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## **PRADA S.p.A.**

Via A. Fogazzaro n. 28, Milan  
Registry of Companies Milan, Italy: No. 10115350158  
*(Incorporated under the laws of Italy as a joint-stock company )*  
**(Stock Code: 1913)**

### **CHANGE OF DATE OF BOARD MEETING**

Reference is made to the announcement of PRADA S.p.A. (the “**Company**”) dated November 20, 2013 in respect of the holding of a meeting of the board of directors of the Company (the “**Board Meeting**”) on Thursday, December 5, 2013, for the purpose of, among other matters, considering and approving the announcement of the unaudited quarterly results of the Company and its subsidiaries for the nine months ended October 31, 2013 for publication.

The Company announces that the date of the Board Meeting has been changed to Friday, December 20, 2013 as the Executive Directors would not be able to attend the Board Meeting as originally scheduled.

For and on behalf of  
**PRADA S.p.A.**  
**Mr. Carlo Mazzi**  
*Deputy Chairman*

Milan (Italy), November 28, 2013

*As at the date of this announcement, the Company’s executive directors are Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Carlo MAZZI and Mr. Donatello GALLI; the Company’s non-executive directors are Mr. Marco SALOMONI and Mr. Gaetano MICCICHÈ and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.*