Hong Kong Public Offering — WHITE Form 香港公開發售一白表 Use this Application Form if you want the Hong Kong Offer Shares allocated to you to be registered in your name 如欲以 閣下名義登記 閣下獲分配的香港發售股份,請使用本申請表格

**Please** staple your payment here

> 請將股款 緊釘在此

herein, terms in this Application Form shall have the same meanings as those defined in the Prospectus issued by PRADA S.p.A. (he "Company") dated June 13, 2011 (the "Prospectus") together with any supplement thereto.
定外,本申請表格所則與學界RADA S.p.A. (「本公司」於二零一年六月十三日刊發的相股章型(招股章型)及其任何補充資料所果定著具相同議義。

Hong Kong Exchanges and Clearing Limited. The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility or the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance while the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance while the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance while the contents of the Application Form is not for publication for the prospectual properties of the part of the Application Form is not for publication. distribution or repease directly or indirectly, in or into the United States (including its territories and dependencies, any State of the United States and the District of Columbia) and Italy. These materials do not constitute or form a part of any offer or solicitation to purchase or subscribe for securities and taly. The Shares mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") nor will a prospectus be cleared, or approved, by CONSOB with respect to the Offer Shares.

The Hong Kong Offer Shares may not be offered, sold, peleged or transferred within or outside States which in or outside the United States when the United States in the United States within or outside the United States with

# PRADA S.p.A.

Via A. Fogazzaro n. 28, Milan, Italy Registry of Companies of Milan, Italy: No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company) 意大利米蘭公司註冊處: 編號10115350158 (根據意大利法律註冊成立的股份有限公司)

### **GLOBAL OFFERING**

Number of Offer Shares in the Global Offering

Option) **Number of International Placing Shares** 

Number of Hong Kong Offer Shares Maximum Offer Price

423,276,000 Shares (comprising 58,824,000 New Shares and 364,452,000 Sale Shares, and subject to the Over-allotment Option 380,948,400 Shares (comprising 16,496,400 New Shares and 364,452,000 Sale Shares, and subject to adjustment and the Over-allotment Option) 42,327,600 New Shares (subject to adjustment) HK\$48.00 per Hong Kong Offer Share, plus 1% brokerage, SFC transaction levy of 0.003%, and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund € 0.10 per Share

Nominal value

### 全球發售

423,276,000股股份(包括58,824,000股新股及364,452,000股銷售股份, 視乎超額配股權行使與否而定) 380,948,400股股份(包括16,496,400股新股及364,452,000股銷售股份, 可予調整及視乎超額配股權行使與否而定) 42,327,600股新股(可予調整) 每股香港發售股份48.00港元,另加1%經紀佣金、0.003%證監會交易徵費及 0.005%聯交所交易費(須於申請時以港元繳足,多收款項可予退還) 全球發售中的發售股份數目

國際配售股份數目

每股0.10歐元 1913 面值 股份代號

### **Application Form** 申請表格

Applications will be accepted until 12:00 noon on June 16, 2011.

You must read the conditions and instructions attached to this Application Form

To be valid, you must complete all parts of this Application Form.

Please write clearly in ink.

To: PRADA S.p.A. (the "Company") Banca IMI S.p.A. CLSA Limited Goldman Sachs (Asia) L.L.C UniCredit Bank AG, Milan Branch

The Hong Kong Underwriters

## I/We:

- apply for the number of Hong Kong Offer Shares set out below, subject to the terms and conditions set out in the Prostectus and this Application Form, and subject to the Company's By-laws; enclose payment in full for the Hong Kong Offer Shares, applied for, based on the expected maximum offer pure per Hong Kong Offer Share, being HKS48.00 per Hong Kong Offer Share, plus brokenage of 1.0%. SPC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.003% (payable in full on application; dollars and subject to refund); undertake and agree to accept the number of Hong Kong Offer Shares applied for, or any lesser number allocated to me/us, pursuant to this application;
- Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong follars and adupted to refund) undertake and agree to accept the number of Hong Kong Offer Shreas applied for, or any exact number allocated to nedus, pursuant to this application; declare that this is the only application made and the only application intended by me/us to be made using a WHITE declare that this is the only possible of the property of

- where the law applied for 1,000.000 or me thought of the policy of the p
- the prospectus; and agree that this application, any acceptance of it and the resulting contract, shall be governed by and construed in accordance with the laws of Hong Kong.

