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PRADA spa
(Stock Code: 1913)

ANNOUNCEMENT OF THE INTERIM RESULTS FOR THE SIX MONTHS ENDED JULY 31, 2017

- Net sales were Euro 1,442.6 million, -5.7% compared with the six months ended July 31, 2016;
- Royalties were Euro 26.1 million, +4.7% compared with the six months ended July 31, 2016;
- EBIT was Euro 166.8 million, or 11.4% on net revenues;
- Group's net income was Euro 115.7 million, or 7.9% on net revenues;
- Net financial position is standing negative at Euro 223.4 million as at July 31, 2017 after the payment of dividends to the shareholders of PRADA spa for Euro 307.1 million.

Consolidated results for the six months ended July 31, 2017

The Board of Directors (the "Board") of PRADA S.p.A. (the "Company", or "PRADA spa") announces the unaudited Consolidated results of the Company and its subsidiaries (collectively, the "Group") for the six months ended July 31, 2017, together with the unaudited comparative figures for the same six months period ended July 31, 2016. The following financial information has been prepared in accordance with the International Financial Reporting Standards ("IFRS") as adopted by the European Union. The Consolidated results of the Group for the year ended January 31, 2017, were audited by Deloitte & Touche S.p.A.

Key financial information

Key economic figures (amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	twelve months ended January 31 2017 (audited)	six months ended July 31 2016 (unaudited)	% change vs July 31 2016
Net revenues	1,468,636	3,184,069	1,554,172	-5.5%
EBITDA	279,553	653,448	329,991	-15.3%
EBITDA %	19.1%	20.5%	21.2%	-
EBIT	166,837	431,181	213,701	-21.9%
EBIT %	11.4%	13.5%	13.8%	-
Net income of the Group	115,742	278,329	141,923	-18.4%
Earnings per share (Euro)	0.045	0.109	0.055	-18.4%
Capital expenditure	105,615	251,507	108,085	-
Net operating cash flows	208,156	631,850	266,728	-22.0%
Average number of employees	12,094	12,326	12,228	-1.1%

Key statement of financial position indicators (amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)	as at July 31 2016 (unaudited)	change vs January 31 2017
Net operating working capital	552,685	556,351	674,446	(3,666)
Net invested capital	3,022,362	3,086,089	3,166,777	(63,727)
Net financial position surplus/(deficit)	(223,427)	18,441	(251,727)	(241,868)
Group' shareholders' equity	2,776,345	3,080,502	2,894,984	(304,157)

Highlights for the six months ended July 31, 2017

The net revenues for the six months ended July 31, 2017 were Euro 1,468.6 million, down by 5.5% compared to the same period of last year. The sales performance for the period had conflicting trends, with some markets recovering and others contracting.

In terms of profitability, the decline in sales volumes was compensated for by a better mix, especially regarding the ratio of full-price sales to discounted sales. The gross margin benefited from this and improved from the same period of the previous year.

With respect to business initiatives, an important e-commerce plan was introduced for all the Group's brands that include an omnichannel growth strategy focusing on gradual expansion of the online sales channel in terms of merchandising and territorial coverage, plus new versions of the websites. Digital initiatives also involved advertising and communications, with the creation of special content and the acquisition of online space and media tools intended to create synergy among the three distribution channels.

Investments were continued in the manufacturing area to boost internal production volumes, thereby ensuring that a greater number of production processes achieve the high standards that have always characterized the output of the Group's production facilities. The investments of the period also targeted the retail network. The plan to bring Miu Miu stores into line with the brand's new look progressed, and special projects for Prada stores were carried out, such as new store layouts and extension of the "resort" concept to seaside stores.

The recent overhauling of processes and cost structure enabled to keep operating expenses consistent with those of the prior reporting period.

EBIT for the six months ended July 31, 2017 was Euro 166.8 million, or 11.4% of net revenues, down from the Euro 213.7 million, or 13.8% of net revenues, of the same period of the previous year.

The Group's net income was Euro 115.7 million, or 7.9% as a percentage of net revenues, whereas it was 9.1% for the same six-month period of 2016.

The net operating working capital at July 31, 2017 is Euro 552.7 million, practically unchanged from January 31, 2017. The net financial indebtedness amounts to Euro 223.4 million, after the dividend payment of Euro 307.1 million and a reduction of Euro 40.6 million resulting from the exchange rates fluctuation.

Consolidated statement of Profit or Loss for the six months ended July 31, 2017

(amounts in thousands of Euro)	Note	six months ended July 31 2017 (unaudited)	% on Net revenues	six months ended July 31 2016 (unaudited)	% on Net revenues
Net revenues	3	1,468,636	100.0%	1,554,172	100.0%
Cost of goods sold		(379,995)	-25.9%	(432,231)	-27.8%
Gross margin		1,088,641	74.1%	1,121,941	72.2%
Operating expenses	4	(921,804)	-62.7%	(908,240)	-58.4%
EBIT		166,837	11.4%	213,701	13.8%
Interest and other financial income/(expenses), net	5	(890)	-0.1%	(6,756)	-0.4%
Dividends from investments		357	0.0%	558	0.0%
Income before taxes		166,304	11.3%	207,503	13.4%
Taxation	6	(50,222)	-3.4%	(62,206)	-4.1%
Net income for the period		116,082	7.9%	145,297	9.3%
Net income – Non-controlling interests		340	0.0%	3,374	0.2%
Net income – Group		115,742	7.9%	141,923	9.1%
Depreciation, amortization and impairment		112,716	7.7%	116,290	7.5%
EBITDA		279,553	19.1%	329,991	21.2%
Basic and diluted earnings per share (in Euro per share)	7	0.045		0.055	

