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PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan
Registry of Companies Milan, Italy: No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company)
(Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the “**Company**”) hereby announces that a meeting of the Board of Directors will be held on Wednesday, August 1, 2018 for the purpose of, among other matters, considering and approving the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended June 30, 2018 for publication.

By Order of the Company
PRADA S.p.A.
Mr. Carlo Mazzi
Chairman

Milan (Italy), July 18, 2018

As at the date of this announcement, the Company’s executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI and Ms. Alessandra COZZANI; the Company’s non-executive director is Mr. Stefano SIMONTACCHI and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI, Mr. Sing Cheong LIU and Mr. Maurizio CEREDA.