# Signed by (all) applicant(s) (all joint applicants must sign): (所有) 申請人簽署(所有聯名申請人必須簽署):

Date 日期: ...../.........../ DВ Μ月

- You must complete this application in English (except Chinese name) unless otherwise statea, onerwise us apparature is rejected.
  All applicable boxes in this Application Form must be completed, otherwise the application is liable to be rejected.
  All applicable boxes in this Application Form must be completed, otherwise the application is liable to be rejected.
  Only one application may be made for the benefit of any person on a WHITE or YELLOW Application Form or by way of giving form or the property of th
- rong of the advanced upon the first presentation.

  You may be prosecuted if you make a faste declaration.

  You must sign this Application from in writing (and not by way of personal chop), otherwise this application is liable to be rejected

- 截止接受 認購申請時間為二零一一年六月十六日中午十二時正。 閣下必須細関本申請表格所載條件及指示。 本申請表格各部分必須以墨水筆清楚填妥,方為有效。
- PRADA S.p.A.(「貴公司」) Banca IMI S.p.A. 里昂證券有限公司 高盛 (亞洲) 有限責任公司 UniCredit Bank AG米蘭分行香港包銷商

## 吾等:

- . 章程及本申請表格所載條款及條件,並依據 貴公司公司章程所載各項規定,申請認購下列數目的香港
- 按照招股章程及本申請表格所藏條款及條件,並依據 費公司公司章程所載各項規定,申請認購下列數目的香港 發售股份; 爽附申請認購香港發售股份所需全數款項,有關款項按預期香港發售股份最高發售價每股香港發售股份基高 確定,另加.10%經紀開金、0.003%證監會全多微費及0.005%香港聯夾所及易費須敘申請時以港元繳足,多繳股款

- 香港公開發售的限制;及 同意本申請、任何對本申請的接納及由此產生的合約須受香港法例管轄及按其詮釋。

For broker use 此欄供經紀填寫 Lodged by 由以下經紀遞交						
Broker no. 經紀號碼						
Broker's chop 經紀印章						

- I 関下必須細閱背頁的條款、條件及申請手續。 除非另有訂明。 否則関下必須以英文填妥中申請(中文姓名除外)。 否則申請可禮拒絕受理。 本申請表格內所有應用定格均必須填妥。否則申請會被拒絕受理。 任何人上以受益人身份只可以自色或黃色申請表格或透過中央結算系統向香港結算或利用自表elPO服務(www.eipa.com.hk)向 任何人士以受益人身份只可以自免或養色申請表格或歧幾中央結算系統向香港結算或利用且表elPO服務(www.eipo.com.kk)向 都定自表elPO服務性態商發出傳書**子騰賴**斯子、提出一次認應申請。他出现了对情況,有關認應申請可應相思定。以自色及 / 或黃色申請表格及/或透過中央結算系統向香港結算或利用自表elPO服務(www.eipo.com.kk)向指定自表elPO服務供應商 發出電子驟購無子。作出重複或是屬重複的申請。沒為一名申請人或樂名申請人的利益以自色或養色申請表來板透過中 或數系統向香港的資成利用台表elPO服務(www.eipo.com.kh)和指定自表elPO服務供應所要出量子騰購薪工。 21.163,800服香港發售股份(即超過香港公開發售初步提呈發售的42,327,600 服香港發售股份的50%);及支票或銀行本票於首
- 21,03,0000年日後日本の中華 以場戶時不變更現。 関下知作出處假聲明,可能會被檢控。 関下必須服筆(不得以個人印章方式)簽署本申請表格,否則本申請可遭拒絕受理。

