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PRADA S.p.A.

Registered office at Milan (Italy), Via A. Fogazzaro n. 28
Registry of Companies of Milan, Monza, Brianza, Lodi (Italy): No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company with limited liability)

(Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "Company") hereby announces that a meeting of the Board of Directors will be held on Wednesday, March 10, 2021 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended December 31, 2020 for publication and considering the recommendation on the payment of a final dividend.

By Order of the Company PRADA S.p.A.
Mr. Carlo Mazzi
Chairman

Milan (Italy), February 24, 2021

As at the date of this announcement, the Company's executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI and Ms. Alessandra COZZANI; the Company's non-executive director is Mr. Stefano SIMONTACCHI and the Company's independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI, Mr. Sing Cheong LIU and Mr. Maurizio CEREDA.