

PRADA S.p.A.

Via A. Fogazzaro n. 28, 20135 Milan, Italy
Registry of Companies of Milan Monza Brianza Lodi, Italy: No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company with limited liability)
(Stock code : 1913)

23 December 2021

Dear Non-registered holder ^(Note),

PRADA S.p.A. (the “Company”)

1. Online Shareholder’s General Meeting (“Online SGM”) of the Company

The Online SGM of the Company will be held on Friday, January 28, 2022 at 12:00 noon CET time or 7:00 p.m. Hong Kong time by way of electronic means only.

Online Attendance at the SGM

As a Non-registered holder whose shares are held in the Central Clearing and Settlement System through banks, brokers, custodians, nominees or HKSCC Nominees Limited (together, the “Intermediary”), you may attend the SGM online. By attending the Online SGM, you will be able to view a live webcast of the Online SGM, cast your vote on the resolutions in real time and submit questions to the Company. You can **log in only from 11:15 a.m. to 11:55 a.m. CET time or 6:15 p.m. to 6:55 p.m. Hong Kong time on January 28, 2022** to the SGM online platform by visiting the website <http://meetings.computershare.com/PradaSGM2022>. Under Italian law, the Company has to announce at the commencement of the Online SGM the number of shares and percentage present.

In order to be allowed to attend the Online SGM, you need to (i) contact and instruct your Intermediary to appoint you as a proxy or corporate representative to attend the Online SGM and (ii) provide your e-mail address to your Intermediary, before the time limit required by your Intermediary. Details regarding the Online SGM arrangements including the login details to access the SGM online platform will be sent by Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong Share Registrar, to the e-mail address provided by you.

You should allow ample time to check into the online platform to complete the related procedures and **remain logged in until the commencement of and during the Online SGM, as you will not be able to re-enter the online platform as of 5 minutes before the start of the Online SGM.**

Please keep the login details in safe custody for use at the Online SGM and do not disclose them to anyone else.

2. Notice of Publication of Circular in relation to the Online SGM of the Company (“Current Corporate Communication”)

The English and Chinese versions of the Company’s Current Corporate Communication are available on the Company’s website at www.pradagroup.com and the HKEXnews’s website at www.hkexnews.hk.

If you would like to receive the printed version of the Current Corporate Communication, please complete the Request Form on the reverse side and sign and return it by post or by hand to the Company c/o the Company’s share registrar in Hong Kong (the “Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you can use the mailing label in the Request Form and do not need to affix a stamp on the envelope. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Request Form to prada.ecom@computershare.com.hk. The Request Form may also be downloaded from the Company’s website at www.pradagroup.com or the HKEXnews’s website at www.hkexnews.hk.

If you have any queries in relation to this letter, please call the telephone hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By order of the Board
PRADA S.p.A.
Mr. Paolo Zannoni
Chairman

Note: This letter is addressed to non-registered holders (a “non-registered holder” means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications⁸). If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Corporate Communications include but are not limited to (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

PRAH-24122021-1(0)



Name(s) and address of Non-registered holder(s):
非登記持有人之姓名及地址:

Request Form 申請表格

To: **PRADA S.p.A. (the “Company”)**
(Stock Code: 1913)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen’s Road East
Wanchai, Hong Kong

致: **PRADA S.p.A. (「本公司」)**
(股份代號: 1913)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號合和中心 17M 樓

I/We would like to receive the Corporate Communications[#] of the Company (“Corporate Communications”) in the manner as indicated below:

本人/我們希望以下列方式收取 貴公司之公司通訊[#] (「公司通訊」):

(Please mark **ONLY ONE (X)** of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to receive only the **printed English version** of all Corporate Communications; **OR**
僅收取公司通訊之英文印刷本; 或
- to receive only the **printed Chinese version** of all Corporate Communications; **OR**
僅收取公司通訊之中文印刷本; 或
- to receive both **printed English and Chinese versions** of all Corporate Communications.
同時收取公司通訊之英文及中文印刷本。

Contact telephone number
聯絡電話號碼

Signature(s)
簽名

Notes 附註:

- Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTERS on the top left hand corner in this Request Form if you downloaded this form from the web.
請 閣下清楚填妥所有資料。倘若 閣下從網上下載本申請表格, 請於本表格左上方用英文正楷清楚註明 閣下的姓名及地址。
- This Request Form is to be completed by non-registered holders (a “non-registered holder” means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications).
本函是由本公司之非登記持有人(“非登記持有人”指本公司股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知表示該等人士或公司希望收到公司通訊)填妥的。
- Any form with more than one box marked(X), with no box marked(X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- The above instruction will apply to the Corporate Communications to be sent to you until you notify to the Company c/o the Company’s share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, to the contrary or unless you have at anytime ceased to have shareholdings in the Company.
上述指示適用於發送予 閣下之所有公司通訊, 直至 閣下通知本公司之香港證券登記處香港中央證券登記有限公司另外之安排或任何時候停止持有本公司的股份。
- For the avoidance of doubt, we do not accept any other instruction given on this Request Form.
為免存疑, 任何在本申請表格上的額外指示, 本公司將不予處理。

Corporate Communications include but are not limited to (a) the directors’ report and its annual accounts together with a copy of the auditor’s report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊包括但不限於: (a)董事會報告及其年度賬目連同核數師報告; (b)中期報告; (c)會議通告; (d)上市文件; (e)通函; 及(f)代表委任表格。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼: 37

Hong Kong 香港

Please cut the mailing label and stick it on an envelope
to return this Request Form to us.

No postage is necessary if posted in Hong Kong.

當 閣下寄回本申請表格時, 請將郵寄標籤剪貼於信封上。
如在本港投寄, 閣下無需支付郵費或貼上郵票。

Get in touch with us 與我們聯繫

Send us an enquiry 垂詢
Rate our service 評價
Lodge a complaint 投訴



Contact Us 聯繫我們

www.computershare.com/hk/contact