	327,600 g offered in			Cheque/banker's cashier order number			
number of rong Nong Offer Snares applied for (not to exceed 21,163,800 Shares (being 50% of the 42, Hong Kong Offer Shares initially being the Hong Kong Public Offering)) 中國新音准發售設份數目 (不超過21,163,80 香港公開發售初步提星發售的 42,327,600 股份的50%)	0股股份(即 )股香港發售			支票/銀行本票號碼			
Fotal amount of payment 付款總額		HK\$ 港元 Name of bank on which che banker's cashier order is di 支票/銀行本票的付款銀行名					
* 支票或銀行本票須以	「只准入抬 K letters i	頭人賬戶」方式劃線開出: n English in ink, except a	,並須註明抬頭人為" as stated otherwise. J	HSBC Nominees (Hong Kong) Limite oint applicants should give the address			
Name in English 英文姓名/名稱	Famil	y name or company r	name 姓氏或公司	名稱 Forena	me(s) 名字		
Name in Chinese 中文姓名/名稱	Famil	y name or company r	name 姓氏或公司	名稱 Forena	me(s) 名字		
Occupation (in English) 職業 (以英文填寫)				Hong Kong Identity Card No./Passp Hong Kong Business Registration (please delete as abpre 香港身份證號碼 長原 香港市 长瓦	No.** priate) 號碼/*		
Names of all other joint applicants in English (if any) 所有其他聯名申請人的	(1)			Hong Kong Identity Card No./Passpy Hong Kong Business Regis No. of all other joint applie (please delete as appre 所有其他驛之申青人的香港身份遊 養服裝傷/香港商業登記	etration (1)		
英文姓名/名稱(如有)	(3)			護照號碼/香港商業登記(請刪去不疑	號碼** (3)		
Your address (in English) and telephone number (joint applicants should give the address and telephone number of the first-named applicant							
only). Only an address in Hong Kong will be accepted 地址(以英文填寫) 及電話號碼 (聯名申請人只須填寫排名首位 申請人的地址及電話號碼)。 只接受香港地址	Telephone number 電話號碼						
accomplishment of som 如屬僧人, 閣下必須 (如屬僧人) 須填寫香港 料務轉交第三方以辦理 (2) Part of your Hong Kon by you may be printed passport number befor your refund cheque.	i 填寫香港身 身份證號碼 以上事項。 g identity car on your refu re encashme	份證號碼或護照號碼。如 閣 、護照號碼(如適用)或(如屬注 rd number/passport number (or and cheque, if any. Such data w nt of your refund cheque(s). In	下持有香港身份證,請填 大人團體)香港商業登記號 , in the case of joint appli vill be transferred to a thi accurate completion of yo	写香港身份證號碼;否則,請填寫護照號碼。 關下的香港身份證/護照/香港商業 cants, part of the Hong Kong identity card nu rd party for refund purpose. Your banker may our Hong Kong identity card number/passpor	ase provide your Hong Kong identity card number. If you siness registration number. All joint applicants must give their Hong Kong business registration numbers. Your Hand such data will be transferred to a third party for 如屬法人團體,請填寫香港商業登記號碼。所有聯名申請登記號碼將會用作核實 閣下的申請表格是否有效,有關mber/passport number of the first-named applicantly provirequire verification of your Hong Kong identity card numl number may lead to delay in encashment or may invalic 能被印在 閣下的退款支票(如有)上。為辦理退款,該等		
料也將被轉交第三方。 票延遲兑現或無法兑馬 For nominees: Please pr	在兑現 閣 l。 ovide an a	下的退款支票之前,銀行可能! account number or iden	要求查證 閣下的香港身 tification code for e	份證號碼/護照號碼。如果 関下的香港身 ach beneficial owner (or in the case	份證號碼/護照號碼填寫不準確,可能會導致 閣下退。 e of joint beneficial owners, for each benefic		
owner). II you are a nom	₮名實益擁 出。	有人(如屬聯名實益擁有)	人, 則 為 每 名實 益 擁 ———————————————————————————————————	有 人 ) 的 賬 戶 號 碼 或 身 份 識 別 編 碼 。 女	回 閣下為代名人但並無填寫此欄,本申請將視		
由代名人遞交: 請填寫每							
由代名人遞交: 請填寫名 為 閣下本身的利益而提出 Tick this box if yo from the Compa East, Wanchai, h 23, 2011. Pleas when, where and 日本語、1,000,000 登記處香港中央 「小號。有關領」	ny's Hong k Hong Kong de see the s I how to coll 股或以上香 證券登記和 取退款支票	Kong Share Registrar, Comporthe date of despatch/color ections overleaf headed "If yellot your refund, cheque(s) (if yellot your refund, cheque(s) (if yellot yellot) was a way was a was a way way was a way way was a way way way was a way way way way way way way way way w	utershare Hong Kong I ection of share certification of share certification for Honifany) and/or share cert / 領取股票/電子退是后大道東183號合和「 由的時間、地點及手/	nvestor Services Limited, at Shops 1712- tate(s)/e-Refund payment instructions/refur g Kong Offer Shares is successful (in who fficate(s) (where applicable). 款指示〉根款支票日期(預期為二零一	) and/or share certificate(s) (where applicable) in pers-1716, 17th Floor, Hopewell Centre, 183 Queen's Rid cheques which is expected to be on Thursday, Juble or in part)" and "Refund of your money" for details  一年六月二十三日(星期四) 親臨本公司的香港證 支票(如有)及/或股票(如適用),請在方格內場 转度份(全部或部分)]及「退還款項」兩節。 the applicant(s).		
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# PRADA S.p.A.

