Use this form if you want the Hong Kong Offer Shares allocated to you to be registered in your name

Your application may only be revoked before Wednesday, July 13, 2011 if a person responsible for the Prospectus under section 40 of the Companies Ordinance (Chapter 32 of the laws of Hong Kong) (as applied by section 342E of the Companies Ordinance) gives a public notice under that section which excludes or limits the responsibility of that person for the Prospectus. If any supplement to the Prospectus is issued, applicant(s) who have already submitted an application may or may not (depending on the information contained in the supplement) be notified that they can withdraw their applications. If applicant(s) have not been so notified, or if applicant(s) have been notified but have not withdrawn their applications in accordance with the procedure to be notified, all applications that have been submitted remain valid and may be accepted. Subject to the above, an application once made is irrevocable and applicants shall be deemed to have applied on the basis of the Prospectus as supplemented.

If your application has been accepted, it cannot be revoked. For this purpose, acceptance of applications which are not rejected will be constituted by notification in the press of the results of allocation, and where such basis of allocation is subject to certain conditions or provides for allocation by ballot, such acceptance will be subject to the satisfaction of such conditions or results of the ballot respectively.

4. **If your allocation of Hong Kong Offer Shares is void:**
The allocation of the Hong Kong Offer Shares to you will be void if the Listing Committee of the Hong Kong Stock Exchange does not grant permission to list the Shares either:
- within 3 weeks from the closing date of the application lists; or
- within a longer period of up to 6 weeks if the Listing Committee of the Hong Kong Stock Exchange notifies the Company of that longer period within 3 weeks of the closing date of the application lists.

K. Refund of your money

If you do not receive any Hong Kong Offer Shares for any of the above reasons, the Company will refund to you your application monies, including the related brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%. No interest will be paid thereon.

If your application is accepted only in part, the Company will refund to you the surplus application monies for the Hong Kong Offer Shares unsuccessfully applied for including the related brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% without interest. If the Offer Price as finally determined is less than offer price initially paid on application of HK$48.00 per Share (excluding brokerage, SFC transaction levy and the Hong Kong Stock Exchange trading fee thereon), the Company will refund to you the difference between the Offer Price and the maximum offer price per Share paid on application, together with the related brokerage of 1.0%, the SFC transaction levy of 0.003% and the Hong Kong Stock Exchange trading fee of 0.005% without interest. All such interest accrued on such monies prior to the date of despatch of refund cheques will be retained for the benefit of the Company. In a contingency situation involving a substantial over-subscription, at the discretion of the Company and the Joint Global Co-ordinators, cheques for applications for certain small denominations of Hong Kong Offer Shares on Application Forms (apart from successful applications) may not be cleared.

Refund cheques will be crossed "Account Payee Only" and made out to you, or, if you are joint applicants, to the first-named applicant on your Application Form. Part of your Hong Kong identity card number/passport number (or, in the case of joint applicants part of the Hong Kong identity card number/passport number of the first-named applicant) provided by you may be printed on your refund cheque, if any. Such data would also be transferred to a third party for refund purposes. Your banker may require verification of your Hong Kong identity card number/passport number before encashment of your refund cheque(s). Inaccurate completion of your Hong Kong identity card number/passport number may lead to delay in encashment of, or may invalidate, your refund cheque.

If you have applied for 1,000,000 Hong Kong Offer Shares or above and have indicated on your Application Form that you wish to collect your refund cheque in person, you may collect it from:

Computershare Hong Kong Investor Services Limited
Shops 1712–1716, 17th Floor, Hopewell Centre
183 Queen's Road East
Wanchai
Hong Kong

from 9:00 a.m. to 1:00 p.m. on Thursday, June 23, 2011 or any other date notified by the Company in the newspaper as the date of despatch/collection of share certificate(s)/e-Refund payment instruction/refund cheque(s).

If you are an individual who opts for personal collection, you must not authorise any other person to make collection on your behalf. You must produce evidence of identity (which must be acceptable to Computershare Hong Kong Investor Services Limited) for collection of your refund cheque. If you are a corporate applicant which opts for personal collection, you must attend by your authorised representative bearing a letter of authorisation from your corporation stamped with your corporation's chop. Such authorised representatives must produce at the time of collection, evidence of identity acceptable to Computershare Hong Kong Investor Services Limited.

If you do not collect your refund cheque(s) (where applicable) in person within the time specified for its collection, it will be despatched promptly thereafter to you by ordinary post to the address on this Application Form at your own risk.

