

Hong Kong Public Offering – YELLOW Form 香港公開發售 – 黃表

Use this form if you want the Hong Kong Offer Shares allocated to you to be registered in the name of HKSCC Nominees Limited ("HKSCC Nominees") and deposited directly into the Central Clearing and Settlement System ("CCASS") for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant.

如欲以香港中央結算(代理人)有限公司("香港結算代理人")的名義登記閣下獲分配的香港發售股份,並直接存入中央結算及交收系統("中央結算系統"),以記存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格。

Note: Unless otherwise defined herein, terms in this Application Form shall have the same meanings as those defined in the Prospectus issued by PRADA S.p.A. (the "Company") dated June 13, 2011 (the "Prospectus") together with any supplement thereto.

附註: 除本申請表格另有界定外,本申請表格所用詞彙與PRADA S.p.A. (「本公司」)於二零一一年六月十三日刊發的招股章程(「招股章程」)及其任何補充資料所界定者具相同涵義。

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this Application Form.

香港交易及結算所有限公司、香港聯合交易所有限公司(「香港結算」)及香港中央結算有限公司(「香港結算」)對本申請表格的內容概不負責,對其準確性或完整性亦不發表任何聲明,並明確表示概不會就因本申請表格全部或任何部分內容而產生或因依賴該等內容而引致的任何損失承擔任何責任。

The information contained in this Application Form is not for publication, distribution or release, directly or indirectly, in or into the United States (including its territories and dependencies, any State of the United States and the District of Columbia) and Italy. These materials do not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States and Italy. The Shares mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") nor will they be cleared or approved, by CONSOB with respect to the Offer Shares.

本申請表格所載資料,不會或向美國(包括其領土及屬地、美國各州及哥倫比亞特區)及意大利境內直接或間接刊登、分發或發售,該等材料不構成或組成在英國或意大利購買或認購證券的任何要約或招攬的一部分。本申請表格所載資料並無及將不會根據一九三三年美國證券法(經修訂)(「美國證券法」)登記,亦不會有發售股份的招股章程獲意大利證監會通過或批准。

The Hong Kong Offer Shares may not be offered, sold, pledged or transferred within or outside the United States unless they are registered under applicable law or pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. No public offer of securities will be made in the United States.

香港發售股份可能不會在美國境內或境外發售、出售、質押或轉讓,除非該等股份在美國境內或境外發售、出售、質押或轉讓,證監會不在美國公開發售股份。

A copy of this Application Form, together with a copy of each of the WHITE and GREEN Application Forms, the Prospectus and the other documents specified in the section headed "Documents Delivered to the Registrar and Available for Inspection" in Appendix VI to the Prospectus, have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies Ordinance. The Securities and Futures Commission of Hong Kong (the "SFC") and the Registrar of Companies in Hong Kong take no responsibility as to the contents of any of these documents.

本申請表格連同白色及綠色申請表格、招股章程及招股章程附錄六(「註冊文件」)已根據適用法律登記或獲發給登記,或屬毋須遵守美國證券法之各項規定的交易。香港發售股份得於美國境內或境外發售、出售、質押或轉讓。證監會不在美國公開發售股份。

Nothing in the Application Form or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy nor shall there be any sale of Hong Kong Offer Shares in any jurisdiction in which such offer, solicitation or sales would be unlawful.

本申請表格或招股章程的內容概不構成要約出售、招攬要約購買,而於任何要約、招攬或出售香港發售股份即屬違法的司法管轄區內,亦不得出售香港發售股份。

Please staple your payment here 請將股款繫釘在此

PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan, Italy
Registry of Companies of Milan, Italy: No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company)
意大利米蘭公司註冊處:編號10115350158
(根據意大利法律註冊成立的股份有限公司)

GLOBAL OFFERING

Number of Offer Shares in the Global Offering	:	423,276,000 Shares (comprising 58,824,000 New Shares and 364,452,000 Sale Shares, and subject to the Over-allotment Option)
Number of International Placing Shares	:	380,948,400 Shares (comprising 16,496,400 New Shares and 364,452,000 Sale Shares, and subject to adjustment and the Over-allotment Option)
Number of Hong Kong Offer Shares	:	42,327,600 New Shares (subject to adjustment)
Maximum Offer Price	:	HK\$48.00 per Hong Kong Offer Share, plus 1% brokerage, SFC transaction levy of 0.003%, and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	€ 0.10 per Share
Stock code	:	1913

全球發售

全球發售中的發售股份數目	:	423,276,000股股份(包括58,824,000股新股及364,452,000股銷售股份,視乎超額配股權行使與否而定)
國際配售股份數目	:	380,948,400股股份(包括16,496,400股新股及364,452,000股銷售股份,可予調整及視乎超額配股權行使與否而定)
香港發售股份數目	:	42,327,600股新股(可予調整)
最高發售價	:	每股香港發售股份48.00港元,另加1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費(須於申請時以港元繳足,多收款項可予退還)
面值	:	每股0.10歐元
股份代號	:	1913

Application Form 申請表格

Applications will be accepted until 12:00 noon on June 16, 2011.
You must read the conditions and instructions attached to this Application Form.
To be valid, you must complete all parts of this Application Form.
Please write clearly in ink.