Via A. Fogazzaro n. 28. Milan, Italy Registry of Companies of Milan, Italy: No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company)

### **GLOBAL OFFERING**

Unless otherwise stated, terms used on these conditions have the same meanings ascribed thereto in the Prospectus

- Who can apply

  1. You, the applicantion

  Who can apply

  1. You, the applicantion are the same and the same and the same applying, must be 18 years of age or older and must have a Hong Kong address.

  2. If you are a firm, the application must be in the names of the individual members, not the name of the firm.

  3. The number of joint applicants may not exceed four:

  4. If you are a hong doer opprate, the application must be stamped with the company chop (bearing the company)

  5. Save under the circumstances permitted by the Listing Rules you cannot apply for any Hong Kong Offer Shares if you or any persons (so for whose benefit you are applying):

   arcfis an existing beneficial owner of Shares or the shares of any of the subsidiaries;

   arcfis a connected person (as defined in the Listing Rules) of the Company or any of its subsidiaries;

   arcfis a connected person (as defined in the Listing Rules) of the Company or any of its subsidiaries or a person who will become a connected person of the Company or any of its subsidiaries;

   arcfined in the Listing Rules) immediately upon completion of the Global Offering:

   arc a U.S. Person, not outside the Lutted States, or not acquiring Hong Kong Offer Shares in an offshore transaction (as defined in Regulation S);

   are a legal or natural person of Italy or the PRC;

   arcfis an associate of any of the above ("associate" as defined in the Listing Rules); or

  6. Person (as defined in Regulation S) when completing and submitting this Application Form, no application for Hong Kong Offer Shares shall be made.

  7. You cannot apply for any Hong Kong Offer Shares if you have applied for or taken up, or indicated an interest for, or have been or will be placed or allocated (including conditionally and/or provisionally) the International Placing.

  If you are a nominee.

Placing Shares under the International Placing.

If you are a nominee
You may make more than one application for the Hong Kong Offer Shares if and only if you are a nominee, in which case you may give electronic application instructions to HKSCC (if you are a CCASS Participant) and lodge more than one WHITE or YELLOW Application Form marked "For nominees" you must include:

some other identification code.

or each beneficial owner or, in the case of joint beneficial owners, for each such beneficial owner. If you do not include this information, the application will be treated as being made for your benefit.

A nominee who submits this Application Form on behalf of another person is deemed to have represented and warranted to the Company, the Selling Shareholders (where applicable), the Joint Global Co-ordinators, the Joint Bookrunners, the Joint Lead Managers and the Underwriters that he/she has been duly authorised by such person (or, if more than one, all of them) to submit this application and to agree to the terms of this Application Form on behalf of such person/every such person. You further undertale to supply to the Company, the Selling Shareholders (where applicable), the Joint Global Co-ordinators, the Joint Bookrunners, and of them the supplication of the Selling Shareholders (where applicable), the Joint Global Co-ordinators, and of them to submit this application and to agree to the terms of this Application Form on behalf of such person/every such person. You traffer the company, the Selling Shareholders (where applicable), the Joint Global Co-ordinators, the Joint Bookrunners, and the Underwork of the Manager of the purposes set out in the section below headed "Personal Data".

Lodge only one application for your benefit (for for your and any of your joint applicantly (stogether:

make more than one application (whether individually or jointly) on a WHITE Application Form or through the White Form elPO service (www.edpe.com.nkk) or goint applicantion Form and thown by both application Form and on

## D.

suched Coordinators, the light Bookumners, the Joint Lead Managers, the Underwriters and other parties involved in the Global Oi: ing or any of their respective directors, officers, employees, partners, agents or advisors is or will be liable for any information and representations not contained in the Prospectus (and any supplement thereto);
undertake and confirm that you (if the application is made for your benefit) or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for or received or been placed, allowed a discarded (including conditionally and/or provisionally), and will not apply for or take up, or indicated any interest for any international Placing Shares and otherwise participated in the International Placing Charles, and the provisionally), and will not apply for or take up, or indicated any interest for any international Placing Shares and otherwise participated in the International Placing Charles, and the provisionally), and will not apply for or take up, or indicate any interest for any international Placing Shares and otherwise participated in the International Placing Charles, and the provisional placing the provisional placing and the provisional placing the placing of the placing the placing that the placing the placing the placing that the placing the placing that the placing the placing that the placing (vii)

