

Name(s) and Address of Shareholder(s):
股東之姓名及地址:

Reply Form 回條

To: **PRADA S.p.A. (the "Company")**
(Stock Code: 1913)
c/o Computershare Hong Kong Investor Services Limited
17M Floor,
Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

致: **PRADA S.p.A. (「本公司」)**
(股份代號: 1913)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive Corporate Communications[#] of the Company ("Corporate Communications") in the manner indicated below:
本人/我們欲以下列方式收取 貴公司之公司通訊[#] (「公司通訊」):

(Please mark **ONLY ONE (X)** of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to read the **Website version** of all future Corporate Communications published on the Company's website in place of receiving printed copies and receive a printed notification of the publication of the Website Version; **OR**
瀏覽在公司網站發表之所有公司通訊文件網上版本, 以代替印刷本, 並收取公司通訊文件網上版本已刊發的通知信; 或
- to receive only the **printed English version** of all future Corporate Communications; **OR**
僅收取所有日後的公司通訊之英文印刷本; 或
- to receive only the **printed Chinese version** of all future Corporate Communications; **OR**
僅收取所有日後的公司通訊之中文印刷本; 或
- to receive both the printed **English and Chinese versions** of all future Corporate Communications.
同時收取所有日後的公司通訊之英文及中文印刷本。

Signature
簽名

Contact telephone number

聯絡電話號碼

Date

日期

Notes 附註:

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- If the Company does not receive this duly completed and signed Reply Form from you by 10 October 2011, you are deemed to have consented to read the Website Version in place of receiving printed copies. All future Corporate Communications will be sent out in the manner specified in the Company's letter dated 12 September 2011 and we will send you a printed notification letter of the publication of the relevant Corporate Communication on the Company's website.
倘若本公司於 2011 年 10 月 10 日仍未收到 閣下已適當地填妥並簽署的回條, 閣下將被視為已同意瀏覽網上版本以代替收取印刷本, 而本公司將按 2011 年 9 月 12 日之本公司函件內所述之方式只向 閣下寄發有關公司通訊已在本公司網站刊發的通知信函印刷本。
- By selecting to read the Website Version of Corporate Communications published on the Company's website in place of receiving printed copies, you have expressly consented to waive the right to receive Corporate Communications in printed form.
在選擇查閱在本公司網站刊發之公司通訊網上版本以代替收取印刷本後, 閣下已明示同意放棄收取公司通訊印刷本的權利。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名股東, 則本回條須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify the Company otherwise by reasonable notice in writing to the Company c/o the Company's share registrar in Hong Kong (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to prada.ecom@computershare.com.hk.
上述指示適用於將來寄發予本公司股東之所有公司通訊, 直至 閣下向本公司發出合理時間的書面通知予本公司之香港證券登記處香港中央證券登記有限公司, 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或以電郵方式發送至 prada.ecom@computershare.com.hk 另作選擇為止。
- Shareholders are entitled to change the choice of means of receipt and/or language of Corporate Communications at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar or by email to prada.ecom@computershare.com.hk.
股東有權隨時發出合理時間的書面通知予本公司之香港證券登記處或以電郵方式發送至 prada.ecom@computershare.com.hk, 要求更改公司通訊之收取方式及/或語言版本。
- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.
為免存疑, 任何在本回條上的額外手寫指示, 本公司將不予處理。

[#]Corporate Communication includes but is not limited to (a) the directors' report and its annual accounts together with a copy of the auditors' report; (b) the interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊包括但不限於: (a) 董事會報告及其年度帳目連同核數師報告; (b) 中期報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 代表委任表格。

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郵寄標籤 MAILING LABEL

閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope
to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong