Please staple your payment here
請將款項緊封在此

Warning:
請注意：

Applications will be accepted until 12:00 noon on June 15, 2011. You must read the conditions and instructions attached to this Application Form. To be valid, you must complete all parts of this Application Form.

Application Form 申請表格

Date: 日期: 2011年6月15日 (星期四)
Use this form if you would like the Hong Kong Offer Shares allocated to you to be registered in your name

Name in Chinese Family name or company name 氏名或公司名稱
Forename(s) 名字

Telephone number 電話號碼

Hong Kong Identity Card No./Passport No./Hong Kong Business Registration No. (please delete as appropriate)

(1) For individuals, you must provide your Hong Kong identity card number or passport number. If you hold a Hong Kong identity card, please provide your Hong Kong identity card number. If you do not hold a Hong Kong identity card, please provide your passport number. Face body corporate, please provide your Hong Kong business registration number. All joint applicants must give this information. Your Hong Kong identity card/passport/Hong Kong business registration numbers will be used for checking the validity of Application Forms and such data will be transferred to a third party for the accomplishment of such purpose.

(2) Part of your Hong Kong identity card number/passport number (or, in the case of joint applicants, part of the Hong Kong identity card number/passport number of the first-named applicant) provided by you may be printed on your refund cheque, if any. Such data will be transferred to a third party for refund purpose. Your banker may require verification of your Hong Kong identity card number/passport number before encashment of your refund cheque(s). In complete collection of your Hong Kong identity card number/passport number may lead to delay in encashment or invalidate your refund cheque.

For nominees: Please provide an account number or identification code for each beneficial owner (or in the case of joint beneficial owners, for each beneficial owner). If you are a nominee and you do not complete this section, this application will be treated as being made for your benefit.

Tick this box if you apply for 1,000,000 or more Hong Kong Offer Shares and wish to collect your refund cheque(s) (if any) and/or share certificate(s) (where applicable) in person.

Name(s) 姓名
Address 地址

For bank use 欄號銀行填寫

Total amount of payment 付款總額

Cheque/banker's cashier order number 支票／銀行本票號碼

HK$ 港元 Name of bank on which cheque/banker's cashier order is drawn 支票／銀行本票的付款銀行名稱

* Cheque or banker's cashier orders should be crossed “Account Payee Only” and made payable to “HSBC Nominees (Hong Kong) Limited — PRADA Public Offer”.

** Use BLOCK letters in English, as indicated in the example below.

Number of Hong Kong Offer Shares applied for (not to exceed 21,163,800 Shares (being 50% of the 42,327,600 underlying shares for the Hong Kong Public Offering))

HK$ 42,327,600

Hong Kong Offer Shares initially being offered in Hong Kong

21,163,800 Shares (being 50% of the 42,327,600 underlying shares for the Hong Kong Public Offering)

To be completed in BLOCK letters in English, as indicated in the example above. Joint applicants should give the address of the first-named applicant only.

Names of all other joint applicants

(1)

(2)

(3)

Your address (in English) and telephone number (joint applicants only.

** If you are applying as a nominee, please provide your Hong Kong identity card number or passport number (or, in the case of joint applicants, part of the Hong Kong identity card number or passport number of the first-named applicant) provided by you may be printed on your refund cheque(s). Such data will be transferred to a third party for the accomplishment of such purpose.

Please fill in your name(s) and address in Hong Kong as set out above in BLOCK letters in English

For bank use 欄號銀行填寫

Refund of your money: For details of how to claim your refund cheque(s) (if any) and/or share certificate(s) (where applicable), please visit the Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Fl., Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong on the date of the relevant collection of share certificate(s)/Refund payment instructions/refund cheques which is expected to be on Thursday, June 23, 2011. Please see the sections overhead if your application for Hong Kong Offer Shares is successful (in whole or in part) and “Refund of your money” for details of where and how to claim your refund cheque(s) (if any) and/or share certificate(s) (where applicable).

Any alteration to any application data that you provide on this form should be authorised by the signature of the applicant(s).