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have applied for 1,000,000 or more Hong Kong Offer Shares and have indicated in the relevant Application Form that you will collect the share certificate(s) and/or refund cheque(s) in person, you may do so in the manner as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Despatch/Collection of Share Certificates and Refund Monies" in the Prospective of the Securities Act and you and any person for whose account or benefit you are applying arefs not a U.S. Person U.S Securities Act and you and any person for whose account or benefit you are applying arefs not a U.S. Person will be acquiring the Hong Kong Offer Shares have not been and will not be registered under the U.S. Securities Act and you and any person for whose account are applying arefs not a U.S. Person will be acquiring the Hong Kong Offer Shares in an offshore transaction (as defined in Regulation S) and (2) no prospectus relating to the Offer Shares has been cleared or approved by CONSOB. Accordingly, no offer to the public can be made in Italy with respect to the Offer Shares You further represent and warrant that you and any person for whose account you are applying arefs not a legal or fautural person of Italy and arefs outside Italy when completing and submitting the Application Form; agree (without prejudice to any other rights which you may have) that once your application has been accepted, you may not result in the Application form and agree that your applications are provided by an accuracy of the information contained in your applications are are that you have read the terms and conditions and application procedures set out in the Prospectus and the Application is made by an agent on your behalf) warrant that you have evailed terms and conditions and application procedures set out in the Prospectus and the Application form and agree to a your have read the terms and conditions and application procedures set out in the Prospectus and the Application form and agree to a cept the Holm Kong Office Shares applied f

(xvi)

(xx)

confirm that you have read the terms and conditions and application procedures set out in the Prospectus and the Application for made by an agent on your beautiful warrant that you have a hildly and investigably conferred (xx) in the application is made by an agent on your beautiful your procedures and the application; (xxi) and the application; (xxi) and the application; (xxii) of the laws of any place outside Hong Kong Ore application; (xxii) of the laws of any place outside Hong Kong Ore application; (xxii) of the laws of any place outside Hong Kong Ore application; (xxii) of the laws of any place outside Hong Kong Ore application; (xxii) of the laws of any place outside Hong Kong Ore application; (xxii) of the laws of any place of the laws of any laws outside long Kong as a result of the aceptance of your offer to substitute of the laws of any laws outside long Kong as a result of the aceptance of your offer to substitute of the laws of laws of the laws of laws of the laws of laws of laws of the laws of la

Wanchai
Hong Kong
From 9:00 a.m. to 1:00 p.m. on Thursday, June 23, 2011 or such other date as notified by the Company in the newspapers as
the date of collection/despatch of share certificates/e-Refund payment instructions/refund cheques.

If you are an individual who opts for personal collection, you must not authorise any other person to make collection on your
behalf. You must produce evidence of identity (which must be acceptable to Computershare Hong Kong Investor Services
Lamicol to collect each share certificate. If you are a corporate applicant which opts for personal collection, you must attend
chop. Such authorised representatives must produce at the time of collection, evidence of identity acceptable to
Computershare Hong Kong Investor Services Limited.

If you do not collect your share certificates() where applicable) personally within the time specified for collection, they will
be despatched promptly thereafter to you by ordinary post to the address as specified on this Application Form at your own
risk.

risk.

If you have applied for less than 1,000,000 Hong Kong Offer Shares or if you have applied for 1,000,000 or more Hong Kong
Offer Shares but have not indicated on your Application Form that you will collect your share certificate(s) in person, then your
share certificate(s) will be sent to the address on this Application Form on Thursday, June 23, 2011, by ordinary post and at
your own risk.

your own risk.

The Company will not issue temporary document of title. No receipt will be issued for sums paid on application. The Company will not issue temporary document of title at around 8:00 a.m. on Friday, June 24, 2011 provided that (i) the Global Offering has become unconditional in all respects; (ii) the right of termination as described under the paragraph headed "Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination" in the Prospectus has not been exercised; and (iii) the Company has received the net proceeds of the Global Offering from the Joint Global Coordinators in order for the Offer Shares to be paid up in accordance with Italian Law. Investors who trade Shares prior to the receipt of the share certificates or prior to the share certificates becoming valid certificates do so entirely at their own risk.

- islobal Coordinations in order for the Offer Shares to be paid up in accordance with instance and reprint to the receipt of the share certificates or prior to the receipt of the share certificates or prior to the receipt of the share certificates or prior to the receipt of the share certificates of so entirely rown risk.

  In the Company or our agents exercise our or their discretion to reject your application:

  The Company or our agents exercise our or their discretion to reject your application:

  The Company or our agents exercise our or their discretion to reject your application:

  The Company and the Joint Bookrunners, or their respective agents and nominees, have full discretion to reject or accept any application, or to accept any application.

  No reasons have to be given for any rejection or acceptance.

