24 March 2022

Dear Non-registered holder ("Non-")

PRADA S.p.A. (the “Company”)

1. Online Annual’s General Meeting (“Online AGM”) of the Company

The Online AGM of the Company will be held on Thursday, April 28, 2022 at 12:00 noon CET time or 6:00 p.m. Hong Kong time by way of electronic means only.

Online Attendance at the AGM

As a Non-registered holder whose shares are held in the Central Clearing and Settlement System through banks, brokers, custodians, nominees or HKSCC Nominees Limited (together, the “Intermediary”), you may attend the AGM online. By attending the Online AGM, you will be able to view a live webcast of the AGM, cast your vote on the resolutions in real time and submit questions to the Company. The AGM online platform will be opened for Shareholders to login 45 minutes prior to the commencement of the Online AGM (i.e. 11:15 a.m. CET time or 5:15 p.m. Hong Kong time on April 28, 2022) by visiting the website http://meetingscomputershare.com/PradaAGM2022. Under Italian law, the Company has to announce at the commencement of the Online AGM the number of shares and percentage present.

In order to be allowed to attend the Online AGM, you need to (i) contact and instruct your Intermediary to appoint you as a proxy or corporate representative to attend the Online AGM and (ii) provide your e-mail address to your Intermediary, before the time limit required by your Intermediary. Details regarding the Online AGM arrangements including the login details to access the AGM online platform will be sent by Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, to the e-mail address provided by you.

You should allow ample time to check into the online platform to complete the login procedures and remain logged in until the commencement of and during the Online AGM. Only those shareholders who have logged in 5 minutes before the start of the Online AGM will be entitled to attend and vote at the Online AGM.

Please keep the login details in safe custody for use at the Online AGM and do not disclose them to anyone else.


If you would like to receive the printed version of the Current Corporate Communication, please complete the Request Form on the reverse side and return it by post or by hand to the Company c/o the Company’s share registrar in Hong Kong (the “Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you can use the mailing label in the Request Form and do not need to affix a stamp on the envelope. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Request Form to prada.ecom@computershare.com.hk. The Request Form may also be downloaded from the Company’s website at www.pradagroup.com or the HKEXnews’s website at www.hkexnews.hk.

If you have any queries in relation to this letter, please call the telephone hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By order of the Board

PRADA S.p.A.

Mr. Paolo Zannoni
Chairman

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Note: This letter is addressed to non-registered holders (a “non-registered holder” means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications). If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form on the reverse side.

*Corporate Communications include but are not limited to (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

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To: PRADA S.p.A. (the “Company”)  
(Stock Code: 1913)  
c/o Computershare Hong Kong Investor Services Limited  
17M Floor, Hopewell Centre, 183 Queen’s Road East  
Wanchai, Hong Kong

I/We would like to receive the Corporate Communications of the Company (#Corporate Communications#) in the manner as indicated below: (Please mark ONLY ONE (X) of the following boxes)  

☐ to receive only the printed English version of all Corporate Communications; OR  
僅收取公司通訊之英文印刷本;或  

☐ to receive only the printed Chinese version of all Corporate Communications; OR  
僅收取公司通訊之中文印刷本;或  

☐ to receive both printed English and Chinese versions of all Corporate Communications.  
同時收取公司通訊之英文及中文印刷本。

Contact telephone number  
聯絡電話號碼

Signature(s)  
簽名

Notes 附註：

1. Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTERS on the top left hand corner in this Request Form if you downloaded this form from the web.  
請閣下清楚填妥所有資料。請於本表格左上方用英文正楷清楚註明閣下的姓名及地址。

2. This Request Form is to be completed by non-registered holders (a “non-registered holder” means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications).  
本函是由本公司之非登記持有人（“非登記持有人”指本公司股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知表示該等人士或公司希望收到公司通訊）填妥的。

3. Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.  
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確，則本表格將會作廢。

4. The above instruction will apply to the Corporate Communications to be sent to you until you notify to the Company c/o the Company’s share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, to the contrary or unless you have at any time ceased to have shareholdings in the Company.  
上述指示適用於發送予閣下之所有公司通訊，直至閣下通知本公司之香港證券登記處香港中央證券登記有限公司另外之安排或任何時候停止持有本公司的股份。

5. For the avoidance of doubt, we do not accept any other instruction given on this Request Form.  
為免存疑，任何在本申請表格上的額外指示，本公司將不予處理。

# Corporate Communications include but are not limited to (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.  
公司通訊包括但不限於：(a)董事會報告及及其年度賬目連同核數師報告; (b)中期報告; (c)會議通告; (d)上市文件; (e)通函;及(f)代表委任表格。