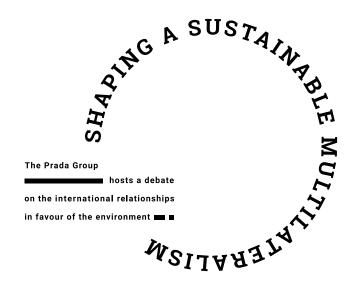
PRADA Group



"Shaping a Sustainable Multilateralism"

How the fashion industry can contribute to sustainable development

On the occasion of the Venice Conference organised by the Soft Power Club

September 1st 2020

Ca' Corner della Regina

From 11:00 am to 12:30 pm conference

At 12:30 pm light lunch

WELCOME REMARKS: Carlo Mazzi, Chairman Prada S.p.A.

INTRODUCTION: Francesco Rutelli, President ANICA

(Italian Association of Cinema, Audiovisual and Multimedia

Companies) and Soft Power Club

MODERATOR: Clara Tosi Pamphili, architect and art director

SPEAKERS:

in alphabetical order

Mariarosa Cutillo

Chief of Strategic Partnerships **UNFPA**

Carlo Maria Ferro

Chairman of ICE - Italian Trade & Investment Agency

Marzio Galeotti

Professor of Energy and Environmental Economics, University of Milan

Matteo Lunelli

Chairman Altagamma Foundation

Stefano Patuanelli

Minister of Economic Development

Ana Luiza M. **Thompson-Flores**

Director UNESCO Regional Bureau for Science and Culture in Europe, Venice

Simone Venturini

Deputy Mayor for Social Welfare and Economic Development, City of Venice

Yann Wehrling

French Ambassador in charge of the Environment, Ministry of Europe and Foreign Affairs