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PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan, Italy
Registry of Companies of Milan, Italy: No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company)
(Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the “**Company**”) hereby announces that a meeting of the Board of Directors will be held on Friday, April 8, 2016 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended January 31, 2016 for publication and considering the recommendation on the payment of a final dividend.

By Order of the Company
PRADA S.p.A.
Mr. Carlo Mazzi
Chairman

Milan (Italy), March 24, 2016

As at the date of this announcement, the Company’s executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI and Ms. Alessandra COZZANI; the Company’s non-executive director is Mr. Gaetano MICCICHÈ and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.