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2015

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**Valorizing  
our industrial  
heritage**

PRADA Group

# 01 Scandicci:

## RECOVERY AND UPGRADING

**In 2015 the Prada Group decided to invest in the purchase of a large industrial plant that produced Christmas decorations in Scandicci of 11,600 square meters, to upgrade it, and site our full-cycle leather goods production there. With this purchase, the Group consolidated and expanded its presence in this district, among the most important in the world in the production of high-quality leather goods.**

The entire restyling and restructuring of the building focused on environmental sustainability, applying voluntarily for certification under the international LEED protocol (Leadership in Energy and Environmental Design), which rewards sustainable projects and the decision to recover existing buildings in areas already densely built. The certification process undertaken by the Group was to seek the highest level (Platinum).

A careful examination of the status quo and the possibilities for improvement oriented our choices toward an excellent level of sustainability.

In this regard, in fact, the new shed roofing of the plant was provided with a photovoltaic panel array, and the solutions adopted for the entire plant system were the eco-friendliest for the surrounding environment and limited energy consumption.





## 01 SCANDICCI

To improve traffic flow around the building and the quality of the outdoor spaces, the project included architectural solutions that diversified the types of pedestrian access and introduced landscape enhancements such as green façades, flowerbeds, and trees of medium height. Also extremely important was the study and installation of the outdoor lighting, designed to enhance not only the characteristic form of the building but also the positioning of the trees and flowerbeds.

The new plant has been operational since July 2015, when the personnel of the old Prada site at Scandicci was transferred there.

## 02 Tannery at Limoges:

### RECOVERY OF THE HISTORICAL HERVY TANNERY AT LIMOGES (FRANCE)

**That same year, the Prada Group took over Tannerie Mégisserie Hervy in France, a plant specialized in the tanning of hides since 1936, located at Isle near Limoges.**

With this operation, Prada acquired the assets of the tannery (plant and machinery) and the specialized local workforce, which was gradually reintegrated into the structure to restore the original production capacity. The handcrafting that for over 60 years had characterized the articles produced in Limoges is of higher quality than world competition.

Faithful to the local manufacturing tradition, historical production precedents, and highly specialized manual processing, the plant has always produced, and resumed producing from 25 September 2015, extremely soft, high-quality hides for multiple uses: apparel, accessories, footwear, luggage, gloves, and leather goods in general.



## 02 TANNERY AT LIMOGES

The acquisition was part of a vertical integration of the Prada Group's supply chain, in terms of raw materials procurement, to gain greater control over the chain. At the same time, we wished to preserve the distinctive artisan nature of the production, thus maintaining one of the cases of excellence in the transformation of leather in fine materials.

Prada performed a recovery operation to preserve the historical industrial site, seeking to protect the health of the personnel and respect the environment.



## 02 TANNERY AT LIMOGES

**The same care was devoted to improving environmental and safety performance. These are the principal actions taken and their impact in terms of energy efficiency:**

- replacement and disposal of the Ethernit roofing with the installation of new panels providing an energy improvement equal to 14 tons of CO<sub>2</sub> saved per year;
- structural reinforcement of the pillars and flooring to improve safety;
- renewal of the water treatment plant (50 m<sup>3</sup> of water treated per day);
- total replacement of the electrical and fire prevention systems;
- a new heat production and distribution system with a savings of 117 tons of CO<sub>2</sub> per year;
- a new hide drying unit, with savings of 24 tons of CO<sub>2</sub> per year;
- new varnishing systems to provide 50% savings on chemical products;
- replacement of windows for a total surface area of 40 square meters, bringing an annual savings of 17 tons of CO<sub>2</sub>.



## 03 Other projects

In addition to these projects, in 2015 we finished restructuring the labs at Terranuova, built a mechanized plant at Levanella and a cutting center at Valvigna, restructured a plant at Siena, and restructured a warehouse and plant near Arezzo.



Centro di taglio a Valvigna