



London, November 11th 2024

CHURCH'S HOLIDAY CAMPAIGN

Church's is pleased to announce the launch of its new Holiday campaign, showcasing an assortment of season-specific shoes for men and women, from elegant eveningwear styles to comfortable leather slippers. With creative direction by David James, photography by Phil Poynter, and styling by Tom Guinness, the playful campaign film and images follow an exuberant cast of characters as they reconvene at the family home to exchange gifts, play games, and cause just a touch of holiday havoc, all in the spirit of seasonal joviality!

Shot at St. Giles House in Dorset, ancestral home to the 12th Earl of Shaftesbury, the buoyant mood creates the perfect backdrop for some of Church's most iconic styles to be their expressive selves - from dancing on tables in the patent leather Whaley lace-up for men, and sumptuous velvet slippers for women, to turning up on a vintage motorcycle in the Notting Hill monkstrap and the studded Lana met. monk brogue respectively.

The campaign, which continues Church's tongue-in-cheek exploration of English eccentricity, perfectly encapsulates the spirit of the brand and the inherent versatility of the shoes. The holiday season provides ample opportunities to dress up in a variety of styles, from gift-opening in the Arran nappa leather slippers to a smart festive lunch in the iconic Burwood brogues.

Church's Holiday selection of products is available in Church's stores and online at church-footwear.com.

Church's history can be traced back to 1617, when Anthony Church, a master shoemaker was handcrafting shoes in Northampton, England, a town renowned for producing fine footwear since medieval times. His descendants followed in his footsteps, establishing Church & Co in 1873. Church's still manufactures in Northampton with retail stores around the globe and important locations such as, London, Paris, Edinburgh, Milan, Singapore, and Tokyo. Church's continues to present men's and women's collections that are unparalleled for craftsmanship and luxury. These handmade shoes are loyal to the artisanal traditions of English shoemaking. Timeless in aesthetic and exceptional in quality, they are amongst the most long lasting and desirable in the world.

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