截止接受認購申請時間為二零一一年六月十六日中午十二時正。
閣下必須細閱本申請表格所載條件及指示。
本申請表格各部分必須以墨水筆清楚填寫,方為有效。

To: PRADA S.p.A. (the "Company")
Banca IMI S.p.A.
CLSA Limited
Goldman Sachs (Asia) L.L.C.
UniCredit Bank AG, Milan Branch
The Hong Kong Underwriters

致: PRADA S.p.A. (「貴公司」)
Banca IMI S.p.A.
里昂證券有限公司
高盛(亞洲)有限責任公司
UniCredit Bank AG米蘭分行
香港包銷商

I/We:

- apply for the number of Hong Kong Offer Shares set out below, subject to the terms and conditions set out in the Prospectus and this Application Form, and subject to the Company's By-laws;
- enclose payment in full for the Hong Kong Offer Shares applied for, based on the expected maximum offer price per Hong Kong Offer Share, being HK\$48.00 per Hong Kong Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund);
- undertake and agree to accept the number of Hong Kong Offer Shares applied for, or any lesser number allocated to me/us, pursuant to this application;
- declare that this is the only application made and the only application intended by me/us to be made using a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk) to benefit me/us or the person for whose benefit I am/we are applying;
- represent, warrant and undertake to you that I am/we are any person for whose benefit I am/we are applying is not restricted by any applicable laws of Hong Kong or elsewhere from making this application, paying any application monies for, or being allocated or taking up any Hong Kong Offer Shares; and I am/not one of us, and none of the other person(s) for whose benefit I am/we are applying is (1) a US person (as defined in Regulation S) and I am/we are outside the United States when completing this Application Form, or (2) a legal or natural person of Italy and I am/we are outside Italy when completing this Application Form, or (3) a person to or by whom the allocation of or application for the Hong Kong Offer Shares is made would require the Company's Selling Shareholders (where applicable), the Joint Global Co-ordinators, the Joint Sponsors, the Joint Bookrunners and the Joint Lead Managers to comply with any requirement under any law or regulation (whether or not having the force of law) of any territory outside Hong Kong;
- represent, warrant and undertake to you that I/we or any person for whose benefit I am/we are applying will be acquiring the Hong Kong Offer Shares in an offshore transaction(s) (as defined in Regulation S);
- undertake and confirm that I/we and the person(s) for whose benefit I am/we are applying have not applied for or taken up, or indicated an interest for or received or been placed, allotted or allocated (including conditionally and/or provisionally), and will not apply for or take up, or indicate an interest for or take up any of the International Placing Shares nor otherwise participated in the International Placing;
- understand that these declarations and representations will be relied upon by the Company and the Selling Shareholders (where applicable), and the Joint Global Co-ordinators in deciding whether or not to allocate any of Hong Kong Offer Shares in response to this application and that I/we may be prosecuted if I/we make a false declaration;
- authorise the Company to place the name of HKSCC/Nominees on the Hong Kong share register of the Company as the holder(s) of any Hong Kong Offer Shares to be allocated to me/us, and the Company, the Selling Shareholders (where applicable) or their respective agents (subject to the terms and conditions set out on the pages attached to this Application Form and in the Prospectus) to send any refund cheque(s) by ordinary post at my/our own risk to the address given on this Application Form (except where I/we have applied for 1,000,000 or more Hong Kong Offer Shares and have indicated on this Application Form that I/we wish to collect any refund cheque(s) in person in accordance with the procedures prescribed in this Application Form and the Prospectus);
- request that any refund cheque(s) be made payable to me/us (or in the case of joint applicants, to the first-named applicant);
- have read the terms and conditions and application procedures set out on the pages attached to this Application Form and in the Prospectus and agree to be bound by them, and are aware of the restrictions on the Hong Kong Public Offering described in the Prospectus; and
- agree that this application, any acceptance of it and the resulting contract, shall be governed by and construed in accordance with the laws of Hong Kong.

