

| <b>Disclaimer</b>   |   |
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| <b>Cash Dividend Announcement for Equity Issuer</b>   |   |
| Issuer name   | PRADA S.p.A.  |
| Stock code  | 01913   |
| Multi-counter stock code and currency   | Not applicable  |
| Other related stock code(s) and name(s)   | Not applicable  |
| Title of announcement   | Final Dividend for the Year Ended December 31, 2024   |
| Announcement date   | 04 March 2025   |
| Status  | New announcement  |
| <b>Information relating to the dividend</b>   |   |
| Dividend type   | Final   |
| Dividend nature   | Ordinary  |
| For the financial year end  | 31 December 2024  |
| Reporting period end for the dividend declared  | 31 December 2024  |
| Dividend declared   | EUR 0.164 per share   |
| Date of shareholders' approval  | 30 April 2025   |
| <b>Information relating to Hong Kong share register</b>   |   |
| Default currency and amount in which the dividend will be paid  | HKD amount to be announced  |
| Exchange rate   | To be announced   |
| Ex-dividend date  | 06 May 2025   |
| Latest time to lodge transfer documents for registration with share registrar for determining entitlement to the dividend   | 07 May 2025 16:30   |
| Book close period   | From 08 May 2025 to 08 May 2025   |
| Record date   | 08 May 2025   |
| Payment date  | 19 May 2025   |
| Share registrar and its address   | Computershare Hong Kong Investor Services Limited   |
|   | Shop 1712-1716, 17th Floor<br>Hopewell Centre<br>183 Queen's Road East<br>Wanchai<br>Hong Kong<br>Hong Kong |

| Information relating to withholding tax  |  |          |   |
|--|--|----------|---|
| Details of withholding tax applied to the dividend declared  | The final dividend will be paid net of Italian withholding tax, currently at 26%   |          |   |
|  | Type of shareholders   | Tax rate | Other relevant information (if any)   |
|  | All shareholders registered in the section of the Company's shareholders' register kept by the Company's Hong Kong share registrar (Computershare Hong Kong Investor Services Limited) | 26%      | Due to the inherent characteristic of the "CCASS", the Company is not able to ascertain the identity, and consequently the tax residence, of the beneficial owners of the shares who hold their investments through CCASS. As a consequence, the Company applies a withholding tax rate of 26% on dividend payable to the shareholders, irrespective of their tax residency.<br><br>Shareholders entitled to be charged with a reduced withholding tax rate may seek to recover the excess amount of tax paid through a refund procedure initiated with the Italian Revenue Agency. Shareholders should seek independent professional advice in relation to the procedures and timing for obtaining a refund of Italian withholding tax, if applicable. |
| Information relating to listed warrants / convertible securities issued by the issuer  |  |          |   |
| Details of listed warrants / convertible securities issued by the issuer   | Not applicable   |          |   |
| Other information  |  |          |   |
| Other information  | Not applicable   |          |   |
| Directors of the issuer  |  |          |   |
| Executive Directors: Patrizio Bertelli, Paolo Zannoni, Miuccia Prada Bianchi, Andrea Guerra, Andrea Bonini and Lorenzo Bertelli<br>Independent Non-Executive Directors: Yoel Zaoui, Marina Sylvia Caprotti, Cristiana Ruella, Pamela Yvonne Culpepper and Anna Maria Rugarli |  |          |   |