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CHURCH'S AUTUMN-WINTER 2026 CAMPAIGN

Church's Autumn-Winter 2026 campaign sees Theo James take the new collection for a spin at Goodwood Racing Circuit.

Church's continues its ongoing collaboration with the British actor Theo James for Autumn-Winter 2026, reuniting with creative director David James and photographer Samuel Bradley to tell a new chapter in the brand's story of timeless English craft. Shot at Goodwood Racing Circuit in West Sussex, the campaign follows Theo James through a day at the track, where Church's signature craftsmanship meets a looser, more contemporary idea of dressing up, replete with vintage race cars, impromptu picnics, and a rather unorthodox passenger.

The film opens with Theo James casually perched upon a spare wheel in the pit lane, prepping for some high-octane fun. Dressed with the kind of ease that has defined this partnership from the beginning, he wears a soft-grain tan Sidley boot with delicate broguing, nonchalantly propped up on a vintage racing helmet. From there, the requisite push-start of a vintage Aston Martin requires the dexterity of the Sidbury suede derby in a cocoa-powder brown, before raising the smartness bar in the new Skipton Oxford, paired with relaxed contemporary tailoring for a trackside picnic. It wouldn't be an English race day without a cup of tea, so our protagonist slips into the elegant Stanhope Chelsea boot and chooses the starting grid for a moment of refreshment. Wearing the Farsley penny loafer, Theo James has just enough time to offer a lift to a hitchhiker in the shape of a rather magnificent Great Dane, before concluding the day in an arc of celebratory champagne atop the podium.

Throughout, Church's Autumn-Winter 2026 collection is styled to feel elegant yet smart rather than strictly formal, reflecting the modern man's versatile wardrobe. The New Formal group anchors the story with the likes of the Skipton Oxford, the Sidbury derby, the sleek Stanhope Chelsea boot, and the Farsley all styled with a casual elegance played out in unique finishes and relaxed silhouettes, giving these shoes a lived-in confidence while remaining unmistakably Church's.

The Autumn-Winter 2026 collection is available at church-footwear.com and Church's stores.