

Hong Kong Public Offering — WHITE Form 香港公開發售 — 白表

Use this Application Form if you want the Hong Kong Offer Shares allocated to you to be registered in your name 如欲以閣下名義登記閣下獲分配的香港發售股份，請使用本申請表格

Note: Unless otherwise defined herein, terms in this Application Form shall have the same meanings as those defined in the Prospectus issued by PRADA S.p.A. (the "Company") dated June 13, 2011 (the "Prospectus") together with any supplement thereto.
附註：除非本申請表格另有界定外，本申請表格所用詞彙與PRADA S.p.A. (「本公司」) 於二零一一年六月十三日刊發的招股章程 (「招股章程」) 及其任何補充資料所界定者具有相同涵義。

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this Application Form.
香港交易及結算所有限公司、香港聯合交易所有限公司 (「香港聯交所」) 及香港中央結算有限公司 (「香港結算」) 對本申請表格的內容概不負責，對其準確性或完整性亦不發表任何聲明，並明確表示概不會因本申請表格全部或任何部分內容而產生或因依賴該等內容而引致的任何損失承擔任何責任。

Please staple your payment here
請將股款繫釘在此

The information contained in this Application Form is not for publication, distribution or release, directly or indirectly, in or into the United States (including its territories and dependencies, any State of the United States and the District of Columbia) and Italy. These materials do not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States and Italy. The Shares mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") nor will a prospectus be cleared, or approved, by CONSOB with respect to the Offer Shares.
本申請表格所載資料，不會於或向美國 (包括其領土及屬地、美國各州及哥倫比亞特區) 及意大利境內直接或間接刊登、分發或發佈。該等材料不構成或組成在美國及意大利購買或認購證券的任何要約或招攬的一部分。本申請表格所述股份並無及將不會根據一九三三年美國證券法 (經修訂) (「美國證券法」) 登記，亦不會有發售股份的招股章程獲意大利證監會通過或批准。The Hong Kong Offer Shares may not be offered, sold, pledged or transferred within or outside the United States unless they are registered under applicable law or pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. No public offer of securities will be made in the United States.
除非已根據適用法律登記或獲豁免登記，或屬毋須遵守美國證券法之登記規定的交易，否則香港發售股份不得於美國境內或境外發售、出售、質押或轉讓。證券不會在美國公開提呈發售。A copy of this Application Form, together with a copy of each of the YELLOW and GREEN Application Forms, the Prospectus and the other documents specified in the section headed "Documents Delivered to the Registrar and Available for Inspection" in Appendix VI to the Prospectus, have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies Ordinance, The Securities and Futures Commission of Hong Kong (the "SFC") and the Registrar of Companies in Hong Kong take no responsibility as to the contents of any of these documents.
本申請表格連同黃色及綠色申請表格、招股章程及招股章程附錄六 (送呈公司註冊處處長及備查文件) 一節所述其他文件，已遵照《公司條例》第342C條的規定，送呈香港公司註冊處處長登記。香港證券及期貨事務監察委員會 (「證監會」) 及香港公司註冊處處長對任何此等文件的內容概不負責。Nothing in the Application Form or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy nor shall there be any sale of Hong Kong Offer Shares in any jurisdiction in which such offer, solicitation or sales would be unlawful.
本申請表格或招股章程的內容概不構成要約出售、招攬要約購買，而於任何要約、招攬或出售香港發售股份即屬違法的司法管轄區內，亦不得出售香港發售股份。

PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan, Italy
Registry of Companies of Milan, Italy: No. 10115350158
(Incorporated under the laws of Italy as a joint-stock company)
意大利米蘭公司註冊處：編號10115350158
(根據意大利法律註冊成立的股份有限公司)

GLOBAL OFFERING

Number of Offer Shares in the Global Offering : 423,276,000 Shares (comprising 58,824,000 New Shares and 364,452,000 Sale Shares, and subject to the Over-allotment Option)
Number of International Placing Shares : 380,948,400 Shares (comprising 16,496,400 New Shares and 364,452,000 Sale Shares, and subject to adjustment and the Over-allotment Option)
Number of Hong Kong Offer Shares : 42,327,600 New Shares (subject to adjustment)
Maximum Offer Price : HK\$48.00 per Hong Kong Offer Share, plus 1% brokerage, SFC transaction levy of 0.003%, and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value : € 0.10 per Share
Stock code : 1913

