

PRADA Group

SHAPING A SUSTAINABLE
MULTILATERALISM

The Prada Group

hosts a debate
on the international relationships
in favour of the environment

“Shaping a Sustainable Multilateralism”

How the fashion industry
can contribute to sustainable
development

On the occasion of the Venice Conference
organised by the Soft Power Club

September 1st
2020

Ca' Corner
della Regina

From 11:00 am
to 12:30 pm
conference

At 12:30 pm
light lunch

WELCOME REMARKS: **Carlo Mazzi**, Chairman Prada S.p.A.

INTRODUCTION: **Francesco Rutelli**, President ANICA
(Italian Association of Cinema, Audiovisual and Multimedia
Companies) and Soft Power Club

MODERATOR: **Clara Tosi Pamphili**, architect and art director

SPEAKERS:
in alphabetical order

—————
Mariarosa Cutillo
Chief of Strategic Partnerships
UNFPA

—————
Carlo Maria Ferro
Chairman of ICE - Italian Trade
& Investment Agency

—————
Marzio Galeotti
Professor of Energy and
Environmental Economics,
University of Milan

—————
Matteo Lunelli
Chairman Altagamma
Foundation

—————
Stefano Patuanelli
Minister of Economic
Development

—————
**Ana Luiza M.
Thompson-Flores**
Director UNESCO Regional Bureau
for Science and Culture in Europe,
Venice

—————
Simone Venturini
Deputy Mayor for Social Welfare
and Economic Development,
City of Venice

—————
Yann Wehring
French Ambassador in
charge of the Environment,
Ministry of Europe and
Foreign Affairs

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