

PRADA S.p.A.

Via A. Fogazzaro n. 28, 20135 Milan, Italy
Registry of Companies of Milan Monza Brianza Lodi, Italy: No. 10115350158
意大利米蘭蒙扎布里亞納洛迪公司註冊處：編號10115350158
(Incorporated under the laws of Italy as a joint-stock company with limited liability)
(根據意大利法律註冊成立的股份有限公司)
(Stock code 股份代號 : 1913)

2 April 2025

Dear registered shareholder(s),

Reminder letter regarding the Arrangement of Electronic Dissemination of Corporate Communications

With reference to the notification letter dated 15 March 2024 titled “Arrangement of Electronic Dissemination of Corporate Communications”, PRADA S.p.A. (the “**Company**”) is writing to remind you that the Company has adopted electronic dissemination of corporate communications (the “**Corporate Communications**”), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.pradagroup.com and the HKEXnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

The Company have not received your email address for receiving the Corporate Communications. To ensure timely receipt of the future Actionable Corporate Communications ^(Note), the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the “**Reply Form**”). Alternatively, you may sign and return the Reply Form to the Company’s Hong Kong share registrar (the “**Share Registrar**”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong.

If the Company does not have the email address of a shareholder or the email address provided by the shareholder is not functional, the Company will only be able to send future Actionable Corporate Communications ^(Note) to the shareholder in printed form together with a request form soliciting a functional email address of the shareholder.

If you want to receive the Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to prada.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By order of the Board
PRADA S.p.A.
Mr. Paolo Zannoni
Executive Deputy Chairman

Note: Actionable Corporate Communication is any corporate communication that seeks instructions from issuer’s securities holders on how they wish to exercise their rights or make an election as the issuer’s securities holder.

各位登記股東：

以電子方式發布公司通訊安排的提示信函

根據日期為 2024 年 3 月 15 日有關「以電子方式發布公司通訊之安排」之通知信函所述，PRADA S.p.A.（「**公司**」）謹此提醒閣下，公司已採用以電子方式發布公司通訊（「**公司通訊**」）之安排，該公司通訊是指公司向向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件，包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及（如適用）財務摘要報告；(b) 中期報告及（如適用）其中期報告摘要；(c) 會議通知；(d) 上市文件；(e) 通函和 (f) 委任表格。

請注意，所有未來公司通訊的英文版和中文版將在公司網站 www.pradagroup.com 和披露易網站 www.hkexnews.hk 上提供，以代替印刷本。

徵集電子聯絡資料

公司尚未收到閣下就接收公司通訊提供電子郵件地址。為確保及時收到日後可供採取行動之公司通訊^(註)，公司建議閣下透過掃描本函隨附之回條（「**回條**」）上列印的閣下專屬二維碼來提供閣下的電子郵件地址。或者，閣下也可以簽署回條並交回公司的香港股份過戶登記處（「**股份過戶處**」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

倘本公司沒有股東之電郵地址或股東所提供的電郵地址無效，本公司將只能以印刷本形式發送日後可供採取行動之公司通訊^(註)予股東，並附上要求股東提供有效電郵地址之表格。

若閣下希望收取日後公司通訊之印刷本，請填妥隨附之回條並交予股份過戶處或發送電子郵件至 prada.ecom@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷版的要求。請注意，收取日後公司通訊印刷本之指示由收悉閣下指示當日起計一年內有效，此後將過期。

如閣下對本函件有任何疑問，請於辦公時間星期一至五（香港公眾假期除外）上午 9 時正至下午 6 時正（香港時間）期間致電股份過戶處(852)2862 8688 查詢。

承董事會命
PRADA S.p.A.
執行副主席
Paolo Zannoni 先生

2025 年 4 月 2 日

附註：可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。



REPLY FORM 回條

To: Computershare Hong Kong Investor Services Limited
(The "Share Registrar")
17M Floor, Hopewell Centre
183 Queen's Road East, Wan Chai, Hong Kong

致: 香港中央證券登記有限公司
「股份過戶處」
香港灣仔皇后大道東 183 號
合和中心 17M 樓

(Please choose ONLY ONE of the options below)
(請從以下選項中只選擇其中一項)

Option 1: Provide your email address for receipt of future Actionable Corporate Communications... Personalized QR Code 專屬二維碼
選項 1: 掃描 閣下專屬二維碼提供 閣下之電子郵件地址, 以接收公司通過電子方式發佈的可供採取行動的未來公司通訊...
You are NOT required to return this Reply Form if you choose Option 1. 如選擇了選項 1, 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Actionable Corporate Communications... of the following listed company (the "Company") via electronic dissemination.
選項 2: 本人/吾等現以書面提供本人/吾等之電子郵件地址, 以確保收到以下上市公司 (「公司」) 通過電子方式發佈的可供採取行動的未來公司通訊...
Name of Securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱: PRADA S.p.A.
Email address 電郵地址: [Grid]

Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable)
選項 3: 本人/吾等現要求收取公司通訊印刷版 (如適用, 請在以下方格內劃上「✓」號)
I/we would like to receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the date of receipt of your instruction.
本人/我們欲收取未來公司通訊的印刷本, 並已知悉本指示由收取指示日期起計一年內有效。
Printed English version 英文印刷本 Printed Chinese version 中文印刷本 Printed English and Chinese versions 中、英文印刷本

Signature(s): (Notes 1) 簽名: (附註 1) Contact number: 聯絡電話號碼: Date: 日期:

Notes 附註:
1. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
2. Any Reply Form with no signature or otherwise incorrectly completed will be void.
3. If the Company does not receive a functional email address in your reply, the Company will send the Actionable Corporate Communications in printed form in the future.
4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.
5. If you mark "✓" in the box in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received.
6. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form.

* Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明
("Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").)
本公司向閣下收集個人資料, 以處理閣下的查詢, 並向閣下提供有關本公司之資料。閣下提供個人資料予本公司是基於自願的。
閣下若提供多於一個電子郵件地址, 本公司只會採用最後一個有效的電子郵件地址。

Mailing Label 郵寄標籤
Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freeport No. 簡便回郵號碼: 37
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us.
No postage is necessary if posted in Hong Kong.
當 閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。
如在本港投寄, 閣下無需支付郵費或貼上郵票。