



PRESS RELEASE

PRADA GROUP ANNOUNCES IMPORTANT PROGRESS IN LEED GREEN BUILDING CERTIFICATION IN 2021

- **First LEED PLATINUM certification for an existing retail project in the high-end luxury sector (LEED v4.1 O+M for Interior)**
- **First Prada Group LEED PLATINUM certification (LEED v4.1 O+M for Interior) for the Miu Miu Shanghai International APM store**
- **Prada: brand with the highest number of LEED certifications in the high-end luxury sector**

Milan, 10 February 2022 – The Prada Group, in collaboration with FGB studio, announces it has certified the largest number ever of LEED v4.1 Operations and Maintenance stores in a single submission, obtaining 80 LEED (O+M) certifications for existing boutiques worldwide at 31 December 2021. The Group has also committed to LEED (O+M) certifying around 300 stores by 2024.

LEED®, Leadership in Energy and Environmental Design, developed by the U.S. Green Building Council (USGBC), is the most widely used green building rating system in the world and an international symbol of excellence. Through design, construction, and operations practices that improve environmental and human health, LEED-certified buildings are helping to make the world more sustainable.

This process has been accomplished utilizing Arc, a technological platform helping existing buildings and spaces track, manage and improve performance across five areas: energy, water, waste, transportation and human experience. Each store is equipped with an Arc-certified FGB studio monitor, capable of measuring air quality and collecting real-time data. Each monitor communicates directly with the Arc platform, streamlining the reporting process and connecting each boutique with a global network of LEED-certified buildings. The Prada Group's employees participated in a survey, to better understand each store's current operational attributes and the impact on employee health and well-being. The results of this survey informed FGB studio's LEED (O+M) certification strategies.

"This achievement highlights how the Prada Group considers extremely relevant the implementation of such an ambitious LEED certification plan. Today we take the opportunity to thank all the valuable partners who made it possible", said Lorenzo Bertelli, Prada Group Head of Corporate Social Responsibility and he added: *"We will continue to be strongly committed to the sustainable development our Retail network, which is at the core of our distribution strategy".*

"Achieving LEED certification through Arc is more than just implementing sustainable practices. It represents a commitment to our planet and future generations," said Kay Killmann, Head of Europe for Green Business Certification Inc. (GBCI). *"Prada Group's record number of LEED O+M certifications demonstrates their desire to lead the fashion and retail industry by example."*

PRADA Group



FGB STUDIO

"The Prada Group's ambition and dedication to play an impactful role in green building are inspiring. Project scopes like these are at the heart of what we do at FGB studio and we look forward to continuing our sustainability work with the Prada Group," said Francesca Galati Bolognesi, Founder & CEO, FGB studio.

At 31 December 2021, the Prada Group counts:

- **3 LEED certified Building Design and Construction** (the Scandicci plant, Florence, certified thanks to Bureau Veritas, the Logistic Hub in Levanella, Arezzo thanks to Greenwich and the pre-certification of the Marchesi 1824 Laboratory in Milan thanks to BEE Incorporations);
- **57 LEED v4. Interior Design and Construction stores** (56 stores certified thanks to BEE Incorporations and 1 thanks to Evotre srl);
- **81 LEED v4.1 Operations and Maintenance (O+M) stores** (80 certifications obtained in 2021 thanks to FGB Studio and 1 in 2019 thanks to BEE Incorporations).

For further information:

Prada Group Press Office
corporatepress@prada.com

Prada Group

Pioneer of a dialogue with contemporary society across diverse cultural spheres and an influential leader in luxury fashion, Prada Group founds its identity on essential values such as creative independence, transformation and sustainable development, offering its brands a shared vision to interpret and express their spirit. The Group owns some of the world's most prestigious luxury brands, Prada and Miu Miu, as well as Church's, Car Shoe and the historic Pasticceria Marchesi, and works constantly to enhance their value by increasing their visibility and appeal. The Group designs, manufactures and distributes ready-to-wear collections, leather goods and footwear in more than 70 countries through a network of 635 stores as well as e-commerce channels, selected e-tailers and department stores around the world. The Group, which also operates in the eyewear and fragrances sector through licensing agreements, has 23 owned factories and approximately thirteen thousand employees.

www.pradagroup.com

PRADA Group



GBC | GREEN
BUSINESS
CERTIFICATION
INC.™

FGB STUDIO

About the U.S. Green Building Council

The U.S. Green Building Council (USGBC) is committed to a healthy, resilient, and equitable future for all through the development of green buildings, cities, and communities. For more than 20 years, USGBC has been advancing green building practices through the development of LEED, the world's most widely used green building program. With the support of thousands of members, volunteers and partners, USGBC provides robust green building education courses, a rigorous professional credentialing program, and advocates for effective public policies. It convenes an international network of green building and sustainability leaders through the annual Greenbuild International Conference & Expo, and forward thinking programs, including the Center for Green Schools. For more information, visit usgbc.org and connect on Twitter, Facebook, Instagram and LinkedIn.

About GBCI

Green Business Certification Inc. (GBCI) is the premier organization recognizing excellence in sustainability performance and practice globally. GBCI provides third-party verification services for certification and credentialing while driving adoption of green business practices, fostering global competitiveness and enhancing environmental and human health benefits.

<https://gbci.org/>

About FGB studio

FGB studio is an international sustainability and well-being consulting firm, founded in 2015 by Francesca Galati Bolognesi. FGB studio started by supporting the sustainability goals of luxury fashion brands and has since expanded its expertise to include buildings and workplaces in all sectors. Supported by a team of fifty professionals operating across thirteen offices, FGB studio's regional structure provides sustainability consulting in the built environment worldwide.

<http://fgb-studio.com>