  You will not receive any allocation if:

  You will not receive any allocation if:

  you make multiple applications or suspected multiple applications as described in the section "How you make multiple applications or suspected multiple applications You May Make" in the Prospectus; your application is for more than 21,163,800 Hong Kong Offer Shares, exceeding 50% of the 42,327,500 Hong Kong Offer Shares—How Many Applications You May Make" in the Prospectus; your application is for more than 21,163,800 Hong Kong Offers Shares, exceeding 50% of the 42,327,500 Hong Kong Offer Shares initially offered for public subscription under the Hong Kong Public Offering;

  you or the person for whose benefit you are applying have applied for or taken up, or indicated an interest for, or have been or will be placed or allocated (including conditionally and/or provisionally) and reject applications in the Hong Kong Public Offered for public subscription under the Hong Kong Public Offering;

  your Application Form is not completed in accordance with the instructions, terminational Placing from investors who have received International Placing from investors who have received Hong Kong Offer Shares in the Hong Kong Public Offer

or
the Company the Joint Global Coordinators and/or the Joint Bookrunners believe that by accepting your application, it would violate applicable securities or other laws, rules or regulations.

If your application is revoked:
By completing and submitting an Application Form, you agree that your application cannot be revoked on or If your application is revoked:

By completing and submitting an Application Form, you agree that your application cannot be revoked on or before Wednesday, July 13, 2011. This agreement will take effect as a collateral contract with the Company, and ill become binding who say to lodge your Application Form. This collateral contract will be in consideration of the Company agreeing that it will not offer any Hong Kong Offer Shares to any person before Wednesday, July 13, 2011, except by means of one of the procedures referred to in the Prospectus.

## Use this form if you want the Hong Kong Offer Shares allocated to you to be registered in your name

Your application may only be revoked before Wednesday, July 13, 2011 if a person responsible for the Prospectus under section 40 of the Companies Ordinance (Chapter 32 of the laws of Hong Kong) (as applied by section 342 E of the Companies Ordinance) gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus. If any supplement to the Prospectus is issued, applicant(s) who have already submitted an application may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If applications, have not been so notified, of if notified, all applications is not the second contained in the continual of the prospectus as supplications that have been submitted remains applications. If applications that have been submitted to make the prospectus as supplications that have been submitted to the discussion of the Prospectus as supplemented.

application one made is irrevocable and applicants shall be deemed to have applied on the usass of applicants on application once made is irrevocable and applicants shall be deemed to have applied on the usass of the results of allocation and where such basis of allocation is subject to certain conditions or provides for allocation by ablott, such acceptance will be subject of allocation and in a subject to certain conditions or provides for allocation by ablott, such acceptance will be subject. If your allocation of Hong Kong Offer Shares is the unit of the subject to certain of the subject in the subject is of the subject in the subject in the subject is of the subject in the subject in the subject is of the subject in the subject in the subject is of the subject in the subject in the subject is of the subject in the subject in the subject is of the application in the subject is of the subject in the subject is of the subject in the subject is of the application in the subject is of the subject in the subject in the subject is of the subject in the subject in the subject

Stock Exchange does not grant permission to list the Shares either:

• within a longer period of up to 6 weeks if the Listing Committee of the application lists; or

• within a longer period of up to 6 weeks if the Listing Committee of the application lists.

Refund of your money:

If you do not receive any Hong Kong Offer. Shares for any of the above reasons, the Company will refund to you your application of the company of the shares of the state of the period within 3 weeks of the closing date of the application lists.

Refund of your money:

If your application is accepted only in part, the Company will refund to you the surplus application moins for the Hong Kong Offer Shares unsuccessfully applied for including the related brokerage of 1.0%, SPC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% without interest. If the Offer Price as findly determined is less than offer price initially paid on application of HKS48.00 per Share (excluding brokerage, SPC transaction levy and the Hong Kong Stock Exchange trading fee of 0.005% without interest. If the Offer Price as and the Hong Kong Stock Exchange trading fee of 0.005% without interest. If the Offer Price as findly determined is less than offer price initially paid on application of HKS48.00 per Share (excluding brokerage, SPC transaction levy and the Hong Kong Offer Shares on the through the price of 0.005% without interest. If the Offer Price as of the Spark Exchange trading fee of 0.005% without interest. If the Offer Price and the Offer Price and the Offer Shares of Application from the Company and the Joint Global Co-ordinators, cheques for applications for certain small denominations of Hong Kong Offer Shares on Application Forms (part from successful applications) may not be cleared.

