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PRADA S.p.A.

Registered office at Via A. Fogazzaro no. 28, 20135 Milan, Italy Registry of Companies of Milan, Monza, Brianza, Lodi (Italy): No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

POLL RESULTS OF
ANNUAL GENERAL MEETING
HELD ON APRIL 28, 2022
APPROVAL OF AUDITED SEPARATE AND
CONSOLIDATED FINANCIAL STATEMENTS
ALLOCATION OF NET INCOME AND
DISTRIBUTION OF FINAL DIVIDEND
AND
APPOINTMENT OF AUDITOR AND AUDITOR'S
REMUNERATION

PRADA S.p.A. (the "Company") is pleased to announce the poll results of the resolutions proposed at the annual general meeting held on Thursday, April 28, 2022 (the "AGM"). All resolutions were duly passed.

At the AGM:

- 1. the Audited Separate Financial Statements and the Audited Consolidated Financial Statements for the year ended December 31, 2021 were approved;
- 2. the allocation of net income and distribution of final divided were approved; and
- 3. Deloitte & Touche S.p.A. was appointed as the Independent Auditor (*revisore legale dei conti*) of the Company for a term of three financial years and its remuneration was approved.

The final dividend of the Company for the year ended December 31, 2021 will be paid on Friday, May 27, 2022.

I. VOTING RESULTS AT THE ANNUAL GENERAL MEETING HELD ON APRIL 28, 2022

The Company is pleased to announce that the AGM was held on Thursday, April 28, 2022 at 12:00 noon CET time or 6:00 p.m. Hong Kong time. In light of the continuing risks posed by the COVID-19 pandemic, the AGM was held by way of electronic means only, and online voting was adopted as the voting mechanism for the meeting. A poll was demanded by the Chairman for voting on each of the proposed resolutions as set forth in the notice of the AGM dated March 24, 2022.

The following directors attended the AGM: Mr. Paolo Zannoni (Chairman of the AGM), Ms. Alessandra Cozzani, Mr. Stefano Simontacchi, Ms. Marina Sylvia Caprotti, Mr. Maurizio Cereda, Ms. Pamela Yvonne Culpepper and Ms. Anna Maria Rugarli.

The Company is pleased to announce that since the required majority of votes was obtained, each of the following resolutions was duly passed as an ordinary resolution at the AGM, and the details of the poll results are as follows:

	Ordinary Resolutions	Number of Votes (Approximate percentage to two decimal places)		
		For	Against	Abstain
1.	To approve the Audited Separate Financial Statements which show a net income of Euro 310,649,745.66 and the Audited Consolidated Financial Statements of the Company for the year ended December 31, 2021 together with the Reports of the Board of Directors, the Board of Statutory Auditors and the Independent Auditor.	2,498,880,661 (99.99%)	301,184 (0.01%)	42,702 (0.00%)
2.	To approve the allocation of the net income of the Company, for the year ended December 31, 2021, as follows: (i) Euro 179,117,680 to Shareholders as final dividend, of Euro 0.07 per share, and (ii) Euro 131,532,065.66 to retained earnings of the Company.	2,499,181,842 (100.00%)	3 (0.00%)	42,702 (0.00%)

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3.	To appoint Deloitte & Touche	2,498,731,772	450,073	42,702
	S.p.A. as the auditor (revisore	(99.98%)	(0.02%)	(0.00%)
	legale dei conti) of the Company	,	,	,
	for a term of three financial years			
	(financial year ending December			
	31, 2022 to financial year ending			
	December 31, 2024), ending on			
	the date of the shareholders'			
	general meeting to approve the			
	financial statements for the year			
	ending December 31, 2024 and to			
	approve its remuneration of Euro			
	475,000 for each financial year of			
	its three-year term, for the			
	provision to the Company of the			
	audit of the Separate Financial			
	Statements and the Consolidated			
	Financial Statements, which is			
	included in the overall annual			
	remuneration of Euro 1,755,259			
	(at the exchange rate prevailing at			
	December 31, 2021) for Deloitte &			
	Touche S.p.A. and the Deloitte			
	network in respect of provision of			
	audit services to the Group as a			
	whole. The auditor's annual			
	remuneration shall be subject to			
	adjustment in accordance with			
	changes in relevant applicable			
	laws or in the requirements for the			
	audit services as well as the			
	annual adjustment linked to the			
	change in CPI - consumer price			
	index.			
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Notes:

- (1) The total number of shares of the Company entitling the holder to attend and vote on all the resolutions at the AGM was 2,558,824,000 shares.
- (2) The shareholders of the Company and authorised proxies or corporate representatives, holding an aggregate of 2,499,224,547 shares, representing 97.67% of the total shares of the Company, were in attendance at the commencement of the AGM.
- (3) There were no restrictions on the Company's shareholders to cast votes on any of the resolutions proposed at the AGM.
- (4) There was no share of the Company entitling the holder to attend and abstain from voting in favour of the resolutions at the AGM, as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

- (5) No parties have stated their intention in the Company's circular containing the notice of the AGM dated March 24, 2022 to vote against or abstain from voting on any of the resolutions at the AGM.
- (6) No shareholder of the Company was required to abstain from voting at the AGM under the Listing Rules.
- (7) Computershare Hong Kong Investor Services Limited, the Company's share registrar in Hong Kong, acted as the scrutineer for the vote-taking at the AGM.

II. DISTRIBUTION OF FINAL DIVIDEND

Following the approval by the shareholders of the Company at the AGM, the Company is pleased to announce the details relating to the payment of the final dividend for the year ended December 31, 2021 to the shareholders of the Company as follows:

The Company will distribute a final dividend of Euro 0.07 per share for the year ended December 31, 2021 for a total amount of Euro 179,117,680.

The payment shall be made in: (i) Euro to the shareholders recorded in the section of the Company's shareholders' register kept by the Company at its registered office in Milan (Italy), and (ii) Hong Kong dollars to the shareholders recorded in the section of the Company's shareholders' register kept in Hong Kong.

The relevant exchange rate is HK\$ 8.168: Euro 1, being the opening buying T/T rate of Hong Kong dollars to Euros as announced by the Hong Kong Association of Banks (www.hkab.org.hk) on Thursday, April 28, 2022, being the day of approval of the final dividend by the shareholders of the Company at the AGM.

In order to qualify for the payment of the final dividend, all transfers accompanied by the relevant share certificate(s), if issued, must be lodged with:

- (a) the Company's registered office at Via Antonio Fogazzaro n. 28, Milan 20135, Italy, if the transfer concerns shares registered in the section of the Company's shareholders' register kept by the Company at its registered office, or
- (b) the Company's Hong Kong share registrar, Computershare Hong Kong Investor Services Limited, at Shop 1712-16, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, if the transfer concerns shares registered in the section of the Company's shareholders' register kept by Company's Hong Kong share registrar,

in any case, no later than 4:30 p.m. (Hong Kong time) or 10:30 a.m. (CET time) on Thursday, May 5, 2022. The Company's shareholders' register (both sections) will be closed on Friday, May 6, 2022, during which no transfers of the shares of the Company can be registered.

The final dividend will be paid to the shareholders recorded on the Company's shareholders' register (both sections) on Friday, May 6, 2022 and the payment date will be Friday, May 27, 2022.

The final dividend will be paid net of 26% Italian withholding tax.

Shareholders should seek independent professional advice in relation to the procedures and timing involved in obtaining a refund of Italian withholding tax, if applicable.

By Order of the Company
PRADA S.p.A.
Mr. Paolo Zannoni
Chairman

Milan (Italy), April 28, 2022

As at the date of this announcement, the Company's executive directors are Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Ms. Alessandra COZZANI and Mr. Lorenzo BERTELLI; the Company's non-executive director is Mr. Stefano SIMONTACCHI and the Company's independent non-executive directors are Ms. Marina Sylvia CAPROTTI, Mr. Maurizio CEREDA, Mr. Yoël ZAOUI, Ms. Pamela Yvonne CULPEPPER and Ms. Anna Maria RUGARLI.