If you have applied for less than 1,000,000 Hong Kong Offer Shares or you have applied for 1,000,000 or more Hong Kong Offer Shares but have not indicated on your Application Form that you will collect your refund cheque(s) (where applicable) personally, your refund cheque(s) (where applicable) will be sent to the address on your Application Form on Thursday, June 23, 2011, by ordinary post and at your own risk.

It is intended that special efforts will be made to avoid any undue delay in refunding application monies where appropriate.

L. Application by HKSCC Nominees Limited ("HKSCC Nominees")

Where this Application Form is signed by HKSCC Nominees on behalf of persons who have given **electronic application instructions** to apply for the Hong Kong Offer Shares, the provisions of this form which are inconsistent with those set out in the Prospectus shall not apply and provisions in the Prospectus shall prevail. Without limiting the generality of this paragraph, the following sections of the Application Form are inapplicable where this form is signed by HKSCC Nominees:
- all warranties on the first page, except the warranty concerning application for Hong Kong Offer Shares on the terms and conditions of the Prospectus and this Application Form, and subject to the Company's By-laws and applicable laws and regulations;
- "Warning" on the first page;
- "If you are a nominee";
- "Lodge only one application for your benefit (or for your and any of your joint applicant's benefit)";
- all representations and warranties under the section headed "Effect of completing and submitting this Application Form", except (viii) and (xii) regarding registration of Hong Kong Offer Shares in the applicant's name and the signing of documents to enable the applicant to be registered as the holder of the Hong Kong Offer Shares applied for;
- "If your application for Hong Kong Offer Shares is successful (in whole or in part)";
- "Circumstances in which you will not be allocated Hong Kong Offer Shares"; and
- "Refund of your money".

Personal Data

Personal Information Collection Statement

The main provisions of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance") came into effect in Hong Kong on 20 December 1996. This Personal Information Collection Statement informs the applicant for and holder of Hong Kong Offer Shares of the policies and practices of the Company and its Hong Kong Share Registrar in relation to personal data and the Ordinance.

1. **Reasons for the collection of your personal data**
From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company and its Hong Kong Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Share Registrar.
Failure to supply the requested data may result in your application for securities being rejected, delay or the inability of the Company and the Hong Kong Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfer of the Hong Kong Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or refund cheque(s) to which you are entitled.
It is important that holders of securities inform the Company and its Hong Kong Share Registrar immediately of any inaccuracies in the personal data supplied.

2. **Purpose**
The personal data of the holders of securities may be used, held and/or stored (by whatever means) for the following purposes:
- processing of your application and refund cheque, where applicable, and verifications of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocations of Hong Kong Offer Shares;
- enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the name of securities including, where applicable, in the name of HKSCC Nominees;
- maintaining or updating the registers of holders of securities of the company;
- conducting or assisting the conduct of signature verifications, any verification or exchange of information;
- establishing benefit entitlements of holders of securities of the Company such as dividends, rights issues, bonus issues, etc;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- making disclosures as required by laws, rules or regulations;
- disclosing identities of successful applicants by way of press announcement(s) or otherwise;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Share Registrar to discharge their obligations to holders of securities and/or regulators and/or any other purposes to which the holders of securities may from time to time agree.

3. **Transfer of personal data**
Personal data held by the Company and its Hong Kong Share Registrar relating to the applicants and the holders of securities will be kept confidential but the Company and its Hong Kong Share Registrar may, to the extent necessary for achieving the above purposes or any of them, make such enquiries as they consider necessary to confirm the accuracy of the personal data and in particular, they may disclose, obtain, transfer (whether within or outside Hong Kong) the personal data of the applicants and the holders of securities from or with any and all of the following persons and entities:
- the Company or its appointees such as financial advisers, receiving banks and overseas principal registrars;
- where applications for securities request deposit into CCASS, the HKSCC and HKSCC Nominees, who will use the personal data for the purpose of operating the CCASS;
- any broker who submits this or other identification number has been placed on this Application Form;
- any agents, contractors, third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Share Registrar in connection with the operation of their respective businesses;
- any statutory or regulatory bodies (including the Hong Kong Stock Exchange and the SFC); and
- any other persons or institutions with whom the holders of securities have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers, etc.

