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## **PRADA S.p.A.**

Via A. Fogazzaro n. 28, Milan, Italy  
Registry of Companies of Milan, Italy: No. 10115350158  
(Incorporated under the laws of Italy as a joint-stock company )  
(Stock Code: 1913)

### **DATE OF BOARD MEETING**

PRADA S.p.A. (the “**Company**”) hereby announces that a meeting of the Board of Directors will be held on Friday, April 5, 2013 for the purpose of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended January 31, 2013 for publication and considering the recommendation on the payment of a final dividend.

For and on behalf of  
**PRADA S.p.A.**  
**Mr. Carlo Mazzi**  
*Deputy Chairman*

Milan (Italy), March 15, 2013

*As at the date of this announcement, the Company’s executive directors are Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Carlo MAZZI and Mr. Donatello GALLI; the Company’s non-executive directors are Mr. Marco SALOMONI and Mr. Gaetano MICCICHÈ and the Company’s independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.*