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PRADA S.p.A.

Registered office at Via A. Fogazzaro n. 28, Milan, Italy
Registry of Companies of Milan, Monza, Brianza, Lodi, (Italy): No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company with limited liability)
(Stock Code: 1913)

PROPOSED AMENDMENTS TO EXISTING BY-LAWS

The board of directors of PRADA S.p.A. (the “**Company**”) announces that it proposes to amend the by-laws of the Company to conform, to the extent needed, to the core shareholder protection standards as set out in Appendix 3 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and to incorporate provisions to allow and facilitate hybrid and electronic meetings and other provisions aimed at complying with applicable laws and regulations (the “**Proposed Amendments**”). This announcement is made pursuant to Rule 13.51(1) of the Listing Rules.

The Proposed Amendments shall be subject to the passing of an extraordinary resolution by the shareholders of the Company in accordance with applicable laws and regulations at the forthcoming annual general meeting of the Company to be held on April 27, 2023 (the “**AGM**”). A circular containing, among others, details of the Proposed Amendments, together with a notice convening the AGM, will be published and dispatched to the shareholders of the Company in due course.

By Order of the Board
PRADA S.p.A.
Mr. Paolo Zannoni
Chairman

Milan (Italy), March 24, 2023

As at the date of this announcement, the Company’s executive directors are Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Andrea GUERRA, Mr. Andrea BONINI and Mr. Lorenzo BERTELLI; and the Company’s independent non-executive directors are Ms. Marina Sylvia CAPROTTI, Mr. Maurizio CEREDA, Mr. Yoël ZAOUÏ, Ms. Pamela Yvonne CULPEPPER and Ms. Anna Maria RUGARLI.