Refund cheques will be crossed for from the Company and the Joint Global Co-ordinators, cheques of papilications for the Company and the Joint Global Co-ordinators

"Warning" on the first page:
"If you are a nominee":
"Loge only one application for your benefit (or for your and any of your joint applicant's benefit)":
"lodge only one application for your benefit (or for your and any of your joint applicant's benefit)":
all representations and warranties under the section headed "Effect of completing and submitting this Application
Form", except (viii) and (xii) regarding registration of Hong Kong Offer Shares in the applicant's name and the
signing of documents to enable the applicant to be registered as the holder of the Hong Kong Offer Shares
"If your application for Hong Kong Offer Shares is successful fine whellow."

applied for;
"If your application for Hong Kong Offer Shares is successful (in whole or in par "Circumstances in which you will not be allocated Hong Kong Offer Shares"; and "Refund of your money".

Refund of your money".

Personal Data
Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance") came into effect in Hong Kong on 20 December 1996. This Personal Information Collection Statement informs the applicant for and holder of Hong Kong Offer Sharkes of the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and the Ordinance.

Reasons for the collection of your personal data.

Reasons for the collection of your personal data
From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct
personal data to the Company and its Hong Kong Share Registrar when applying for securities or transferring securities into
mental data to the Company and its Hong Kong Share Registrar when applying for securities or transferring securities into
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mental the security of the securities of the securitie

sonal data of the holders of securities may be used, held and/or stored (by whatever means) for the following

Preprose
The personal data of the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:

Preprose of the personal data of the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:

Preprosessing of your application and refund cheque, where applicable, and verifications of compliance with the terms and application procedures set out in this Application form and the Propectus and announcing results of allocations of Hong Kong Gref Shares;

enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere:

registering new issues or transfers into or out of the name of holders of securities including, where applicable, in the name of HKSCC Nominess;

maintaining or updating the registers of holders of securities of the Company, such as divadends, rights issues and distributing or assisting the conduct of a parature verifications, any other verifications or exchange of information; establishing benefit entitlements of houders of securities of the Company, such as divadends, rights issues and distributing communications from the Company and its subsidiaries;

compiling statistics of successful applicants by way of press announcement(s) or otherwise;

disclosing identities of successful applicants by way of press announcement(s) or otherwise;

disclosing identities of successful applicants by way of press announcement(s) or otherwise;

disclosing identities of successful applicants by way of press announcement(s) or otherwise;

disclosing identities of successful applicants by way of press announcement(s) or otherwise;

disclosing relevant information to facilitate claims on entitlements; and

any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Share Registrar relating to the above and/or to enable the Company and the Hong Kong Share Registrar makes to the following persons and entities:

\*\*Transfer\*\* or confidential bath the Company and its Officer.

By signing this Application Form, you agree to all of the above.

How to make your application

1. Use the table set out below to calculate how much you must pay for the number of Hong Kong Offer Shires you want to subscribe for. Your application must be in one of the numbers set out in the table below. No application for any other number of Hong Kong Offer Shares will be considered and any such application is liable to be rejected. The table also sets out the total amount payable for such numbers of Hong Kong Offer Shares will be considered and the subscription of the such many that the subscription of HKS48.00 per Hong Kong Offer Share, plus brokerage of 1.0%. SPC transaction levy of 0.003% and Hong Kong Offer Share, plus brokerage of 1.0%. SPC transaction levy of 0.003% and Hong Kong Offer Shares.

HR598,00 pct roug cong office and the properties of the properties

not be post-dated.
 Your application will be rejected if your cheque:

Your application will be rejected if your banker's cashier order must:

be in Hong Kong dollars;
be issued by licensed banks in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the back of the banker's cashier order and the name on the Applications Form must be the same. If it is a joint application, the name on the back of the banker's cashier order and the name on the Application Form must be the same. If it is a joint application, the name on the back of the banker's cashier order must be the same as the name of the first-named application.

be made payable to "HSBC Nominees (Hong Kong) Limited — PRADA Public Offer";
be crossed 'Account Payee Only'; and
'your application will be rejected if your banker's cashier order does not meet all these requirements.