全球發售

全球發售中的發售股份數目 : 423,276,000股股份 (包括58,824,000股新股及364,452,000股銷售股份，視乎超額配股權行使與否而定)
國際配售股份數目 : 380,948,400股股份 (包括16,496,400股新股及364,452,000股銷售股份，可予調整及視乎超額配股權行使與否而定)
香港發售股份數目 : 42,327,600股新股 (可予調整)
最高發售價 : 每股香港發售股份48.00港元，另加1%經紀佣金、0.003%證監會交易費及0.005%聯交所交易費 (須於申請時以港元繳足，多收款項可予退還)
面值 : 每股0.10歐元
股份代號 : 1913

Application Form 申請表格

Applications will be accepted until 12:00 noon on June 16, 2011.
You must read the conditions and instructions attached to this Application Form.
To be valid, you must complete all parts of this Application Form.
Please write clearly in ink.

截止接受認購申請時間為二零一一年六月十六日中午十二時正。
閣下必須細閱本申請表格所載條件及指示。
本申請表格各部分必須以墨水筆清楚填妥，方為有效。

To: PRADA S.p.A. (the "Company")
Banca IMI S.p.A.
CLSA Limited
Goldman Sachs (Asia) L.L.C.
UniCredit Bank AG, Milan Branch
The Hong Kong Underwriters

致: PRADA S.p.A. (「貴公司」)
Banca IMI S.p.A.
里昂證券有限公司
高盛 (亞洲) 有限責任公司
UniCredit Bank AG 米蘭分行
香港包銷商

I/We:

- apply for the number of Hong Kong Offer Shares set out below, subject to the terms and conditions set out in the Prospectus and this Application Form, and subject to the Company's By-laws;
- enclose payment in full for the Hong Kong Offer Shares applied for, based on the expected maximum offer price per Hong Kong Offer Share, being HK\$48.00 per Hong Kong Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund);
- undertake and agree to accept the number of Hong Kong Offer Shares applied for, or any lesser number allocated to me/us, pursuant to this application;
- declare that this is the only application made and the only application intended by me/us to be made using a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk) to benefit me/us or the person for whose benefit I am/we are applying;
- represent, warrant and undertake to you that I am/we or any person for whose benefit I am/we are applying is not restricted by any applicable laws of Hong Kong or elsewhere from making this application, paying any application monies for, or (being allocated or taking up any Hong Kong Offer Shares, and I am/none of us, and none of the other persons) for whose benefit I am/we are applying is (1) a US person (as defined in Regulation S) and I am/we are outside the United States when completing this Application Form, or (2) a legal or natural person of Italy (and I am/we are outside Italy when completing this Application Form), or (3) a person to or by whom the allocation of or application for the Hong Kong Offer Shares is made would require the Company, the Selling Shareholders (where applicable), the Joint Global Co-ordinators, the Joint Sponsors, the Joint Bookrunners and the Joint Lead Managers to comply with any requirement under any law or regulation (whether or not having the force of law) of any territory outside Hong Kong;
- represent, warrant and undertake to you that I/we or any person for whose benefit I am/we are applying will be acquiring the Hong Kong Offer Shares in an offshore transaction (as defined in Regulation S);
- undertake and confirm that I/we and the persons (or those for whose benefit I am/we are applying have not applied for or taken up, or indicated an interest for or received or been placed, allotted or allocated (including conditionally and/or provisionally), and will not apply for or take up, or indicate an interest for any International Placing Shares nor otherwise participated in the International Placing;
- understand that these declarations and representations will be relied upon by the Company and the Selling Shareholders where applicable, and the Joint Global Co-ordinators in deciding whether or not to allocate any Hong Kong Offer Shares in response to this application and that I/we may be prosecuted if I/we make a false declaration;
- authorise the Company to place my/our name(s) on the Hong Kong share register of the Company as the holder(s) of any Hong Kong Offer Shares to be allocated to me/us, and the Company, the Selling Shareholders (where applicable) or their respective agents (subject to the terms and conditions set out on the pages attached to this Application Form and in the Prospectus) to send any share certificate(s) and/or refund cheque(s) in person in accordance with the procedures prescribed in this Application Form and the Prospectus);
- request that any refund cheque(s) be made payable to me/us (or in the case of joint applicants, to the first-named applicant);
- have read the terms and conditions and application procedures set out on the pages attached to this Application Form and in the Prospectus and agree to be bound by them, and are aware of the restrictions on the Hong Kong Public Offering described in the Prospectus; and
- agree that this application, any acceptance of it and the resulting contract, shall be governed by and construed in accordance with the laws of Hong Kong.

