

Miu Miu Spring/Summer 2020 Show Space Description

Un-palace

For the Spring Summer 2020 Miu Miu Show in the Palais d'Iena in Paris, AMO alters the rigor of August Perret's *Salle Hypostyle*, inserting an off-centered installation of unbalanced monumentality. Using two of the three naves of the hall, the set subverts the original spatial organization of the *Salle*.

Two specular tribunes define a new hierarchy in the Palais, leaving a portion of the room open, while the other part is a compact linear set organized around an inlaid new floor.

The different elements of the set are all constructed in one industrial material: OSB wood, generating a gentle friction with the original materiality of the Palais. The sophisticated simplicity of the mono-material is enhanced by the use of architectural bas relief, defining every surface of the scene as a counterpart of Perret's original concrete motifs.

A new curved wooden stair, inserted in the original grand staircase that visually concludes the *Salle Hypostyle*, becomes the focal point through its skewed direction and imbalance, elegantly converting the original symmetry of the room.

Based on this linear arrangement, the show unfolds around the re-cladded colonnade that becomes a central element outlining the model path, establishing a new relationship between the space and the fashion on display.

The OSB wood used for the set-up of the show will find new life after the event thanks to an association offering a service of collection, recovery of raw materials and decoration waste from fashion shows, making them available to professionals and students of the cultural sector.

AMO