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## **PRADA S.p.A.**

Via A. Fogazzaro n. 28, Milan  
Registry of Companies Milan, Italy: No. 10115350158  
(Incorporated under the laws of Italy as a joint-stock company)  
(Stock Code: 1913)

### **DATE OF BOARD MEETING**

PRADA S.p.A. (the “**Company**”) hereby announces that a meeting of the Board of Directors will be held on Friday, September 19, 2014 for the purpose of, among other matters, considering and approving the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended July 31, 2014 for publication.

By Order of the Company  
**PRADA S.p.A.**  
**Mr. Carlo Mazzi**  
*Chairperson*

Milan (Italy), September 4, 2014

*As at the date of this announcement, the Company’s executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Donatello GALLI and Ms. Alessandra COZZANI; the Company’s non-executive director is Mr. Gaetano MICCICHÈ and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.*