Signed by (all) applicant(s) (all joint applicants must sign):
(所有) 申請人簽署 (所有聯名申請人必須簽署):

Date 日期: / /
D M Y 年

本人/吾等:

- 按照招股章程及本申請表格所載條款及條件，並依據 貴公司公司章所載各項規定，申請認購下列數目的香港發售股份；
- 夾附申請認購香港發售股份所需全數款項，有關款項按預期香港發售股份最高發售價每股香港發售股份48.00港元釐定，另加1.0%經紀佣金、0.003%證監會交易費及0.005%香港聯交所交易費 (須於申請時以港元繳足，多收股款可予退還)；
- 承諾及同意接受認購的香港發售股份數目，或本人/吾等或就本申請獲分配的任何較少數目股份；
- 聲明是項申請乃本人/吾等為本身的利益或本人/吾等為其利益提出申請的人士的利益，以白色或黃色申請表格或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示作出及擬作出的唯一申請；
- 閣下陳述、保證及承諾，本人/吾等/本人/吾等為其利益提出申請的任何人士提出本申請，支付任何申請款項，應分配或認購任何香港發售股份，不受香港或其他地方適用法律的限制；且本人/吾等或本人/吾等為其利益提出申請的其他人士 (1) 並非美國人士 (定義見S規則)，而本人/吾等填寫本申請表格時身處美國境外，或 (2) 並非意大利法人或自然人，而本人/吾等填寫本申請表格時身處意大利境外，或 (3) 本人/吾等並非 貴公司、售股股東 (如適用)、聯席全球協調人、聯席保薦人、聯席全球經理人及聯席牽頭經銷人須符合香港以外任何地區的法律或規例的任何規定 (不論是具法律效力) 方可獲分配或申請香港發售股份的人士；
- 閣下陳述、保證及承諾，本人/吾等或本人/吾等為其利益提出申請的任何人士將以離岸交易 (定義見S規則) 購買香港發售股份；
- 承諾及確認，本人/吾等及本人/吾等為其利益而作出申請的人士，並無亦不會申請或認購或表示有意認購、或已收取或獲分配、或發售或分配 (包括有條件及暫定) 任何國際配售股份，亦無以其他方式參與國際配售；
- 明白 貴公司及售股股東 (如適用) 及聯席全球協調人將依賴此等聲明及陳述，以決定是否因本申請而分配任何香港發售股份；
- 授權 貴公司將本人/吾等的姓名、名稱列入 貴公司香港股東名冊內，作為本人/吾等應獲分配的任何香港發售股份的持有人，及本公司、售股股東 (如適用) 或其各自的代理人 (在符合本申請表格附各頁及招股章程的條款及條件下) 以普通郵遞方式按本申請表格所示地址寄發股票及/或退款支票，郵遞風險概由本人/吾等承擔；
- 本人/吾等每申請1,000,000股香港發售股份或以上，並已於本申請表格表明擬按本申請表格及招股章程所述手續親身領取任何股票及/或退款支票者則除外；
- 要求認購香港發售股份以本人/吾等 (或如屬聯名申請人，則以名列首位申請人) 為收款人；
- 已細閱本申請表格附各頁及招股章程所載條款、條件及申請手續，並同意受其約束，且知悉招股章程所述有關香港公開發售的限制；及
- 同意本申請、任何對本申請的接納及由此產生的合約須受香港法律管轄及按其詮釋。

For broker use 此欄供經紀填寫 Lodged by 由以下經紀遞交	
Broker no. 經紀號碼	
Broker's chop 經紀印章	

Warning:

- It is important that you read the terms and conditions and application procedures overleaf.
- You must complete this application in English (except Chinese name) unless otherwise stated, otherwise the application is liable to be rejected.
- All applicable boxes in this Application Form must be completed, otherwise the application is liable to be rejected.
- Only one application may be made for the benefit of any person on a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk). The following are liable to be rejected: multiple or suspected multiple applications on WHITE and/or YELLOW Application Form(s) and/or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk); and applications made for the benefit of one applicant (or joint applicants) on either a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC via CCASS or to the designated White Form eIPO Service Provider under the White Form eIPO service (www.eipo.com.hk) for more than 21,163,800 Hong Kong Offer Shares (exceeding 50% of the 42,327,600 Hong Kong Offer Shares initially being offered in the Hong Kong Public Offering) and applications where cheques or banker's cashier orders are dishonoured upon the first presentation.
- You may be prosecuted if you make a false declaration.
- You must sign this Application Form in writing (and not by way of personal chop), otherwise this application is liable to be rejected.

警告:

- 閣下必須細閱背頁的條款、條件及申請手續。
- 除非另有訂明，否則閣下必須以英文填寫本申請 (中文姓名除外)，否則申請可遭拒絕受理。
- 本申請表格內所有適用空格均必須填妥，否則申請會遭拒絕受理。
- 任何人士以受益人身份只能以白色或黃色申請表格或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示，提出一次認購申請。倘出現下列情況，有關認購申請可遭拒絕受理：以白色及/或黃色申請表格及/或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示，作出多項或疑似多項的申請，及/或一名申請人 (或聯名申請人) 的利益以白色或黃色申請表格或透過中央結算系統向香港結算或利用白表eIPO服務(www.eipo.com.hk)向指定白表eIPO服務供應商發出電子認購指示，提出認購超過21,163,800股香港發售股份 (即超過香港公開發售初步提呈發售的42,327,600股香港發售股份的50%)；及支票或銀行本票於首次印時不獲兌現。
- 閣下如作出虛假聲明，可能會被檢控。
- 閣下必須親筆 (不得以個人印章方式) 簽署本申請表格，否則本申請可遭拒絕受理。

Use this form if you would like the Hong Kong Offer Shares allocated to you to be registered in your name
 如欲以閣下名義登記閣下獲分配的香港發售股份，請使用本表格

Number of Hong Kong Offer Shares applied for (not to exceed 21,163,800 Shares (being 50% of the 42,327,600 Hong Kong Offer Shares initially being offered in the Hong Kong Public Offering))
 申請香港發售股份數目(不超過21,163,800股股份(即香港公開發售初期呈發售的42,327,600股香港發售股份的50%))

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Cheque/banker's cashier order number
 支票/銀行本票號碼

--

Total amount of payment
 付款總額

HK\$	港元	
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Name of bank on which cheque/banker's cashier order is drawn*
 支票/銀行本票的付款銀行名稱*

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* Cheque or banker's cashier orders should be crossed "Account Payee Only" and made payable to "HSBC Nominees (Hong Kong) Limited — PRADA Public Offer".
 * 支票或銀行本票須以「只准入抬頭人賬戶」方式劃線開出，並須註明抬頭人為「HSBC Nominees (Hong Kong) Limited — PRADA Public Offer」。
 To be completed in **BLOCK letters in English** in ink, except as stated otherwise. Joint applicants should give the address of the first-named applicant only.
 除另有說明外，請用墨水筆以**英文正楷**填寫。聯名申請人僅須提供排名首位的申請人的地址。

Name in English
 英文姓名/名稱

Family name or company name 姓氏或公司名稱	Forename(s) 名字

Name in Chinese
 中文姓名/名稱

Family name or company name 姓氏或公司名稱	Forename(s) 名字

Occupation (in English)
 職業(以英文填寫)

	Hong Kong Identity Card No./Passport No./ Hong Kong Business Registration No.** (please delete as appropriate) 香港身份證號碼/護照號碼/香港商業登記號碼** (請刪去不適用者)
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Names of all other joint applicants in English (if any)
 所有其他聯名申請人的英文姓名/名稱(如有)

(1)	Hong Kong Identity Card No./Passport No./ Hong Kong Business Registration No. of all other joint applicants** (please delete as appropriate) 所有其他聯名申請人的香港身份證號碼/護照號碼/香港商業登記號碼** (請刪去不適用者)	(1)
(2)		(2)
(3)		(3)

Your address (in English) and telephone number (joint applicants should give the address and telephone number of the first-named applicant only). Only an address in Hong Kong will be accepted.
 地址(以英文填寫)及電話號碼(聯名申請人只須填寫排名首位申請人的地址及電話號碼)。只接受香港地址