本人/吾等:

- 按照招股章程及本申請表格所載條款及條件,並依據貴公司公司章程所載各項規定,申請認購下列數目的香港發售股份;
- 夾附申請認購香港發售股份所需全數款項,有關款項按預期香港發售股份最高發售價每股香港發售股份48.00港元繳足,另加1%經紀佣金、0.003%證監會交易徵費及0.005%香港聯交所交易費(須於申請時以港元繳足,多餘款項可予退還);
- 承諾及同意接納根據本申請表格申請認購的香港發售股份數目,或任何個人/吾等就本申請獲分配的任何較少數目股份;
- 聲明:須申請/本人/吾等為本身的利益或本人/吾等為其利益提出申請的人士的利益,以白色或黃色申請表格或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示所作出及擬作出的唯一申請;
- 向閣下閣下保證、保證及承諾,本人/吾等是本人/吾等為其利益提出申請的任何人士提出本申請,及支付任何申請款項,獲分配或認購任何香港發售股份,不受香港或其他地方適用法律的限制;且本人/吾等及本人/吾等為其利益提出申請的其他人士(1)並非美國人士(定義見S規則),而本人/吾等填寫本申請表格時身處美國境內,或(2)並非意大利法人或自然人,而本人/吾等填寫本申請表格時身處意大利境內,或(3)本人/吾等並非由本公司、售股股東(如適用)、聯席全球協調人、聯席保薦人、聯席賬簿管理人員及聯席牽頭經銷商須符合香港以外任何地區的法律或規則的任何規定(不論是公正法律效力)方可獲分配或申請香港發售股份的人士;
- 閣下閣下保證、保證及承諾,本人/吾等或本人/吾等為其利益提出申請的任何人士將以離岸交易(定義見S規則)購買香港發售股份;
- 承諾及保證,本人/吾等及本人/吾等為其利益提出申請的人士,並無亦不會申請或認購或表示有意認購,或已收取或獲分配、配發或分配(包括有條件及暫定)任何國際配售股份,亦無以其他方式參與國際配售;明白貴公司及售股股東(如適用)及聯席全球協調人將依賴此等聲明及陳述,以決定是否因應本申請而分配任何香港發售股份而本人/吾等如作出虛假聲明,可能會被檢控;
- 要求任何退還支票以本人/吾等(或如屬聯名申請人,則以名列首位申請人)為收款人,則以名列首位申請人)為收款人;已細閱申請表格隨附各頁及招股章程所載條款、條件及申請手續並同意受其約束,且知悉招股章程所載有關申請表格及申請手續,任何對本申請的接納及由此產生的合約須受香港法律管轄及按其詮釋。

Signed by (all) applicant(s) (all joint applicants must sign):
(所有)申請人簽署(所有聯名申請人必須簽署):

Date 日期: / /
D 日 M 月 Y 年

Warning:

- It is important that you read the terms and conditions and application procedures overleaf.
- You must complete this application in English (except Chinese name) unless otherwise stated, otherwise the application is liable to be rejected.
- All applicable boxes in this Application Form must be completed, otherwise the application is liable to be rejected.
- Only one application may be made for the benefit of any person on a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk). The following are liable to be rejected: multiple or suspected multiple applications on WHITE and/or YELLOW Application Form(s) and/or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk); and applications made for the benefit of one applicant (or joint applicants) on either a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk) for more than 21,163,800 Hong Kong Offer Shares (exceeding 50% of the 42,327,600 Hong Kong Offer Shares initially being offered in the Hong Kong Public Offering) and applications where cheques or banker's cashier orders are dishonoured upon the first presentation.
- You may be prosecuted if you make a false declaration.
- You must sign this Application Form in writing (and not by way of personal chop), otherwise this application is liable to be rejected.

警告:

- 閣下必須細閱背頁的條款、條件及申請手續。
- 除非另有訂明,否則閣下必須以英文填寫本申請(中文姓名除外),否則申請可遭拒絕受理。
- 本申請表格內所有適用空格均必須填妥,否則申請可遭拒絕受理。
- 任何人士以受益人身份只可以白色或黃色申請表格或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示,或透過中央結算系統或利用白表eIPO服務(www.eipo.com.hk)向指定的白表eIPO服務供應商發出電子認購指示,作出重複或疑似重複的申請;及為一名申請人(或聯名申請人)的利益以白色或黃色申請表格或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示,提出申請超過21,163,800股香港發售股份,即超過香港公開發售的42,327,600股香港發售股份的50%;及支票或銀行本票於首次過戶時不獲兌現。
- 閣下作出虛假聲明,可能會被檢控。
- 閣下必須親筆(不得以個人印章方式)簽署本申請表格,否則本申請可遭拒絕受理。

For broker use 此欄供經紀填寫 Lodged by 由以下經紀遞交	
Broker no. 經紀號碼	
Broker's chop 經紀印章	

Use this form if you want the Hong Kong Offer Shares allocated to you to be registered in the name of HKSCC Nominees Limited ("HKSCC Nominees") and deposited directly into the Central Clearing and Settlement System ("CCASS") for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant.