4. **Access and correction of personal data**
The Ordinance provides the holders of securities with rights to ascertain whether the Company or its Hong Kong Share Registrar holds personal data, to obtain a copy of that data, and to correct any data that is inaccurate. In accordance with the Ordinance, the Company and the Hong Kong Share Registrar have the right to charge a reasonable fee for the processing of any data access request. All requests for access to data or correction of data or for information regarding policies and practices and the kinds of data held should be addressed to the Company, at its registered address disclosed in the "Corporate Information" section in the Prospectus or as notified from time to time in accordance with applicable law, for the attention of the Company secretary or (as the case may be) its Hong Kong Share Registrar for the attention of the Privacy Compliance Officer.

By signing this Application Form, you agree to all of the above.

How to make your application

1. Use the table set out below to calculate how much you must pay for the number of Hong Kong Offer Shares you want to subscribe for. Your application must be for a minimum of 100 Hong Kong Offer Shares. Applications must be in one of the numbers set out in the table below. No application for any other number of Hong Kong Offer Shares will be considered and any such application is liable to be rejected. The table also sets out the total amount payable for such number of Hong Kong Offer Shares up to 21,163,800 Hong Kong Offer Shares. On application, you must pay the initial maximum offer price of HK$48.00 per Hong Kong Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%. The table below sets out the total amount payable for certain numbers of Hong Kong Offer Shares.
2. Complete this Application Form and sign it. **Only written signatures** will be accepted.
3. Each application must be accompanied by either one cheque or one banker's cashier order.
4. Staple your cheque or banker's cashier order to the Application Form. You must pay for the Hong Kong Offer Shares applied for by **one cheque** or by **one banker's cashier order**.

If you pay by cheque, the cheque must:
- be in Hong Kong dollars;
- be drawn on your Hong Kong dollar bank account in Hong Kong;
- bear an account name (or, in the case of joint applicants, the name of the first-named applicant) (either pre-printed on the cheque or endorsed on the reverse of the cheque by any authorised signatory of the bank on which it is drawn), which must be the same as the name on your Application Form (or, in the case of joint applicants, the name of the first-named applicant). If the cheque is drawn on a joint account, the joint account names must be the same as the name of the first-named applicant;
- be made payable to "**HSBC Nominees (Hong Kong) Limited — PRADA Public Offer**";
- be crossed "Account Payee Only"; and
- not be post-dated.

Your application will be rejected if your cheque:
- does not meet all these requirements; or
- is dishonoured on its first presentation.

If you pay by banker's cashier order, the banker's cashier order must:
- be in Hong Kong dollars;
- be issued by licensed banks in Hong Kong, and have been certified on the back by a person authorised by the bank. The name on the back of the banker's cashier order must be the same as the name on the Application Form (or, in the case of joint applicants, the name of the first-named applicant);
- be made payable to "**HSBC Nominees (Hong Kong) Limited — PRADA Public Offer**";
- be crossed "Account Payee Only"; and
- not be post-dated.

Your application will be **rejected** if your banker's cashier order does not meet all these requirements.

5. Tear off the Application Form, fold the form once and lodge it in one of the special collection boxes at any one of the following branches of:

The Hongkong and Shanghai Banking Corporation Limited:

	Branch Name	Address
Hong Kong Island	Hong Kong Office	Level 1, 1 Queen's Road Central
	Chai Wan Branch	Shop Nos. 1-11, Block B, G/F, Walton Estate, Chai Wan
	Des Voeux Road Central Branch	China Insurance Group Building, 141 Des Voeux Road Central
	Hay Wah Building Branch	G/F, Hay Wah Building, 71-85 Hennessy Road, Wan Chai
Kowloon	Kwun Tong Branch	No. 1, Yue Man Square, Kwun Tong
	Mong Kok Branch	Basement & U/G, 673 Nathan Road, Mong Kok
New Territories	Yuen Long Branch	G/F, HSBC Building Yuen Long, 150-160 Castle Peak Rd, Yuen Long

Bank of China (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	Aberdeen Branch	25 Wu Pak Street, Aberdeen
Kowloon	Yau Ma Tei Branch	471 Nathan Road, Yau Ma Tei
	Hoi Yuen Road Branch	55 Hoi Yuen Road, Kwun Tong
	Mong Kok (President Commercial Centre) Branch	608 Nathan Road, Mong Kok
New Territories	Lucky Plaza Branch	Lucky Plaza, Wang Pok Street, Shatin
	Tuen Mun Town Plaza Branch	Shop 2, Tuen Mun Town Plaza Phase II

