



press release

Miu Miu Whispers 2017

Introducing *Miu Miu Whispers*, a holiday campaign starring Dakota Fanning, Elle Fanning, Julia Garner, Chloë Sevigny and Sadie Sink.

Returning home for the holidays means a unique mix of familiarity and surprises. An unexpected reunion surfaces old memories; unwrapping a gift inspires all new emotions; the prospect of a traditional party offers exciting developments.

What is it about reuniting with friends and family that intensifies each exchange? Overheard whispers are replayed and reinterpreted as inner monologue throughout the night until true meaning is derived: Did she really say that? Could she have meant it? A short film starring Miu Miu muses Dakota Fanning, Elle Fanning, Julia Garner, Chloë Sevigny and Sadie Sink —explores the short but furtive conversations that occur in the warm window of holiday parties, wherein dialogue is as ornamented with meaning as the most thoughtful of gifts.

In these edited conversations, more is said than has been communicated between friends all year: among wrapped boxes containing embroidered velvet, crystal embellishments, sparkling charms, and fluffy fur totems, rare face time is spent whispering secrets and exaltations—presents to be held tightly as the new year approaches. Becoming more precious as their original contexts fade away, these moments sparkle atop the beautiful objects with which they were exchanged.

For further information:

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