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PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan Registry of Companies Milan, Italy: No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company) (Stock Code: 1913)

CHANGE OF DATE OF BOARD MEETING

Reference is made to the announcement of PRADA S.p.A. (the "Company") of today's date in respect of a meeting of the board of directors of the Company (the "Board Meeting") to be held on June 15, 2015, for the purpose of, among other matters, considering and approving the announcement of the unaudited quarterly results of the Company and its subsidiaries for the three months ended April 30, 2015 for publication.

The Company announces that the date of the Board Meeting has been changed to Friday, June 12, 2015.

By Order of the Company PRADA S.p.A.
Mr. Carlo Mazzi
Chairman

Milan (Italy), May 29, 2015

As at the date of this announcement, the Company's executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Donatello GALLI and Ms. Alessandra COZZANI; the Company's non-executive director is Mr. Gaetano MICCICHÈ and the Company's independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.