

VERSACE

VERSACE APPOINTS PIETER MULIER AS CHIEF CREATIVE OFFICER

Milan, Italy, 5th February 2026

Prada Group and Versace announce the appointment of Pieter Mulier as Chief Creative Officer, effective July 1st, 2026. This choice marks the beginning of a new chapter for the brand.

Throughout his career, Mulier has shaped distinctive aesthetics, contributing to the success of brands such as Raf Simons, Jil Sander, Dior, Calvin Klein and currently Alaïa in the role of Creative Director. Mulier will report to Versace Executive Chairman Lorenzo Bertelli.

“When we considered the Versace acquisition, we identified Pieter Mulier as the right person for the brand. We believe that he can truly unlock Versace’s full potential and that he will be able to engage in a fruitful dialogue with the brand’s strong legacy. We are excited to begin this journey together”, said Lorenzo Bertelli.

For further information:

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ABOUT VERSACE

Founded by Gianni Versace in 1978, Versace is built on the principle of freedom—empowering fearless self-expression through every touchpoint, from fashion, interiors, fragrance, hospitality and more. Its fierce spirit of independence and progressivism fuels its relationships with the world’s most influential figures, positioning Versace at the heart of culture.

To own and wear Versace is to embrace a life without inhibition, without prejudice, accepting of deeply human truths and contradictions: a desire for classicism and innovative Italian craftsmanship, strength and sensuality, quietude and the volume raised to max.

ABOUT PRADA GROUP

Pioneer of a dialogue with contemporary society across diverse cultural spheres and an influential leader in luxury fashion, Prada Group finds its identity on essential values such as creative independence, transformation, and sustainable development, offering its brands a shared vision to interpret and express their spirit.

The Group owns some of the world’s most prestigious luxury brands, Prada, Miu Miu, Church’s, Car Shoe, Versace, the historic Pasticceria Marchesi and Luna Rossa, and works constantly to enhance their value by increasing their visibility and appeal. The Group designs, manufactures and distributes ready-to-wear collections, leather goods and footwear in more than 70 countries through a network of 620 stores as well as e-commerce channels, selected e-tailers and department stores around the world. The Group, which also operates in the eyewear and beauty sector through licensing agreements, has 25 owned factories and 15,529 employees (at June 30, 2025, excluding Versace).