如欲以香港中央結算(代理人)有限公司(「香港結算代理人」)的名義登記閣下獲分配的香港發售股份,並直接存入中央結算及交收系統(「中央結算系統」),以記存於閣下的中央結算系統投資者戶口持有人股份戶口或閣下指定的中央結算系統參與者股份戶口,請使用本表格。

Number of Hong Kong Offer Shares applied for (not to exceed 21,163,800 Shares (being 50% of the 42,327,600 Hong Kong Offer Shares initially being offered in the Hong Kong Public Offering))
申請香港發售股份數目(不超過21,163,800股股份(即香港發售股份初步呈發售的42,327,600股香港發售股份的50%))

--

Cheque/banker's cashier order number
支票/銀行本票號碼

--

Total amount of payment
付款總額

HK\$	港元
------	----

Name of bank on which cheque/banker's cashier order is drawn*
支票/銀行本票的付款銀行名稱*

--

* Cheque or banker's cashier orders should be crossed "Account Payee Only" and made payable to "HSBC Nominees (Hong Kong) Limited — PRADA Public Offer".
* 支票或銀行本票須以「只准入抬頭人賬戶」方式劃線開出,並須註明抬頭人為「HSBC Nominees (Hong Kong) Limited — PRADA Public Offer」。

To be completed in BLOCK letters in English in ink, except as stated otherwise. Joint applicants should give the address of the first-named applicant only. 除另有說明外,請用墨水筆以英文正楷填寫。聯名申請人僅須提供排名首位的申請人的地址。

Name in English
英文姓名/名稱

Family name or company name 姓氏或公司名稱	Forename(s) 名字
-------------------------------------	----------------

Name in Chinese
中文姓名/名稱

Family name or company name 姓氏或公司名稱	Forename(s) 名字
-------------------------------------	----------------

Occupation (in English)
職業(以英文填寫)

	Hong Kong Identity Card No./Passport No./ Hong Kong Business Registration No.** (please delete as appropriate) 香港身份證號碼/護照號碼/香港商業登記號碼** (請刪去不適用者)
--	---

Names of all other joint applicants in English (if any)
所有其他聯名申請人的英文姓名/名稱(如有)

(1)	Hong Kong Identity Card No./Passport No./ Hong Kong Business Registration No. of all other joint applicants** (please delete as appropriate)	(1)
(2)		(2)
(3)		(3)

Your address (in English) and telephone number (joint applicants should give the address and telephone number of the first-named applicant only). Only an address in Hong Kong will be accepted.
地址(以英文填寫)及電話號碼(聯名申請人只須填寫排名首位申請人的地址及電話號碼)。只接受香港地址。

	Telephone number 電話號碼
--	-----------------------

- ** (1) If you are a CCASS Investor Participant, only a Hong Kong identity card number (if you are an individual) or a Hong Kong business registration number (if you are a body corporate) will be accepted for this application. Please see paragraph 2 under the section "How to make your application" overleaf.
如閣下為中央結算系統投資者戶口持有人,就本申請而言僅會接納香港身份證號碼(倘閣下為個人)或香港商業登記號碼(倘閣下為法人團體)。請參閱背頁「申請手續」一節第2段。
- (2) If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant) and you hold a Hong Kong identity card, please provide that number. If you do not hold a Hong Kong identity card, please provide your passport number. For bodies corporate, please provide your Hong Kong business registration number. Your Hong Kong identity card/Passport/Hong Kong business registration number will be used for checking the validity of Application Forms and otherwise for processing the application for Hong Kong Offer Shares and such data will be transferred to a third party for the accomplishment of such purposes.
如閣下透過指定中央結算系統參與者(中央結算系統投資者戶口持有人除外)提出申請並持有香港身份證,請填寫香港身份證號碼。否則,請填寫護照號碼。如為法人團體,請填寫香港商業登記號碼。閣下的香港身份證/護照/香港商業登記號碼將會用作核對申請表格是否有效及處理香港發售股份申請,並會轉交第三方以辦理上述事項。
- (3) All joint applicants must give (if they are individuals) their Hong Kong Identity Card numbers or, where applicable, passport numbers, or (if they are bodies corporate) their Hong Kong business registration numbers.
所有聯名申請人必須提供(如屬個人)香港身份證號碼或(如適用)護照號碼,或(如屬法人團體)香港商業登記號碼。
- (4) Part of your Hong Kong identity card number/passport number (or, in the case of joint applicants, part of the Hong Kong identity card number/passport number of the first-named applicant) provided by you may be printed on your refund cheque, if any. Such data will be transferred to a third party for refund purpose. Your banker may require verification of your Hong Kong identity card number/passport number before encashment of your refund cheque. Inaccurate completion of your Hong Kong identity card number/passport number may lead to delay in encashment or may invalidate your refund cheque(s).
閣下所提供的閣下香港身份證號碼/護照號碼的一部分(或如屬聯名申請人,名列首位的申請人的香港身份證號碼/護照號碼的一部分)可能會印刷在閣下的退款支票(如有)上。該等資料會轉交第三方以辦理退款。在兌現閣下的退款支票之前,銀行可能要求查證閣下的香港身份證號碼/護照號碼。如果閣下的香港身份證號碼/護照號碼填寫不準確,可能會導致閣下退款支票延遲兌現或無法兌現。

