

PRADA PROVIDES SUPPORT IN CORONAVIRUS EMERGENCY

Delivery of 80,000 medical overalls and 110,000 masks by April 6th 2020

Milan / Terranuova Bracciolini, 23rd March 2020 – On Wednesday 18th March Prada started the production of 80,000 medical overalls and 110,000 masks to be allocated to healthcare personnel, following a request from the Tuscany Region.

The production plan provides for daily deliveries, which will be completed by April 6th.

The articles are being produced internally at the Prada factory in Montone (Perugia) which has stayed open for this purpose and also thanks to the support of a network of Italian external suppliers.

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