



## MIU MIU SPRING/SUMMER 2026 CAMPAIGN ON CLOUD NINE

Far above the city, the ocean, the mountain ranges and the treetops unfold beneath shifting skies, moving from rose pink and warm gold to countless shades of blue. The Spring/Summer 2026 Miu Miu campaign brings together singer, songwriter and model, Sateen Besson, actress Li Gengxi, actress, director and screenwriter, Suzanne Lindon, singer and songwriter Olivia Rodrigo, and models Rachel Agbonze and Amelie Sante. This multi-disciplinary cast is photographed from dawn until dusk, light and shadow moving from distinct to diffuse.

The wardrobe is uplifting, at once industrial and ultra-feminine, strong and sweet. Leather - aged and tooled - cotton poplin, silk cloqué, lace and raw canvas exist as noble fabrics in their own rights or are adorned with delicate florals and jewelled embroideries. The sturdiness of an oversized leather coat is juxtaposed with the lightness of a crystal embellished tunic; a leather jacket with a sunshine-coloured floral print apron dress; cutaway knits and shirts and uniform skirts and trousers with overblown waterfall ruffles. Shoes - sneakers, loafers, sandals, boots and sabot finishing with natural rubber soles - grounding the collection in comfort and practicality. Handbags - the new Vivant, Aventure, Utilitaire, Beau, Wander - crafted in robust leathers, balance durability with a refined sense of individuality.

Here is a place that lies somewhere between the real and the unreal, the natural and the hypernatural. The mood is one of optimism contrasted with pragmatism, of lightness and extreme beauty with functionality, of romance and a touch of rebellion and of lives lived well - on top of the world.

Creative Director: Miuccia Prada

Art Direction: Christopher Simmonds

Photographer: Jamie Hawkesworth

Director: Jordan Hemingway

Styling: Lotta Volkova

Cast: Rachel Agbonze, Sateen Besson, Li Gengxi, Suzanne Lindon, Olivia Rodrigo and Amelie Sante