Address LABEL 地址標籤

Please fill in your name/s and address in Hong Kong as set out above in BLOCK letters in English

For bank use 欄號銀行填寫

Refund of your money: For details of how to claim your refund cheque(s) (if any) and/or share certificate(s) (where applicable), please visit the Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong on the date of the relevant collection of share certificate(s)/Refund payment instructions/refund cheques which is expected to be on Thursday, June 23, 2011. Please see the sections overhead if your application for Hong Kong Offer Shares is successful (in whole or in part) and “Refund of your money” for details of where and how to claim your refund cheque(s) (if any) and/or share certificate(s) (where applicable).

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Please fill in your name/s and address in Hong Kong as set out above in BLOCK letters in English

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Any alteration to any application data that you provide on this form should be authorised by the signature of the applicant(s).
GLOBAL OFFERING

Unless otherwise stated, terms used in this document have the same meanings assigned to them in the Prospectus.

Types of conditions and terms of your application

A. Who can apply

1. You, the applicant(s), and any person(s) for whose benefit you are applying, must be 18 years of age or older and must have a Hong Kong address.

2. If you are an agent, the representation must be in the names of the individual members, not in the name of the firm.

3. If you are a joint applicant, the application must be stamped with the company stamp (bearing the company name) and signed by a duly authorised representative of the company.

C. Lodge only one application for your benefit (or for your and any of your joint applicant’s benefit)

the Company, the Selling Shareholders (where applicable), the Joint Global Co-ordinators, the Joint Bookrunners, the Joint Lead Managers, the Underwriters and their respective advisors and agents and any other persons involved in the Global Offering of their respective shares, persons, partners, agents, employees, directors, officers, shareholders, advisors, representatives and agents of the Company and any of its subsidiaries, and any nominee who submits this Application Form on behalf of another person is deemed to have represented and warranted to

• that this is the only application which has been or will be made for the benefit of that other person on a

• that reasonable enquiries have been made of that other person regarding their participation in the

• that your application, any acceptance of it and the resulting contract will be governed by and construed in

• that your application will not be processed and no allocation of any such Shares will be made until after the closing of the application lists.

• that your application has not been made in respect of any Hong Kong Offer Shares but have not indicated on your Application Form that you will collect your share certificate(s) in person, then your

• that you are an individual who opts for personal collection, you must not authorise any other person to make collection on your

• that the application will be treated as being for your benefit.

D. Transfers of Shares

• you have applied for one application, in full or in part, without assigning any reason.

• if there is more than one applicant, the information to be submitted is that of all of the applicant(s) and

• that you have applied for all of your Hong Kong Offer Shares, and the Company, the Selling Shareholders

• that the Global Offering has become unconditional in all respects; (ii) the right of termination as described under the paragraph

• that your application was lodged in accordance with the terms and conditions set out in the Prospectus and

• that you have applied for one or more Hong Kong Offer Shares.

• you have made, given or assumed by or imposed on the applicants jointly and severally.

• that these declarations and representations will be relied on by the Company, the Selling

• that your application was made in accordance with the terms and conditions set out in the Prospectus and

• that your application was served anonymously by e-mail or post to the

• that the Global Offering shares are freely transferable by

• that the shares in the Company are freely transferable by

• that these are the original Hong Kong Offer Shares and that this Application Form is

• that the Hong Kong Offering is valid and binding on each of the applicant(s) and

• that these are the original Hong Kong Offer Shares and that this Application Form is

• that the applicant(s) have not been or will not be notified of or apply for any other offer to collect your share certificate(s) (where applicable) in accordance with the terms and conditions set out in the Prospectus and

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• that these are the original Hong Kong Offer Shares and that this Application Form is

• that the applicant(s) have not been or will not be notified of or apply for any other offer to collect your share certificate(s) (where applicable) in accordance with the terms and conditions set out in the Prospectus and

• that these are the original Hong Kong Offer Shares and that this Application Form is

E. Effective date of the Application Form

• that application(s) for multiple applications or receipt of multiple applications and any application

• that the number of multiple applications received or the number of applications accepted from applicants applying for more than the total number of Hong Kong Offer Shares, as originally applied for, will be

• that you have not made any application for the same number of Hong Kong Offer Shares as you have applied for,

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Your application may only be held till before Wednesday, July 6, 2011. If you have not received a notice or letter from the Company to the effect that your application is being held, you may assume that it has been rejected.