Tear off the Application Form, fold the form once and longer it in one of the special collection boxes at any one of the

# The Hongkong and Shanghai Banking Corporation Limited: Branch Name

Hong Kong Island

Territ

Branch Name Hong Kong Office Chai Wan Branch

Hay Wah Building Branch

hai Wan China Insurance Group Building, 141 Des Voeux Road Central G/F, Hay Wah Building, 71-85 Hennessy Road, Wan Chai

No. 1, Yue Man Square, Kwun Tong Basement & U/G, 673 Nathan Road, Mong Kok G/F, HSBC Building Yuen Long, 150-160 Castle Peak Rd, Yuen Long

nk of China (Hong Kong) Limited:

Branch Name
Bank of China Tower Branch
Aberdeen Branch Yau Ma Tei Branch Hoi Yuen Road Branch Mong Kok (President Commercial Centre) Branch

Lucky Plaza Branch Tuen Mun Town Plaza Branch rcial Bank of China (Asia) Limited:

Branch Name

Queen's Road Central Branch North Point Branch Hong Kong Island Kowloon Tsimshatsui East Branch Wong Tai Sin Branch

Tseung Kwan O Branch

122-126 Queen's Road Central, Central G/F, 436-438 King's Road, North Point Shop B, G/F., Railway Plaza, 39 Chatham Road So Tsimshatsui Shop 128, Level One, Wong Tai Sin Plaza, 103 Ching Tak Street, Wong Tai Sin

Lucky Plaza, Wang Pok Street, Shatin Shop 2, Tuen Mun Town Plaza Phase II

3/F, 1 Garden Road 25 Wu Pak Street, Aberdeen

Shop Nos. 2011-2012, Level 2, Metro City, Plaza II, 8 Yan King Road, Tseung Kwan O G/F., 423-427 Castle Peak Road, Tsuen Wan Shop F. G/F. Mee Fat Building, No 34-38 Tai Wing Lane, Tai Po

Your application form can be lodged at these tin

Monday, June 13, 2011 Tuesday, June 14, 2011 Vednesday, June 15, 2011 Thursday, June 16, 2011 9:00 a.m. to 4:30 p.m. 9:00 a.m. to 4:30 p.m. 9:00 a.m. to 4:30 p.m. 9:00 a.m. to 12:00 noon

Thursday, June 16, 2011 - 9:00 a.m. to 12:00 noon

Thursday, June 16, 2011 - 9:00 a.m. to 12:00 noon

Thursday, June 16, 2011, or if the application lists are not open on that day then by 12:00 noon on the tact day the lists are open. The application lists will be open between 11:45 a.m. and 12:00 noon on that aday, subject only to the weather conditions. The application lists will not open if there is:

a tropical evyclone warming signal number 8 or above, or

a "black" rainstorm warming signal
in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Thursday, June 16, 2011. Instead the last application day will be postponed and the application lists will be open between 11:45 a.m. and 12:00 noon on the next Business Day which does not have either of those warmings in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon.

"Business Day" means a day that is not a Saturday, Sunday or public holiday in Hong Kong.

"Business Day' means a day that is not a Saturday, Sunday or public holiday in Hong Kong.

The right is reserved to present all or any remittances for payment. However, your cheque or banker's cashier order will not be presented for payment before 12:00 noon on Thursday, June 16, 2011. The Company shill not give you a receipt for your payment. The Company shall keep all intertest accrued on your application monies (up until, in the case of monies to be refunded, the date of despatch/collection of share certificate(s)/e-Refund payment instructions/ refund cheques). The right is also reserved to retain any share certificate(s) and/or any surplus application monies or refunds pending clearance of your cheque or banker's cashier.

No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK\$	
100	4,848.38	3,500	169,693.44	70,000	3,393,868.80	3,000,000	145,451,520.00	
200	9,696.77	4,000	193,935.36	80,000	3,878,707.20	4,000,000	193,935,360.00	
300	14,545.15	4,500	218,177.28	90,000	4,363,545.60	5,000,000	242,419,200.00	
400	19,393.54	5,000	242,419.20	100,000	4,848,384.00	6,000,000	290,903,040.00	
500	24,241.92	6,000	290,903.04	200,000	9,696,768.00	7,000,000	339,386,880.00	
600	29,090.30	7,000	339,386.88	300,000	14,545,152.00	8,000,000	387,870,720.00	
700	33,938.69	8,000	387,870.72	400,000	19,393,536.00	9,000,000	436,354,560.00	
800	38,787.07	9,000	436,354.56	500,000	24,241,920.00	10,000,000	484,838,400.00	
900	43,635.46	10,000	484,838.40	600,000	29,090,304.00	20,000,000	969,676,800.00	
1,000	48,483.84	20,000	969,676.80	700,000	33,938,688.00	21,163,800 (1)	1,026,102,292.99	
1,500	72,725.76	30,000	1,454,515.20	800,000	38,787,072.00	(1)		
2,000	96,967.68	40,000	1,939,353.60	900,000	43,635,456.00		Maximum number of fiong Kong C	
2,500	121,209.60	50,000	2,424,192.00	1,000,000	48,483,840.00	Shares you may	apply for.	
3,000	145,451.52	60,000	2,909,030.40	2,000,000	96,967,680.00			