Industrial and Commercial Bank of China (Asia) Limited:

	Branch Name	Address
Hong Kong Island	Queen's Road Central Branch	122-126 Queen's Road Central, Central
	North Point Branch	G/F, 436-438 King's Road, North Point
Kowloon	Tsimshatsui East Branch	Shop B, G/F., Railway Plaza, 39 Chatham Road South, Tsimshatsui
	Wong Tai Sin Branch	Shop 128, Level One, Wong Tai Sin Plaza, 103 Ching Tak Street, Wong Tai Sin
New Territories	Tseung Kwan O Branch	Shop Nos. 2011-2012, Level 2, Metro City, Plaza II, 8 Yan King Road, Tseung Kwan O
	Tsuen Wan Castle Peak Road Branch	G/F., 423-427 Castle Peak Road, Tsuen Wan
	Tai Po Branch	Shop F, G/F, Mee Fat Building, No 34-38 Tai Wing Lane, Tai Po

6. Your application form can be lodged at these times:

Monday, June 13, 2011	–	**9:00 a.m. to 4:30 p.m.**
Tuesday, June 14, 2011	–	**9:00 a.m. to 4:30 p.m.**
Wednesday, June 15, 2011	–	**9:00 a.m. to 4:30 p.m.**
Thursday, June 16, 2011	–	**9:00 a.m. to 12:00 noon**

7. The latest time for lodging your application is **12:00 noon on Thursday, June 16, 2011**, or if the application lists are not open on that day then by 12:00 noon on the next day the lists are open. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions. The application lists will not open if there is:
- a tropical cyclone warning signal number 8 or above, or
- a "black" rainstorm warning signal

in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon on Thursday, June 16, 2011. Instead the last application day will be postponed and the application lists will be open between 11:45 a.m. and 12:00 noon on the next Business Day which does not have either of those warnings in force in Hong Kong at any time between 9:00 a.m. and 12:00 noon. "Business Day" means a day that is not a Saturday, Sunday or public holiday in Hong Kong.

8. **The right is reserved to present all or any remittances for payment. However, your cheque or banker's cashier order will not be presented for payment before 12:00 noon on Thursday, June 16, 2011. The Company will not give you a receipt for your payment. The Company shall keep all interest accrued on your application monies (up until, in the case of monies to be refunded, the date of despatch/collection of share certificate(s)/e-Refund payment instructions/refund cheques). The right is also reserved to retain any share certificate(s) and/or any surplus application monies or refunds pending clearance of your cheque or banker's cashier.**

NUMBER OF SHARES THAT MAY BE APPLIED FOR AND PAYMENTS

No. of Hong Kong Offer Shares applied for	Amount payable on application HK$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK$	No. of Hong Kong Offer Shares applied for	Amount payable on application HK$
100	4,848.38	3,500	169,693.44	70,000	3,393,868.80	3,000,000	145,451,520.00
200	9,696.77	4,000	193,935.36	80,000	3,878,707.20	4,000,000	193,935,360.00
300	14,545.15	4,500	218,177.28	90,000	4,363,545.60	5,000,000	242,419,200.00
400	19,393.54	5,000	242,419.20	100,000	4,848,384.00	6,000,000	290,903,040.00
500	24,241.92	6,000	290,903.04	200,000	9,696,768.00	7,000,000	339,386,880.00
600	29,090.30	7,000	339,386.88	300,000	14,545,152.00	8,000,000	387,870,720.00
700	33,938.69	8,000	387,870.72	400,000	19,393,536.00	9,000,000	436,354,560.00
800	38,787.07	9,000	436,354.56	500,000	24,241,920.00	10,000,000	484,838,400.00
900	43,635.46	10,000	484,838.40	600,000	29,090,304.00	20,000,000	969,676,800.00
1,000	48,483.84	20,000	969,676.80	700,000	33,938,688.00	21,163,800 (1)	1,026,102,292.99
1,500	72,725.76	30,000	1,454,515.20	800,000	38,787,072.00		
2,000	96,967.68	40,000	1,939,353.60	900,000	43,635,456.00		
2,500	121,209.60	50,000	2,424,192.00	1,000,000	48,483,840.00		
3,000	145,451.52	60,000	2,909,030.40	2,000,000	96,967,680.00		

(1) Maximum number of Hong Kong Offer Shares you may apply for.

Sample