For nominees: Please provide an account number or identification code for each beneficial owner (or in the case of joint beneficial owners, for each beneficial owner). If you are a nominee and you do not complete this section, this application will be treated as being made for your benefit.
由代名人遞交:請填寫每名實益擁有人(或如屬聯名實益擁有人,則為每名實益擁有人)的賬戶號碼或身份識別編碼。如閣下為代名人但並無填寫本節,本申請將視為閣下本身的利益作出。

--

Tick this box if you apply for 1,000,000 or more Hong Kong Offer Shares and wish to collect refund cheques in person from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong on the date of despatch/collection of share certificate(s)/e-refund payment instructions/refund cheques which is expected to be on Thursday, June 23, 2011. Please see the section overleaf headed "Refund of your money" for details of when, where and how to collect your refund cheque(s) (if any).
凡申請1,000,000股或以上香港發售股份,並擬於發送/領取股票/電子退款指示/退款支票日期(預期為二零一一年六月二十三日(星期四))親臨本公司的香港證券登記處香港中央證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心17樓1712-1716室)領取閣下的退款支票,請在方格內填上「」號。有關領取退款支票(如有)的時間、地點及方法詳情,請參閱背頁「退還款項」一節。

Any alteration to any application detail that you provide on this form should be authorised by the signature of the applicant(s).
閣下於本表格上提供的任何申請詳情如有任何修改,應由申請人簡簽認可。

DETAILS FOR CCASS PARTICIPANT
中央結算系統參與者資料

THIS BOX MUST BE DULY COMPLETED
此空格必須填寫妥當
Participant I.D. of the designated CCASS Participant or CCASS Investor Participant
指定中央結算系統參與者或中央結算系統投資者戶口持有人的參與者編號

--

For designated CCASS Participant or Corporate CCASS Investor Participant, please also affix the company chop bearing its company name
指定中央結算系統參與者或中央結算系統公司投資者戶口持有人請加蓋顯示公司名稱的公司印鑑

--

(See paragraph 2 in the section "How to make your application" overleaf)
(請參閱背頁「申請手續」一節第2段)

For bank use 此欄供銀行填寫

ADDRESS LABEL 地址標貼

Please fill in name(s) and address in Hong Kong as set out above in BLOCK letters in English
請以英文正楷填寫上表所示姓名/名稱及香港地址

Name 姓名/名稱
Address 地址

Use this form if you want the Hong Kong Offer Shares allocated to you to be registered in the name of HKSCC Nominees Limited (“HKSCC Nominees”) and deposited directly into the Central Clearing and Settlement System (“CCASS”) for credit to your CCASS Investor Participant stock account or the stock account of your designated CCASS Participant.

3. If your application is revoked:
By completing and submitting an Application Form, you agree that your application cannot be revoked on or before Wednesday, July 13, 2011. This agreement will take effect as a collateral contract with the Company, and will become binding when you lodge your Application Form. This collateral contract will be in consideration of the Company agreeing that it will not offer any Hong Kong Offer Shares to any person before Wednesday, July 13, 2011, except by means of one of the procedures referred to in the Prospectus.
Your application may only be revoked before Wednesday, July 13, 2011, if a person responsible for the Prospectus under section 40 of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) (as applied by section 242E of the Companies Ordinance) gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus. If any supplement to the Prospectus is issued, applicant(s) who have already submitted an application may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If applicant(s) have not been so notified, or if applicant(s) have been notified but have not withdrawn their applications in accordance with the procedure to be notified, all applications that have been submitted remain valid and may be accepted. Subject to the above, an application once made is irrevocable and applicants shall be deemed to have applied on the basis of the Prospectus as supplemented.
If your application has been accepted, it cannot be revoked. For this purpose, acceptance of applications which are not rejected will be constituted by notification in the press of the results of allocation, and where such basis of allocation is subject to certain conditions or provides for allocation by ballot, such acceptance will be subject to the satisfaction of such conditions or results of the ballot respectively.

4. If your allocation of Hong Kong Offer Shares is void:
The allocation of the Hong Kong Offer Shares to you will be void if the Listing Committee of the Hong Kong Stock Exchange does not grant permission to list the Shares either:
• within 3 weeks from the closing date of the application lists; or
• within a longer period of up to 6 weeks if the Listing Committee of the Hong Kong Stock Exchange notifies the Company that that longer period within 3 weeks of the closing date of the application lists.

