

PRADA S.p.A.

Via A. Fogazzaro n. 28, 20135 Milan, Italy
Registry of Companies of Milan Monza Brianza Lodi, Italy: No. 10115350158
意大利米蘭蒙扎布里亞納洛迪公司註冊處：編號10115350158
(Incorporated under the laws of Italy as a joint-stock company with limited liability)
(根據意大利法律註冊成立的股份有限公司)
(Stock code 股份代號 : 1913)

27 March 2024

Dear Shareholder,

PRADA S.p.A. (the “Company”)

Online Annual General Meeting (“Online AGM”) of the Company

The Online AGM of the Company will be held on Wednesday, April 24, 2024 at 10:00 a.m. CET time (4:00 p.m. Hong Kong time) by way of electronic means only.

Online Attendance at the AGM

By attending the Online AGM, you will be able to view a live webcast of the Online AGM, cast your vote on the resolutions in real time and submit questions to the Company. The AGM online platform will be opened for Shareholders to login 45 minutes prior to the commencement of the Online AGM (i.e. 9:15 a.m. CET time or 3:15 p.m. Hong Kong time on April 24, 2024) by visiting the website <http://meetings.computershare.com/PradaAGM2024> and entering the following details:

- Shareholder Number: your 10-digit shareholder reference number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter
- Last Name: your surname as registered with the Company’s Hong Kong Share Registrar

Under Italian law, the Company has to announce at the commencement of the Online AGM the number of shares and percentage present.

You should allow ample time to check into the online platform to complete the login procedures and remain logged in until the commencement of and during the Online AGM. It is highly recommended to log in at least 5 minutes before the start of the Online AGM in order to complete the registration and authentication procedure required to validly attend and vote at the Online AGM.

Please keep the login details in safe custody for use at the Online AGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the Online AGM, please call Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, at its hotline (852) 2862 8689 for arrangement.

By order of the Board
PRADA S.p.A.
Mr. Paolo Zannoni
Executive Deputy Chairman

各位股東：

PRADA S.p.A. (「本公司」)

本公司線上股東週年大會 (「線上股東週年大會」)

本公司之線上股東週年大會將訂於 2024 年 4 月 24 日 (星期三) 中歐時間上午 10 時正或香港時間下午 4 時正僅以電子方式舉行。

以網上方式出席股東週年大會

如閣下出席線上股東週年大會，將能夠收看線上股東週年大會現場網絡直播、向本公司提交問題及實時投票決議案。平台將於線上股東週年大會開始前 45 分鐘 (即 2024 年 4 月 24 日中歐時間上午 9 時 15 分或香港時間下午 3 時 15 分) 開放予股東登入，閣下可瀏覽會議網站 <http://meetings.computershare.com/PradaAGM2024>，並輸入以下資料，以登入網上平台：

- 股東參考編號：印於本信函右上角條碼下，以字母「C」開始之閣下的十位數字股東參考編號
- 姓氏：閣下於香港股份過戶登記處所登記之英文姓氏

根據意大利法律，本公司須於線上股東週年大會開始時宣佈出席股東的股份數目及百分比。

股東應預留充裕時間登入網上平台以完成程序並於線上股東週年大會開始及舉行期間保持登入，強烈建議於線上股東週年大會開始前至少 5 分鐘登入，以完成有效出席線上股東週年大會並於會上投票所需的登記和驗證程序。

請將登入資料妥為保存以於線上股東週年大會使用，請勿向任何人士透露有關資料。

如閣下為公司股東並欲出席線上股東週年大會，請致電本公司之香港股份過戶登記處，香港中央證券登記有限公司 (電話熱線(852) 2862 8689) 以便作出安排。

承董事會命
PRADA S.p.A.
執行副主席
Paolo Zannoni 先生

二零二四年三月二十七日