
2016

**Valorizing
our industrial
heritage**

PRADA Group

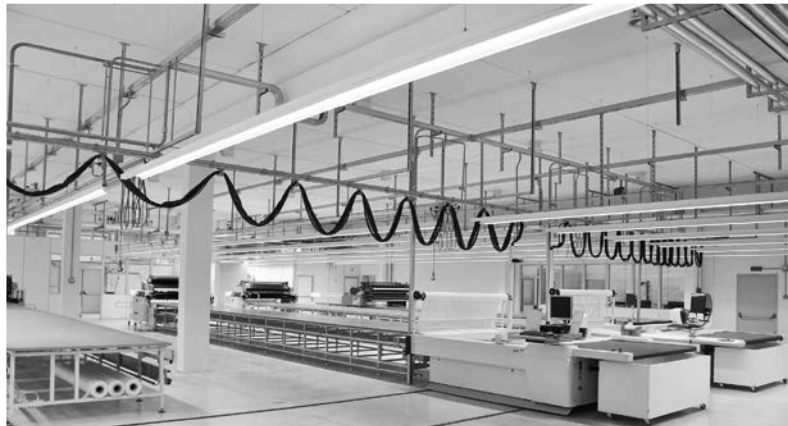
01 Città di Castello plant

PERUGIA

In May 2016, after a major restoration and reorganization, the Prada Group reopened Città di Castello facility, a full-cycle plant for the design and production of Men's shirts.

Acquired in 2001, after a long supply and collaboration arrangement, this high-quality facility was developed, increasing made-to-measure productivity and expanded to an area of over 2,000 square meters. Rationalization of the layout helped optimize the production process by creating an efficient, dynamic workflow.

The entire structure was also requalified internally and externally.



02 Montone Plant

PERUGIA

In November 2016, was completed the restoration of the historic Prada plant in Montone, in central Italy, specialized in the production of Men's trousers collections.

Covering a total area of 10,000 square meters, the trouser plant was expanded to 2,900 square meters.

The restructuring involved all areas of the facility and resulted in a net improvement of its internal layout, permitting a reorganization of workflows and a rationalization of the production processes.



03 Arezzo plant

The historic full-cycle plant that incorporates all stages of belts and small leather goods production process, founded by Patrizio Bertelli at the start of his business career, has undergone a thorough restructuring of its logistics, technology, and production, ended in September 2016. The project involved all areas of the plant, which occupies 1,600 square meters.

In 2016, the Prada Group becomes the majority shareholder of the Figline Valdarno plant, dedicated to the production of Men's and Women's small leather goods.



05 Other projects

In addition to these projects, in the same year the Prada Group restructured a warehouse at Arezzo, completed the restructuring of the Scandicci plant, and launched an ambitious project to reorganize its logistics, with the creation of the New Logistics Hub of Levanella (Arezzo), designed by architect Guido Canali.



Nuovo Polo Logistico di Levanella