K. Refund of your money
If you do not receive any Hong Kong Offer Shares for any of the above reasons, the Company will refund to you your application monies, including the related brokerage fee of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%. No interest will be paid thereon.
If your application is accepted only in part, the Company will refund to you the surplus application monies for the Hong Kong Offer Shares unsuccessfully applied for, including the related brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%. If the Offer Price as finally determined is less than the offer price initially paid on application of HK\$48.00 per Share (excluding brokerage, SFC transaction levy and the Hong Kong Stock Exchange trading fee thereon), the Company will refund to you the difference between the Offer Price and the maximum offer price, plus the related brokerage of 1.0%, the SFC transaction levy of 0.003% and the Hong Kong Stock Exchange trading fee of 0.005% without interest. All such interest accrued on such monies prior to the date of despatch of refund cheques will be retained for the benefit of the Company. In a contingency situation involving a substantial over-subscription, at the discretion of the Company and the Joint Global Co-ordinators, cheques for applications for certain denominations of Hong Kong Offer Shares on Application Forms (apart from successful applications) may not be cleared.
Refund cheques will be crossed “Account Payee Only” and made out to you, or, if you are joint applicants, to the first-named applicant on your Application Form. Part of your Hong Kong identity card number/passport number (or, in the case of joint applicants part of the Hong Kong identity card number/passport number of the first-named applicant) provided by you may be printed on your refund cheque, if any. Such data would also be transferred to a third party for refund purposes. Your banker may require verifications of your Hong Kong identity card number/passport number before encashment of your refund cheques. Inaccurate completion of your Hong Kong identity card number/passport number may lead to delay in encashment of, or may invalidate, your refund cheque.
If you have applied for 1,000,000 Hong Kong Offer Shares or above and have indicated on your Application Form that you wish to collect your refund cheque in person, you may collect it from:
Computershare Hong Kong Investor Services Limited
Shops 1712-1716, 17th Floor, Hopewell Centre
183 Queen’s Road East
Wanchai
Hong Kong
from 9:00 a.m. to 1:00 p.m. on Thursday, June 23, 2011 or any other date notified by the Company in the newspaper as the date of despatch/collection of share certificate(s)/e-Refund payment instruction/refund cheque(s).
If you are an individual who acts for personal collection, you must not authorise any other person to make collection on your behalf. You must produce evidence of identity which must be acceptable to Computershare Hong Kong Investor Services Limited.
If you do not collect your refund cheque(s) (where applicable) in person within the time specified for its collection, it will be despatched promptly thereafter to you by ordinary post to the address on this Application Form at your own risk.

If you have applied for less than 1,000,000 Hong Kong Offer Shares or you have applied for 1,000,000 or more Hong Kong Offer Shares but have not indicated on your Application Form that you will collect your refund cheque(s) (where applicable) personally, your refund cheque(s) (where applicable) will be sent to the address on your Application Form on Thursday, June 23, 2011, by ordinary post and at your own risk.
It is intended that special efforts will be made to avoid any undue delay in refunding application monies where appropriate.

Personal Data Collection Statement
The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the “Ordinance”) came into effect in Hong Kong on 20 December 1996.
This Personal Information Collection Statement informs the applicant for and holder of Hong Kong Offer Shares of the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and the Ordinance.

1. Reasons for the collection of your personal data
From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company and its Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar. Failure to supply the requested data may result in your application for securities being rejected, delay or the inability of the Company and the Hong Kong Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfer of the Hong Kong Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or refund cheque(s) to which you are entitled.
It is important that holders of securities inform the Company and its Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purpose
The personal data of the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:
• processing of your application and refund cheque, where applicable, and verifications of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocations of Hong Kong Offer Shares;
• enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere;
• new issues or transfers into or out of the name of holders of securities including, where applicable, in the name of HKSCC Nominees;
• maintaining or updating the registers of holders of securities of the Company;
• conducting or assisting the conduct of signature verifications, any other verification or exchange of information;
• establishing benefit entitlements of holders of securities of the Company, such as dividends, rights issues and bonus issues, etc.;
• distributing communications from the Company and its subsidiaries;
• compiling statistical information and disseminating to the relevant professional bodies;
• making disclosures as required by laws, rules or regulations;
• disclosing identities of successful applicants by way of press announcement(s) or otherwise;
• disclosing relevant information to facilitate claims on entitlements; and
• any other intended purposes relating to the above and/or to enable the Company and the Hong Kong Share Registrar to discharge their obligations to holders of securities and/or regulators and/or any other purposes to which the holders of securities may from time to time agree.

3. Transfer of personal data
Personal data held by the Company and its Hong Kong Share Registrar relating to the applicants and the holders of securities will be kept confidential but the Company and its Hong Kong Share Registrar may, to the extent necessary for achieving the above purposes or any of them, make such enquiries as they consider necessary to confirm the accuracy of the personal data and in particular, they may disclose, obtain, transfer (whether within or outside Hong Kong) the personal data of the applicants and the holders of securities to from or to any and all of the following persons and entities:
• the Company or its appointed agents such as financial advisers, receiving banks and overseas principal registrars;
• where applicants for securities request deposit into CCASS, the HKSCC and HKSCC Nominees, who will use the personal data for the purposes of operating the CCASS;
• any broker whose company chop or other identification number has been placed on this Application Form;
• any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Share Registrar in connection with the operation of their respective businesses;
• any statutory, regulatory or governmental bodies (including the Hong Kong Stock Exchange and the SFC); and
• any other persons or institutions with which the holders of securities have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers, etc.

