

PRADA

MODE

NEW YORK

JUNE 3–7
2026

PRADA MODE NEW YORK
THE HOTEL CHELSEA
222 WEST 23RD STREET
NEW YORK, NY 10011

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Milan, 1 April 2026 — In June 2026, Prada will present *Satellites II*, the fourteenth iteration of Prada Mode at the Hotel Chelsea in New York City in collaboration with Danish film director Nicolas Winding Refn and Japanese game creator Hideo Kojima. Coinciding with the Tribeca Festival, the multi-day event will build on NWR and Kojima's previous collaboration, *Satellites*, an exhibition exploring the connection between love, language, and creativity through the friendship of the two artists, which was presented at Prada Aoyama Tokyo in the summer of 2025. An immersive experience, *Satellites II* is an extension of the original exhibition, traversing across communication and human connection spanning multiple languages, cultures, and spaces, interwoven into the romantic iconography of the Hotel Chelsea and other renowned New York venues.

For Prada Mode New York, *Satellites II* will be hosted at the Hotel Chelsea, where a spatial narrative will move between public, domestic, and intimate environments of the hotel, reflecting the balance between private spaces and collective accessibility. The event will take place across different sections of the hotel, featuring a cultural program conceived by the curators to invoke an invasion of the historical space with a classical yet progressive science fiction aesthetic. Over the two-day private exhibition, select hotel rooms will serve as micro television studios, showcasing original and unique performances for those with exclusive access. Subsequently, the next three days will be open to the public, allowing guests to access the same hotel rooms, now transformed into intentional art installations.

Additional areas in the hotel will host site-specific installations that center around NWR and Kojima's continuous dialogue and obsessions. The culminating effect will be an unforgettable cosmic voyage into the connection, inspiration, and friendship shared by the two artists.

Prada Mode New York will include a live cultural program encompassing talks, concerts, performances, and reinterpretation of broadcast formats. For the first two days of the event, a select group of guests will be invited to stay at the hotel while the space functions as a private members' club, with attendant dinners and celebrations. The final three days are open to the public, June 5th through 7th, expanding the event to additional venues throughout the city to include site-specific installations, screenings, artist conversations, and special food programming.

ABOUT PRADA MODE

Prada Mode is a contemporary cultural series bridging audiences and luminaries at diverse locations worldwide. An evolution of Prada Double Club by artist Carsten Höller, Prada Mode takes the form of a cultural gathering that centers the work of visionary artists, architects, filmmakers, and more, many of whom are

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longtime collaborators with Prada. Partner artists work with Prada to develop site-specific installations, shaped by the host city and coinciding with the global cultural calendar. During its private days, Prada Mode operates as a members' club with talks, workshops, parties, and special programming that reflect the core themes of each iteration. During the public days, access expands for all audiences to discover – and respond to – significant art and perspectives through a novel, temporary experience that is the only of its kind.

Past iterations (2018–25) were held in Miami, Hong Kong, London, Paris, Shanghai, Moscow, Los Angeles, Dubai, Tokyo, Seoul, Abu Dhabi, and Osaka. Partner artists have included Jamie Diamond, Kate Crawford and Trevor Paglen, Jia Zhang-Ke, Damien Hirst, Martine Syms, Lee Sook-Kyung, Kim Jee-Woon, Yeon Sang-ho, Jeong Dahee, Theaster Gates, Kazuyo Sejima, and Elmgreen & Dragset.

ABOUT NICOLAS WINDING REFN

Creator, director, writer, and producer Nicolas Winding Refn is known for the *PUSHER* trilogy (1996–2005), *BLEEDER* (1999), *BRONSON* (2008), *VALHALLA RISING* (2009), *DRIVE* (2011), *ONLY GOD FORGIVES* (2013), and *THE NEON DEMON* (2016). His television series include *Too Old to Die Young* (2019) for Amazon and *Copenhagen Cowboy* (2023) for Netflix. NWR created a short film for Prada's Spring Summer 2023 Collection, "Touch of Crude" (2023), and premiered his short film advertisement at the 2024 Venice Film Festival entitled "Beauty Is Not A Sin." His latest feature film, *HER PRIVATE HELL*, is set to release in 2026. NWR conceived *Satellites* as a collaborative exhibition with Japanese game creator Hideo Kojima at Prada Aoyama Tokyo in 2025 with the support of Fondazione Prada.

ABOUT HIDEO KOJIMA

Hideo Kojima is a world-renowned game creator and auteur known for pushing the boundaries of the video game medium. Widely considered the father of the stealth genre, he is also credited with innovating both storytelling and cinematic presentation in video games at large. On December 16th, 2015, Hideo Kojima established his own studio called KOJIMA PRODUCTIONS, under the banner of "From Sapiens to Ludens." On November 8th, 2019, the studio released its first title, *DEATH STRANDING*, starring Norman Reedus, Mads Mikkelsen, Léa Seydoux, and Lindsay Wagner for PlayStation®4 and PC. *DEATH STRANDING DIRECTOR'S CUT* was later released for the PlayStation®5, PC, iPhone, iPad, and Mac. Since its release, *DEATH STRANDING* has received numerous game awards and achieved worldwide acclaim. The sequel, *DEATH STRANDING 2: ON THE BEACH*, was released on June 26th, 2025. The PC version of *DS2* was released on March 19th, 2026. Other exciting projects include the title *OD*, in partnership with Xbox Game Studios, as well as a film adaptation of *DEATH STRANDING* with independent entertainment company A24, and a completely new and original action-espionage IP, *PHYSINT* (working title). In 2020, Hideo Kojima received the BAFTA Fellowship, the highest accolade bestowed by

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BAFTA upon an individual in recognition of exceptional contribution to film, games, or television. In 2022, the Agency for Cultural Affairs of the Japanese government honored Hideo Kojima with the 72nd Minister of Education, Culture, Sports, Science and Technology Award for Fine Arts in the media arts category, given to those who have made outstanding achievements and advancements in the arts. Other notable honors include the Hall of Fame award from the Academy of Interactive Arts & Sciences (D.I.C.E. Awards), the Lifetime Achievement Award from the Game Developers Choice Awards, and the Industry Icon award from The Game Awards.

ABOUT THE HOTEL CHELSEA

One of New York City's most storied addresses, the Hotel Chelsea is a landmark of bohemian elegance and creative legacy. Opening in 1884 and immortalized by legends like Patti Smith, Arthur Miller and Bob Dylan, the Hotel Chelsea has been a longstanding sanctuary for artists, writers, and cultural trailblazers. The 160-room luxury boutique hotel is a Michelin Key recipient with modern amenities including a rooftop spa and four distinct bars and restaurants. A New York City designated landmark and on the National Register of Historic Places, the Hotel Chelsea remains a welcoming beacon to the city's aspiring creative community.