

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

## **PRADA S.p.A.**

Via A. Fogazzaro n. 28, Milan  
Registry of Companies Milan, Italy: No. 10115350158  
(Incorporated under the laws of Italy as a joint-stock company)  
(Stock Code: 1913)

### **DATE OF BOARD MEETING**

PRADA S.p.A. (the “**Company**”) hereby announces that a meeting of the Board of Directors will be held on Friday, August 26, 2016 for the purpose of, among other matters, considering and approving the announcement of the unaudited interim results, including the full sales results, of the Company and its subsidiaries for the six months ended July 31, 2016 for publication.

By Order of the Company  
**PRADA S.p.A.**  
**Mr. Carlo Mazzi**  
*Chairman*

Milan (Italy), August 4, 2016

*As at the date of this announcement, the Company’s executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI and Ms. Alessandra COZZANI; the Company’s non-executive directors are Mr. Stefano SIMONTACCHI and Mr. Maurizio CEREDA and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.*