	Telephone number 電話號碼

** (1) For individuals, you must provide your Hong Kong identity card number or passport number. If you hold a Hong Kong identity card, please provide your Hong Kong identity card number. If you do not hold a Hong Kong identity card, please provide your passport number. For a body corporate, please provide your Hong Kong business registration number. All joint applicants must give (if they are individuals) their Hong Kong identity card numbers, or, where appropriate, passport numbers, or (if they are bodies corporate) their Hong Kong business registration numbers. Your Hong Kong identity card/passport/Hong Kong business registration numbers will be used for checking the validity of Application Forms and such data will be transferred to a third party for the accomplishment of such purpose.
 如屬個人，閣下必須填寫香港身份證號碼或護照號碼。如閣下持有香港身份證，請填寫香港身份證號碼；否則，請填寫護照號碼。如屬法人團體，請填寫香港商業登記號碼。所有聯名申請人(如屬個人)須填寫香港身份證號碼、護照號碼(如適用)或(如屬法人團體)香港商業登記號碼。閣下的香港身份證/護照/香港商業登記號碼將會用作核實閣下的申請表格是否有效，有關資料將轉交第三方以辦理以上事項。
 (2) Part of your Hong Kong identity card number/passport number (or, in the case of joint applicants, part of the Hong Kong identity card number/passport number of the first-named applicant) provided by you may be printed on your refund cheque, if any. Such data will be transferred to a third party for refund purpose. Your banker may require verification of your Hong Kong identity card number/passport number before encashment of your refund cheque(s). Inaccurate completion of your Hong Kong identity card number/passport number may lead to delay in encashment or may invalidate your refund cheque.
 閣下所提供的香港身份證號碼/護照號碼的一部分(或如屬聯名申請人，名列首位的申請人的香港身份證號碼/護照號碼的一部分)可能被印在閣下的退款支票(如有)上。為辦理退款，該等資料也將被轉交第三方。在兌現閣下的退款支票之前，銀行可能要求查證閣下的香港身份證號碼/護照號碼。如果閣下的香港身份證號碼/護照號碼填寫不準確，可能會導致閣下退款支票延遲兌現或無法兌現。

For nominees: Please provide an account number or identification code for each beneficial owner (or in the case of joint beneficial owners, for each beneficial owner). If you are a nominee and you do not complete this section, this application will be treated as being made for your benefit.
 由代名人遞交：請填寫每名實益擁有人(如屬聯名實益擁有人，則為每名實益擁有人)的賬戶號碼或身份識別編碼。如閣下為代名人但並無填寫此欄，本申請將視為閣下本身的利益而提出。

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Tick this box if you apply for 1,000,000 or more Hong Kong Offer Shares and wish to collect your refund cheque(s) (if any) and/or share certificate(s) (where applicable) in person from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong on the date of despatch/collection of share certificate(s)/e-Refund payment instructions/refund cheques which is expected to be on Thursday, June 23, 2011. Please see the sections overleaf headed "If your application for Hong Kong Offer Shares is successful (in whole or in part)" and "Refund of your money" for details of when, where and how to collect your refund cheque(s) (if any) and/or share certificate(s) (where applicable).
 凡申請1,000,000股或以上香港發售股份，並擬於發送/領取股票/電子退款指示/退款支票日期(預期為二零一一年六月二十三日(星期四))親臨本公司的香港證券登記處香港中央證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心17樓1712-1716室)領取閣下的退款支票(如有)及/或股票(如適用)，請在表格內填上「」號。有關領取退款支票(如有)及/或股票(如適用)的時間、地點及手續詳情，請參閱背頁「倘成功申請香港發售股份(全部或部分)」及「退還款項」兩節。

Any alteration to any application detail that you provide on this form should be authorised by the signature of the applicant(s).
 閣下於本表格上提供的任何申請詳情如有任何修改，應由申請人簡簽認可。

ADDRESS LABEL 地址標貼

Please fill in your name(s) and address in Hong Kong as set out above in **BLOCK** letters in English
 請以英文正楷填寫上表所示姓名/名稱及香港地址

Name(s) 姓名/名稱
Address 地址

For bank use 此欄供銀行填寫