K. Right of refuse by the Company

The Company reserves the right to refuse any application or application for the purchase of a number of shares otherwise than as set out in the Application Form and to refuse any Hong Kong Offer Shares purchased thereunder, in whole or in part, without assigning any reason therefor. In the event of any such refusal, the Company shall forthwith refund to the applicant the amount paid in respect of any portion of the application which has not been allocated to him. The right of refusal may not be exercised in respect of any application made in the form of a cashier order unless the application is made in the form enclosed with this Application Form.

L. Data protection

In accordance with the “Personal Data (Privacy) Ordinance” (Chapter 486 of the Laws of Hong Kong) (the “Ordinance”), the Company (as defined herein) is committed to the legal protection of your personal data. This personal information collection statement (the “Statement”) is intended to inform you of the Company’s policies regarding the collection, use and disclosure of your personal data.

1. Information to be collected

The information to be collected includes, but is not limited to, (i) name, (ii) address, (iii) date of birth, (iv) sex, (v) national identity number, (vi) bank account number(s), (vii) Hong Kong identity card number or (viii) Hong Kong passport number (or, in the case of joint applicants, the Hong Kong identity card number or passport number of the first-named applicant) provided by you, as well as the information contained in the Application Form submitted by you (the “Application”). The relevant personal data is collected for the purpose of (i) facilitating the determination of the number of shares to be allotted to you, (ii) enabling you to collect your refund cheque(s) (if applicable), (iii) the Hong Kong Stock Exchange listing of the Shares and (iv) the Hong Kong identity card number or passport number of the first-named applicant) (the “Applicant”).

2. Use of your personal data

The Company will use your personal data for the following purposes:

(a) maintaining or updating the registers of holders of securities of the Company; 
(b) enabling compliance with all applicable laws and regulations in Hong Kong and elsewhere; 
(c) distributing communications from the Company and its subsidiaries; 
(d) maintaining, registering or transferring the rights in or title to any shares held by you; 
(e) facilitating the Company’s internal processes; 
(f) making decisions as required by laws, rules or regulations; 
(g) communicating or promoting the business of the Company, its subsidiaries and their representatives; 
(h) maintaining, registering or transferring the rights in or title to any shares held by you; and 
(i) facilitating the Company’s internal processes.

3. Access and correction of your personal data

From time to time it is necessary for applicants for securities or registered holders of securities to supply their latest correct personal data to the Company or any of its subsidiaries. The Company has updated its systems for the purpose of maintaining accurate personal data and invites applicants, in particular, to apply for securities to supply their latest correct personal data. In the event that the Company determines that your personal data is inaccurate, it will, to the extent reasonably possible, make corrections to your personal data in accordance with the relevant laws and regulations.

4. The right to withdraw application

The Company reserves the right, in its absolute discretion, to refuse to process any application or to reject any application for any reason and to allocate or not to allocate any shares to any applicant, in whole or in part, without assigning any reason therefor.

5. Your rights under the Ordinance

Subject to the Ordinance, you have the right to access your personal data and to correct any data that is inaccurate. In accordance with the Ordinance, you have the right to data portability, to object to processing of your personal data, and to withdraw your consent to the processing of your personal data at any time.

6. Your rights under the Ordinance

The Company is committed to ensuring that your personal data is protected in accordance with the Ordinance. If you have any question on this Statement or wish to exercise your rights under the Ordinance, you can contact the Company’s personal data protection officer by writing to: The Personal Data Protection Officer, The Hong Kong and Shanghai Banking Corporation Limited, 100 Congreve Street, Hong Kong.

7. Changes in this Statement

The Company reserves the right to make changes to this Statement from time to time. If any such changes are made, the Company will issue a notice on its website and in the newspapers notifying all shareholders.

8. Third party service providers

The Company may entrust personal data to third party service providers outside Hong Kong in order to provide various services, such as bank account verification, registration of shares, etc., to its shareholders. The Company will take reasonable measures to ensure that such third party service providers will comply with the requirements of the Ordinance and protect the personal data of the shareholders.

9. Waiver of rights

Any waiver of a right of the Company or of any person acting on behalf of the Company under this Statement is only valid if made in writing and signed by the Company or such person.

Your signature on this Application Form constitutes your consent to the terms set out above. If you do not agree to all of the above, please do not sign this Application Form. By signing this Application Form, you agree to all of the above.

By signing this Application Form, you agree to all of the above.

John Doe
[Signature]

9 June 2011

[Address]

[Telephone number]

[Email address]