citarella

MIU MIU WOMEN'S TALES COMMITTEE MEMBERS

Miuccia Prada Verde Visconti

Ava DuVernay Maggie Gyllenhaal Catherine Martin

ARTISTS

Meriem Bennani
Nathalie Djurberg and Hans Berg
Shuang Li
Geumhyung Jeong
Sophia Al-Maria
Cécile B. Evans
Goshka Macuga



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ART BASEL

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, and Paris. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through new digital platforms and a number of new initiatives such as the Art Basel and UBS Global Art Market Report and Intersections: The Art Basel Podcast. Art Basel's Global Media Partner is The Financial Times. For further information, please visit artbasel.com.