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## **PRADA S.p.A.**

Via A. Fogazzaro n. 28, Milan  
Registry of Companies Milan, Italy: No. 10115350158  
*(Incorporated under the laws of Italy as a joint-stock company )*  
**(Stock Code: 1913)**

### **DATE OF BOARD MEETING**

PRADA S.p.A. (the “**Company**”) hereby announces that a meeting of the Board of Directors will be held on Tuesday, September 17, 2013 for the purpose of, among other matters, approving the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended July 31, 2013 for publication.

For and on behalf of  
**PRADA S.p.A.**  
**Mr. Carlo Mazzi**  
*Deputy Chairman*

Milan (Italy), September 3, 2013

*As at the date of this announcement, the Company’s executive directors are Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Carlo MAZZI and Mr. Donatello GALLI; the Company’s non-executive directors are Mr. Marco SALOMONI and Mr. Gaetano MICCICHÈ and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.*