FONDAZIONE PRADA PRESENTS ITS NEW CINEMA SEASON AND THE PROJECT "SOGGETTIVA JOHN BALDESSARI" FROM 18 OCTOBER 2019

Milano, 15 October 2019 – Fondazione Prada presents its new cinema program that offers a wide variety of formats and visual languages and also includes meetings with the public and special events. Screenings of "Soggettiva John Baldessari", a project conceived by the American artist, are scheduled on Fridays from 18 October 2019. Fondazione Prada's cinematographic offer will be completed by a selection of first releases, screened on Saturdays in the "Indagine" section, and by "Screen-Core", a new film series devised as part of the "Origine" section on Sundays.

"Soggettiva": 11 films selected by John Baldessari (18 October 2019 – 3 January 2020)

"Soggettiva" series invites personalities from arts and culture world to share with the public the films that have marked their personal and intellectual education. The movies' selection process is driven by curator's personal taste and cinematographic culture, proving cinema influence in all fields of creativity.

After artists Damien Hirst, Theaster Gates and Luc Tuymans and movie directors Nicolas Winding Refn and Pedro Almodóvar, John Baldessari (National City, California, 1931) has been invited to take part to the project with a selection of 11 titles. His "Soggettiva" is a parallel and personal story of a key genre of Hollywood cinema, the thriller, encompassing a broad spectrum of often-divergent narrative solutions and aesthetic visions.

Baldessari, who conceived an original project for Fondazione Prada in 2010, is one of most influential American artists of his generation. His conceptual works explore a wide range of media including photography, video, graphic design, photomontage and installation, engaging the viewer in a permanent game of deconstruction and references, that challenges the language rules and reveals its ambiguities.

On Friday 6 December artist Thomas Demand will meet the public at the Fondazione Prada's Cinema to discuss the themes and film selection of "Soggettiva John Baldessari".

Taking place on Fridays from 18 October 2019 to 3 January 2020, "Soggettiva" includes *Die Monster Die*, 1965 by Daniel Haller; *Double Indemnity*, 1944 by Billy Wilder; *Dracula*, 1931 by Tod Browning; *Experiment in Terror*, 1962 by Blake Edwards; *M - Eine Stadt sucht einen Mörder*,1931 by Fritz Lang; *Murder My Sweet*, 1945 by Edward Dmytryk; *North by Northwest*,1959 by Alfred Hitchcock; *The Fly*, 1958 by Kurt Neumann; *The Man Who Shot Liberty Valance*, 1962 by John Ford; *The Thing from Another World*, 1951 by Christian Nyby and *Vertigo*, 1959 by Alfred Hitchcock.

"Origine": "Screen- Core", a new project dedicated to independent cinema (20 October 2019 – 10 February 2020)

"Origine" section evolves with a curated program of cinema and television works realized by European and American directors from 1971 and 1997. Titled "Screen-Core" and conceived by Luigi Alberto Cippini, the project brings together films considered as fundamental in the definition of contemporary independent cinema, as well as titles of accomplished authors not well-known among the general public. All the movies have in common the desire of expanding cinema practice beyond traditional canons and are considered by independent directors active in the last two decades as a rich visual repertoire to be used in their research. Different authors, such as Claude Chabrol, Rainer Werner Fassbinder, Wolf Gremm, Gerald Kargl, Muscha, Nicholas Roeg, Barbet Schroeder, Bertrand Tavernier and Peter Watkins, can be described as taste and rules breakers in the mainstream production. The limited diffusion, as well as the experimental character of "Screen-Core" selected movies have contributed to making them under appreciated and precious rarities for younger generations of spectators and directors.

"Origine" movies, on screen from 20 October 2019 to 10 February 2020, include: *Angst,* 1983 by Gerald Kargl; *Bad Timing*, 1980 by Nicolas Roeg; *Decoder*, 1984 by Muscha; *Don't look now*, 1974 by Nicolas Roeg; *Dr. M*, 1990 by Claude Chabrol; *Fällan* (The Trap), 1975 by Peter Watkins; *Kamikaze 89,* 1982 by Wolf Gremm; *La mort en directe*, 1980 by Bertrand Tavernier; *Maitresse*, 1976 by Barbet Schroeder; *Punishment Park*, 1971 by Peter Watkins and *Welt Am Draht*, 1973 by Rainer Werner Fassbinder.

The screening of *Angst* on Sunday 27 October will be introduced by a live video conversation between Austrian artist Markus Schinwald (Salzburg, 1973) and Luigi Alberto Cippini. The presentation of film *Decoder* on Sunday 1 December will be accompanied by a performance by Amnesia Scanner, a Finnish electronic musical duo including Ville Haimala and Martti Kalliala. The performance will be screened live at Fondazione Prada's Cinema.

Indagine: a selection of 6 new releases (19 October – 14 December 2019)

The program also comprises "Indagine" section, which features first releases. On Saturdays, from 19 October to 14 December 2019, "Indagine" presents six new movies: *Ad Astra*, 2019 by James Gray; *Joker*, 2019 by Todd Philips (Golden Lion winner at the 76th Venice Film Festival); *Midsommar,* 2019 by Ari Aster; *Parasite,* 2019 by Joon-ho Bong; *The Jesus Rolls*, 2019 by John Turturro and *Vox Lux*, 2018 by Brady Corbet.

Press contacts
Fondazione Prada
T +39 02 56 66 26 34
press@fondazioneprada.org
fondazioneprada.org

Informazioni for the public

The full program of October and November 2019 is available on Fondazione Prada's website.

Tickets can be purchased online or at the Cinema ticketing desk, from one hour prior to the first screening of the day until 10 minutes from the start of the last screening of the day. Tickets are available for the current day's screenings and for the following days.

"Soggettiva" and "Origine" screenings:
Standard: 6 €
Concessions: 4 € (students under 26, viewers over 65)
Free: viewers with disabilities and a companion/carers

"Origine" screening
Standard: 6 €
Concessions: 4 € (students under 26, viewers over 65)
Free: viewers with disabilities and a companion/carers