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PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan Registry of Companies Milan, Italy: No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company) (Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "Company") hereby announces that a meeting of the Board of Directors will be held on Monday, June 15, 2015 for the purpose of, among other matters, considering and approving the announcement of the unaudited quarterly results of the Company and its subsidiaries for the three months ended April 30, 2015 for publication.

By Order of the Company **PRADA S.p.A. Mr. Carlo Mazzi** *Chairman*

Milan (Italy), May 29, 2015

As at the date of this announcement, the Company's executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Donatello GALLI and Ms. Alessandra COZZANI; the Company's non-executive director is Mr. Gaetano MICCICHÈ and the Company's independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.