

23 December 2021

Dear Shareholder,

**PRADA S.p.A. (the “Company”)**

**1. Online Shareholder’s General Meeting (“Online SGM”) of the Company**

The Online SGM of the Company will be held on Friday, January 28, 2022 at 12:00 noon CET time or 7:00 p.m. Hong Kong time by way of electronic means only.

**Online Attendance at the SGM**

By attending the Online SGM, you will be able to view a live webcast of the Online SGM, cast your vote on the resolutions in real time and submit questions to the Company. You can **log in only from 11:15 a.m. to 11:55 a.m. CET time or 6:15 p.m. to 6:55 p.m. Hong Kong time on January 28, 2022** to the SGM online platform by visiting the website <http://meetings.computershare.com/PradaSGM2022> and entering the following details:

- Shareholder Number: your 10-digit shareholder reference number starting with “C” (“SRN”) printed under the barcode on the top right corner of this letter
- Last Name: your surname as registered with the Company’s Hong Kong Share Registrar

Under Italian law, the Company has to announce at the commencement of the Online SGM the number of shares and percentage present.

You should allow ample time to check into the online platform to complete the related procedures and **remain logged in until the commencement of and during the Online SGM, as you will not be able to re-enter the online platform as of 5 minutes before the start of the Online SGM.**

**Please keep the login details in safe custody for use at the Online SGM and do not disclose them to anyone else.**

For corporate shareholders who wish to attend the Online SGM, please call Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, at its hotline (852) 2862 8555 for arrangement.

**2. Notice of Publication of Circular and Proxy form in relation to the Online SGM of the Company (“Current Corporate Communication”)**

The English and Chinese versions of the Company’s Current Corporate Communication are available on the Company’s website at [www.pradagroup.com](http://www.pradagroup.com) and the HKEXnews’s website at [www.hkxnews.hk](http://www.hkxnews.hk). If you have chosen to receive the Corporate Communications<sup>#</sup> in printed form(s), the arranged printed form(s) of the Current Corporate Communication in your selected language(s) is enclosed.

If you would like to receive a printed version of the Current Corporate Communication in English language version only, or in Chinese language version only or in both English and Chinese language versions, or if you would like to change your choice of language(s) and/or means of receipt of the Company’s future Corporate Communications, please complete the Change Request Form on the reverse side and sign and return it by post or by hand to the Company c/o the Company’s share registrar in Hong Kong (the “Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you can use the mailing label in the Change Request Form and do not need to affix a stamp on the envelope. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to [prada.ecom@computershare.com.hk](mailto:prada.ecom@computershare.com.hk). The Change Request Form may also be downloaded from the Company’s website at [www.pradagroup.com](http://www.pradagroup.com) or the HKEXnews’s website at [www.hkxnews.hk](http://www.hkxnews.hk).

If you have chosen (or are deemed to have consented) to read the website version of the Corporate Communications but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

You are entitled at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar or by email to [prada.ecom@computershare.com.hk](mailto:prada.ecom@computershare.com.hk) to change your choice of language(s) and/or means of receipt of future Corporate Communications, notwithstanding any contrary instructions previously conveyed by you to the Company.

If you have any queries in relation to this letter, please call the telephone hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By order of the Board  
**PRADA S.p.A.**  
**Mr. Paolo Zannoni**  
Chairman

<sup>#</sup>Corporate Communications include but are not limited to (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.



Name(s) and address of Shareholder(s):  
股東之姓名及地址:

## Change Request Form 變更申請表

To: PRADA S.p.A. (the "Company")  
(Stock Code:1913)  
c/o Computershare Hong Kong Investor Services Limited  
17M Floor, Hopewell Centre, 183 Queen's Road East  
Wanchai, Hong Kong

致: PRADA S.p.A. (「本公司」)  
(股份代號:1913)  
經香港中央證券登記有限公司  
香港灣仔皇后大道東 183 號合和中心 17M 樓

I/We have already received a printed copy of the Current Corporate Communication in Chinese and/or English or have chosen (or am/are deemed to have consented) to read the Current Corporate Communication posted on the Company's website:

本人/我們已收取本次公司通訊之中文及/或英文印刷本或已選擇(或被視為已同意)查閱 貴公司網站所登載之本次公司通訊:

**Part A** I/We would like to receive a printed version of the Current Corporate Communication of the Company in the manner as indicated below:

**甲部** 本人/我們現欲以下列方式收取 貴公司本次公司通訊之語言印刷本:

(Please mark **ONLY ONE (X)** of the following boxes 請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy in English.  
本人/我們現欲收取一份英文印刷本。
- I/We would like to receive a printed copy in Chinese.  
本人/我們現欲收取一份中文印刷本。
- I/We would like to receive both the printed English and Chinese copies.  
本人/我們現欲收取英文和中文各一份印刷本。

**Part B** I/We would like to change the choice of language(s) and/or means of receipt of future Corporate Communications<sup>#</sup> of the Company as indicated below:

**乙部** 本人/我們現欲更改以下列方式收取 貴公司日後公司通訊<sup>#</sup>之語言版本及/或收取方式:

(Please mark **ONLY ONE (X)** of the following boxes 請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to read the **Website version** of all future Corporate Communications published on the Company's website in place of receiving printed copies and receive a printed notification of the publication of the Website Version; **OR**  
瀏覽在公司網站發表之所有公司通訊文件網上版本, 以代替印刷本, 並收取公司通訊文件網上版本已刊發的通知信; 或
- to receive only the **printed English version** of all future Corporate Communications; **OR**  
僅收取所有日後公司通訊之英文印刷本; 或
- to receive only the **printed Chinese version** of all future Corporate Communications; **OR**  
僅收取所有日後公司通訊之中文印刷本; 或
- to receive both printed **English and Chinese versions** of all future Corporate Communications.  
同時收取所有日後公司通訊之英文及中文印刷本。

Contact telephone number

聯絡電話號碼

Signature(s)

簽名

Notes 附註:

- Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTERS on the top left hand corner in this Change Request Form if you downloaded this form from the web.  
請 閣下清楚填寫所有資料。倘若 閣下從網上下載本變更申請表, 請於本表左上方用英文正楷清楚註明 閣下的姓名及地址。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid.  
如屬聯名股東, 則本變更申請表須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- Any form with more than one box marked (X) in Part A or Part B, with no box marked (X), with no signature or otherwise incorrectly completed will be void.  
如在本表格甲部或乙部作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this Change Request Form.  
為免存疑, 任何在本變更申請表上的額外手寫指示, 本公司將不予處理。

<sup>#</sup> Corporate Communications include but are not limited to (a) the directors' report and its annual accounts together with a copy of the auditor's report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.  
公司通訊包括但不限於: (a)董事會報告及其年度賬目連同核數師報告; (b)中期報告; (c)會議通告; (d)上市文件; (e)通函; 及(f)代表委任表格。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼: 37

Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this Request Form to us.

No postage is necessary if posted in Hong Kong.

當 閣下寄回本申請表格時, 請將郵寄標籤剪貼於信封上。  
如在本港投寄, 閣下無需支付郵費或貼上郵票。

Get in touch with us 與我們聯繫

Send us an enquiry 垂詢  
Rate our service 評價  
Lodge a complaint 投訴



Contact Us 聯繫我們

www.computershare.com/hk/contact