Dear Shareholder,

PRADA S.p.A. (the “Company”)

1. Online Annual General Meeting (“Online AGM”) of the Company

The Online AGM of the Company will be held on Thursday, April 28, 2022 at 12:00 noon CET time or 6:00 p.m. Hong Kong time by way of electronic means only.

**Online Attendance at the AGM**

By attending the Online AGM, you will be able to view a live webcast of the Online AGM, cast your vote on the resolutions in real time and submit questions to the Company. The AGM online platform will be opened for Shareholders to login 45 minutes prior to the commencement of the Online AGM (i.e. 11:15 a.m. CET time or 5:15 p.m. Hong Kong time on April 28, 2022) by visiting the website [http://meetings.computershare.com/PradaAGM2022](http://meetings.computershare.com/PradaAGM2022) and entering the following details:

- **Shareholder Number:** your 10-digit shareholder reference number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter
- **Last Name:** your surname as registered with the Company’s Hong Kong Share Registrar

Under Italian law, the Company has to announce at the commencement of the Online AGM the number of shares and percentage present.

You should allow ample time to check into the online platform to complete the login procedures and remain logged in until the commencement of and during the Online AGM. Only those shareholders who have logged in 5 minutes before the start of the Online AGM will be entitled to attend and vote at the Online AGM.

Please keep the login details in safe custody for use at the Online AGM and do not disclose them to anyone else.

For corporate shareholders who wish to attend the Online AGM, please call Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, at its hotline (852) 2862 8689 for arrangement.


The English and Chinese versions of the Company’s Current Corporate Communication are available on the Company’s website at [www.pradagroup.com](http://www.pradagroup.com) and the HKEXnews’s website at [www.hkexnews.hk](http://www.hkexnews.hk). If you have chosen to receive the Corporate Communications in printed form(s), the arranged printed form(s) of the Current Corporate Communication in your selected language(s) is enclosed.

If you would like to receive a printed version of the Current Corporate Communication in English language version only, or in Chinese language version only or in both English and Chinese language versions, or if you would like to change your choice of language(s) and/or means of receipt of the Company’s future Corporate Communications, please complete the Change Request Form on the reverse side and sign and return it by post or by hand to the Company or to the Company’s Hong Kong Share Registrar at its hotline (852) 2862 8689.

If you have chosen (or are deemed to have consented) to read the website version of the Corporate Communications but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

You are entitled at any time by reasonable notice in writing to the Company or to the Company’s Hong Kong Share Registrar or by email to [prada.ecom@computershare.com.hk](mailto:prada.ecom@computershare.com.hk) to change your choice of language(s) and means of receipt of future Corporate Communications, notwithstanding any contrary instructions previously conveyed by you to the Company.

If you have any queries in relation to this letter, please call the telephone hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By order of the Board

**PRADA S.p.A.**

**Mr. Paolo Zannoni**

**Chairman**

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#Corporate Communications include but are not limited to (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
Name(s) and address of Shareholder(s):
股東之姓名及地址:

Change Request Form 變更申請表

To: PRADA S.p.A. (the “Company”) (Stock Code:1913)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen’s Road East
Wanchai, Hong Kong

致: PRADA S.p.A.（「本公司」）（股份代號：1913）
香港中央證券服務有限公司
香港灣仔合和中心 183 號合和中心 17M 樓

I/We have already received a printed copy of the Current Corporate Communication in Chinese and/or English or have chosen (or am/are deemed to have consented) to read the Current Corporate Communication posted on the Company’s website:
本人／我們已收取本公司通訊之中文及／或英文印刷本或已選擇（或被視為已同意）查閱 貴公司網站所登載之本公司通訊:

Part A

(I/We would like to receive a printed version of the Current Corporate Communication of the Company in the manner as indicated below:)
(I/We would like to change the choice of language(s) and/or means of receipt of future Corporate Communications of the Company as indicated below:)
(I/We would like to receive both the printed English and Chinese copies):
(I/We would like to receive only the printed English version of all future Corporate Communications; OR)
(I/We would like to receive only the printed Chinese version of all future Corporate Communications; OR)
(I/We would like to receive both printed English and Chinese versions of all future Corporate Communications.}

Part B

(I/We would like to change the choice of delivery methods of Corporate Communications of the Company as indicated below:)

Contact telephone number 郵寄電話號碼

Signature(s) 簽名

Notes 註:

1. Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTERS on the top left hand corner in this Change Request Form if you downloaded this form from the web.

2. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid.

3. Any form with more than one box marked (X) in Part A or Part B, with no box marked (X), with no signature or otherwise incorrectly completed will be void.

4. For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form. This form should be returned only upon receipt of the Company’s Change Request Form.

5. Corporate Communications include but are not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; 

6. Regarding the service of documents, the Company may appoint a solicitor in Hong Kong or a solicitor in the country of the registered or beneficial owner to serve the documents on behalf of the Company.

7. Corporate Communications include but are not limited to: (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; 

8. For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form. This form should be returned only upon receipt of the Company’s Change Request Form.

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freeport No. 郵遞區號: 37
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this Request Form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回本申請表格時，請將郵寄標籤緊貼於信封上，

信封及郵票，郵寄標籤緊貼於信封上，

信封及郵票，