4. Access and correction of personal data
The Ordinance provides the holders of securities with rights to ascertain whether the Company or its Hong Kong Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and its Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices and the kinds of data held should be addressed to the Company, at its registered address disclosed in the “Corporate Information” section in the Prospectus or as notified from time to time in accordance with applicable law, for the attention of the Company secretary or (as the case may be) its Hong Kong Share Registrar for the attention of the Privacy Compliance Officer.
By signing this Application Form, you agree to all of the above.

How to make your application

- Use the table set out below to calculate how much you must pay for the number of Hong Kong Offer Shares you want to subscribe for. Your application must be for a minimum of 100 Hong Kong Offer Shares. Applications must be in one of the numbers set out in the table below. No application for any other number of Hong Kong Offer Shares will be considered and any such application will be treated as if it were for the total amount payable for such numbers of Hong Kong Offer Shares up to 21,163,800 Hong Kong Offer Shares. On application, you must pay the initial maximum offer price of HK\$48.00 per Hong Kong Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%. The table below sets out the total amount payable for certain numbers of Hong Kong Offer Shares.
- You, as the applicant(s), must complete the Application Form as indicated below and sign on the first page of the application form. Only written signatures will be accepted.
 - If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant), the designated CCASS Participant must endorse the form with its company chop (bearing its company name) and insert its participant I.D. in the appropriate box in the Application Form.
 - If you are applying as an individual CCASS Investor Participant:
 - the Application Form must contain your NAME and Hong Kong identity card number;
 - your participant I.D. must be inserted in the appropriate box in the Application Form.
 - If you are applying as a joint individual CCASS Investor Participant:
 - the Application Form must contain all joint CCASS Investor Participants’ names and the Hong Kong identity card number of all joint CCASS Investor Participants;
 - your participant I.D. must be inserted in the appropriate box in the Application Form.
 - If you are applying as a corporate CCASS Investor Participant:
 - the Application Form must contain your company name and Hong Kong Business Registration number;
 - your participant I.D. and company chop (bearing your company name) must be inserted in the appropriate box in the Application Form;
 - incorrect or omission of details of the CCASS Participant (including participant I.D. and/or company chop bearing its company name) or other similar matters may render your application invalid.
- Each application must be accompanied by either one cheque or one banker’s cashier order.
- Staple your cheque or banker’s cashier order to the form. You must pay for the Hong Kong Offer Shares applied for by one cheque or by one banker’s cashier order.
 - If you pay by cheque, the cheque must:
 - be in Hong Kong dollars;
 - be drawn on your Hong Kong dollar bank account in Hong Kong;
 - bear an account name relating to the case of joint applicants, the name of the first-named applicant (either printed on the cheque or endorsed on the reverse of the cheque by any authorised signatory of the bank on which it is drawn), which must be the same as the name on your Application Form (or, in the case of joint applicants, the name of the first-named applicant). If the cheque is drawn on a joint account, one of the joint account names must be the same as the name of the first-named applicant;
 - be made payable to “HSBC Nominees (Hong Kong) Limited – PRADA Public Offer”;
 - be crossed “Account Payee Only”; and
 - not be post-dated.
 - Your application will be rejected if your cheque:
 - does not meet all these requirements; or
 - is dishonoured on its first presentation.
 - If you pay by banker’s cashier order, the banker’s cashier order must:
 - be in Hong Kong dollars;
 - be issued by licensed banks in Hong Kong, and have your name certified on the back by a person authorized by the bank. The name on the back of the banker’s cashier order and the name on the Application Form must be the same. If it is a joint application, the name on the back of the banker’s cashier order must be the same as the name of the first-named applicant;
 - be made payable to “HSBC Nominees (Hong Kong) Limited – PRADA Public Offer”;
 - be crossed “Account Payee Only”; and
 - not be post-dated.
 - Your application will be rejected if your banker’s cashier order does not meet all these requirements.

