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Via A. Fogazzaro n. 28, Milan Registry of Companies Milan, Italy: No:. 10115350158 (Incorporated under the laws of Italy as a joint-stock company) (Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "**Company**") hereby announces that a meeting of the Board of Directors will be held on Thursday, 7 June 2012 for the purpose of, among other matters, considering and approving the announcement of the unaudited quarterly results of the Company and its subsidiaries for the three months ended 30 April 2012 for publication.

For and on behalf of **PRADA S.p.A. Mr. Carlo Mazzi** *Deputy Chairman*

Milan (Italy), 15 May 2012

As at the date of this announcement, the Company's executive directors are Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Mr. Carlo MAZZI and Mr. Donatello GALLI; the Company's non-executive directors are Mr. Marco SALOMONI and Mr. Gaetano MICCICHÈ and the Company's independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.