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Registered office at Milan (Italy), Via A. Fogazzaro n. 28 Registry of Companies of Milan Monza Brianza Lodi, Italy: No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

POLL RESULTS OF SHAREHOLDERS' GENERAL MEETING HELD ON MAY 26, 2020

PRADA S.p.A. (the "**Company**") is pleased to announce the poll results in respect of the resolutions proposed at the shareholders' general meeting held on Tuesday, May 26, 2020 (the "**AGM**"). All resolutions were duly passed.

VOTING RESULTS AT THE SHAREHOLDERS' GENERAL MEETING HELD ON MAY 26, 2020

At the AGM of the Company held on Tuesday, May 26, 2020 at 12:00 noon CET time or 6:00 p.m. Hong Kong time, a poll was demanded by the Chairman for voting on each of the proposed resolutions as set out in the notice of the AGM dated April 22, 2020.

The Company is pleased to announce that as the required majority of votes was obtained, each of the following resolutions was duly passed as an ordinary resolution at the AGM and the voting details are as follows:

	Ordinary Resolutions	Number of Votes (Approximate percentage to three decimal places)		
		For	Against	Abstain
1.	To approve the Audited Separate Financial Statements which show a net income of Euro 249,027,388 and the Audited Consolidated Financial Statements of the Company for the year ended December 31, 2019 together with the Reports of the Board of Directors, the Board of Statutory Auditors and the Independent Auditors.	2,462,582,602 (99.986%)	148,805 (0.006%)	203,889 (0.008%)
2.	To approve the allocation of the net income of the Company, for the year ended December 31, 2019, as follows: (i) Euro 51,176,480 to the extraordinary reserves of the Company; and (ii) Euro 197,850,908 to the retained earnings of the Company.	2,462,935,296 (100.000%)	0 (0.000%)	0 (0.000%)

Notes:

- (1) The total number of shares entitling the holder to attend and vote on all the resolutions at the ACM is 2,558,824,000 shares.
- (2) The shareholders, as represented by the Company's exclusive proxyholder, Slaughter and May, holding an aggregate of 2,462,935,296 shares, representing 96.25% of the total shares of the Company were present at the commencement of the AGM.
- (3) There were no restrictions on the Company's shareholders to cast votes on any of the resolutions proposed at the AGM.
- (4) There was no share of the Company entitling the holder to attend and abstain from voting in favour of the resolutions at the AGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").
- (5) No parties indicated to the Company to state their intention in the Company's circular containing the notice of the AGM dated April 22, 2020 to vote against or abstain from voting on any of the resolutions at the AGM.

- (6) No shareholder of the Company was required to abstain from voting at the AGM under the Listing Rules.
- (7) Computershare Hong Kong Investor Services Limited, the Company's share registrar in Hong Kong, acted as the scrutineer for the vote taking at the AGM.

By Order of the Company PRADA S.p.A. Mr. Carlo Mazzi *Chairman*

Milan (Italy), May 26, 2020

As at the date of this Announcement, the Company's executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI and Ms. Alessandra COZZANI; the Company's non-executive director is Mr. Stefano SIMONTACCHI and the Company's independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI, Mr. Sing Cheong LIU and Mr. Maurizio CEREDA.