5. Tear off the Application Form, fold the form once and lodge it in one of the special collection boxes at any one of the following branches of:

	Branch Name	Address
The Hongkong and Shanghai Banking Corporation Limited:	Hong Kong Island	Hong Kong Office Chai Wan Branch
		Level 3, 1 Queen’s Road Central, Shop No. 1-11, Block B, G/F, Walton Estate, Chai Wan
		Des Voeux Road Central Branch China Insurance Group Building, 141 Des Voeux Road Central, G/F, Hay Wah Building, 71-85 Hennessy Road, Wan Chai
	Kowloon	Hay Wah Building Branch Kwan Tong Branch Mong Kok Branch
		Basement & U/G, 673 Nathan Road, Mong Kok
New Territories	Yuen Long Branch	G/E, HSBC Building Yuen Long, 150-160 Castle Peak Rd, Yuen Long
Bank of China (Hong Kong) Limited:	Hong Kong Island	Bank of China Tower Branch Aberdeen Branch
		3/F, 1 Garden Road 25 Wu Pak Street, Aberdeen
	Kowloon	Yau Ma Tei Branch Hoi Yuen Road Branch Mong Kok (President Commercial Centre) Branch
		471 Nathan Road, Yau Ma Tei 55 Hoi Yuen Road, Kwan Tong 608 Nathan Road, Mong Kok
New Territories	Lucky Plaza Branch Tuen Mun Town Plaza Branch	Lucky Plaza, Wang Pok Street, Shatin Shop 2, Tuen Mun Town Plaza Phase II
Industrial and Commercial Bank of China (Asia) Limited:	Hong Kong Island	Queen’s Road Central Branch North Point Branch
		122-126 Queen’s Road Central, Central G/F, 436-438 King’s Road, North Point
	Kowloon	Tsimshatsui East Branch Wong Tai Sin Branch
		Shop B, G/F, Railway Plaza, 39 Chatham Road South, Tsimshatsui Shop 128, Level One, Wong Tai Sin Plaza, 103 Ching Tak Street, Wong Tai Sin
New Territories	Tseung Kwan O Branch Tsuen Wan Castle Peak Road Branch Tai Po Branch	Shop Nos. 2011-2012, Level 2, Metro City, Plaza II, 8 Yan King Road, Tseung Kwan O G/F, 423-427 Castle Peak Road, Tsuen Wan Shop F, G/F, Mee Fui Building, No 34-38 Tai Wing Lane, Tai Po

- Your application form can be lodged at these times:
 - Monday, June 13, 2011 – 9:00 a.m. to 4:30 p.m.
 - Tuesday, June 14, 2011 – 9:00 a.m. to 4:30 p.m.
 - Wednesday, June 15, 2011 – 9:00 a.m. to 4:30 p.m.
 - Thursday, June 16, 2011 – 9:00 a.m. to 12:00 noon
- The latest time for lodging your application is 12:00 noon on Thursday, June 16, 2011, or if the application lists are not open on that day then by the end of the next day the lists are open. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions. The application lists will not open if there is:
 - a tropical cyclone warning signal number 8 or above; or
 - a “black” rainstorm warning signal in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Thursday, June 16, 2011. Instead the last application day will be postponed and the application lists will be open between 11:45 a.m. and 12:00 noon on the next Business Day which does not have either of those warnings in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon. “Business Day” means a day that is not a Saturday, Sunday or public holiday in Hong Kong.
- The right is reserved to present all or any remittances for payment. However, your cheque or banker’s cashier order will not be presented for payment before 12:00 noon on Thursday, June 16, 2011. The Company will not give you a receipt for your payment. The Company shall keep all interest accrued on your application monies (up until, in the case of monies to be refunded, the date of despatch/collection of share certificate(s)/e-Refund payment instructions/refund cheques). The right is also reserved to retain any share certificate(s) and/or any surplus application monies or refunds pending clearance of your cheque or banker’s cashier

NUMBER OF SHARES THAT MAY BE APPLIED FOR AND PAYMENTS

No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$
100	4,848.38	3,500	169,693.44	70,000	3,393,868.80	3,000,000	145,451,520.00
200	9,696.77	4,000	193,935.36	80,000	3,878,707.20	4,000,000	193,935,360.00
300	14,545.15	4,500	218,177.28	90,000	4,363,545.60	5,000,000	242,419,200.00
400	19,393.54	5,000	242,419.20	100,000	4,848,384.00	6,000,000	290,903,040.00
500	24,241.92	6,000	290,903.04	200,000	9,696,768.00	7,000,000	339,386,880.00
600	29,090.30	7,000	339,386.88	300,000	14,545,152.00	8,000,000	387,870,720.00
700	33,938.69	8,000	387,870.72	400,000	19,393,536.00	9,000,000	436,354,560.00
800	38,787.07	9,000	436,354.56	500,000	24,241,920.00	10,000,000	484,838,400.00
900	43,635.46	10,000	484,838.40	600,000	29,090,304.00	20,000,000	969,676,800.00
1,000	48,483.84	20,000	969,676.80	700,000	33,938,688.00	21,163,800 ⁽¹⁾	1,026,102,292.99
1,500	72,725.76	30,000	1,454,515.20	800,000	38,787,072.00		
2,000	96,967.68	40,000	1,939,353.60	900,000	43,635,456.00		
2,500	121,209.60	50,000	2,424,192.00	1,000,000	48,483,840.00		
3,000	145,451.52	60,000	2,909,030.40	2,000,000	96,967,680.00		

⁽¹⁾ Maximum number of Hong Kong Offer Shares you may apply for.