Consolidated statement of financial position

(amounts in thousands of Euro)	Note	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Assets			
Current assets			
Cash and cash equivalents		669,730	722,214
Trade receivables, net	8	266,795	285,504
Inventories	9	562,620	526,941
Derivative financial instruments – current		20,416	7,045
Receivables from, and advance payments to, related parties - current	10	9,425	14,964
Other current assets	12	215,150	253,375
Total current assets		1,744,136	1,810,043
Non-current assets			
Property, plant and equipment	11	1,490,151	1,542,684
Intangible assets	11	915,913	921,800
Associated undertakings		9,311	11,775
Deferred tax assets		237,478	247,266
Other non-current assets	13	111,925	123,361
Derivative financial instruments - non current		2,620	-
Total non-current assets		2,767,398	2,846,886
Total Assets		4,511,534	4,656,929
Liabilities and Shareholders' Equity			
Current liabilities			
Bank overdrafts and short-term loans		359,206	151,211
Payables to related parties - current	14	5,058	5,542
Trade payables	15	276,730	256,094
Tax payables		49,737	65,467
Derivative financial instruments - current		11,320	13,634
Other current liabilities	16	132,451	144,827
Total current liabilities		834,502	636,775
Non-current liabilities			
Long-term financial payables		529,428	547,628
Post-employment benefits		60,215	67,211
Provision for risks and charges	17	77,546	82,323
Deferred tax liabilities		34,109	31,140
Other non-current liabilities		169,436	179,072
Derivative financial instruments non-current		7,363	8,250
Total non-current liabilities		878,097	915,624
Total Liabilities		1,712,599	1,552,399
Share capital			
Share capital		255,882	255,882
Total other reserves			
Translation reserve		23,636	144,791
Net income for the period		115,742	278,329
Equity attributable to owners of Group		2,776,345	3,080,502
Equity attributable to Non-controlling interests		22,590	24,028
Total Equity		2,798,935	3,104,530
Total Liabilities and Total Equity		4,511,534	4,656,929
Net current assets			
Total assets less current liabilities		909,634	1,173,268
		3,677,032	4,020,154

Statement of changes in consolidated shareholders' equity (amounts in thousands of Euro, except for number of shares)

(amounts in thousands of Euro)	Number of Shares	Share Capital	Translation Reserve	Share premium reserve	Cash flow hedge reserve	Actuarial Reserve	Fair Value Available for sale Reserve	Other reserves	Total Other Reserves	Net income	Equity		
											Equity attributable to owners of Group	Non-controlling interests	Total Equity
Balance at January 31, 2016 (audited)	2,558,824,000	255,882	138,547	410,047	(7,100)	(8,161)	933	1,959,304	2,355,023	330,888	3,080,340	17,037	3,097,377
Allocation of 2015 net income	-	-	-	-	-	-	-	330,888	330,888	(330,888)	-	-	-
Dividends	-	-	-	-	-	-	-	(281,471)	(281,471)	-	(281,471)	(369)	(281,840)
Transactions with non-controlling interests	-	-	-	-	-	-	-	(1,283)	(1,283)	-	(1,283)	(249)	(1,532)
Capital injection in subsidiaries	-	-	-	-	-	-	-	-	-	-	-	109	109
Comprehensive income for the six months (recyclable to P&L)	-	-	(27,645)	-	(14,130)	-	(486)	-	(14,616)	141,923	99,662	3,538	103,200
Comprehensive income for the six months (not recyclable to P&L)	-	-	-	-	-	(2,264)	-	-	(2,264)	-	(2,264)	-	(2,264)
Balance at July 31, 2016 (unaudited)	2,558,824,000	255,882	110,902	410,047	(21,230)	(10,425)	447	2,007,438	2,386,277	141,923	2,894,984	20,066	2,915,050
Dividends	-	-	-	-	-	-	-	-	-	-	-	(337)	(337)
Share Capital Increase	-	-	-	-	-	-	-	-	-	-	-	905	905
Transactions with non-controlling interests	-	-	-	-	-	-	-	(725)	(725)	-	(725)	529	(196)
Comprehensive income for the six months (recyclable to P&L)	-	-	33,889	-	13,333	-	(2,103)	-	11,230	136,406	181,525	2,863	184,388
Comprehensive income for the six months (not recyclable to P&L)	-	-	-	-	-	4,718	-	-	4,718	-	4,718	2	4,720
Balance at January 31, 2017 (audited)	2,558,824,000	255,882	144,791	410,047	(7,897)	(5,707)	(1,656)	2,006,713	2,401,500	278,329	3,080,502	24,028	3,104,530
Allocation of 2016 net income	-	-	-	-	-	-	-	278,329	278,329	(278,329)	-	-	-
Dividends	-	-	-	-	-	-	-	(307,059)	(307,059)	-	(307,059)	(451)	(307,510)
Transactions with non-controlling interests	-	-	-	-	-	-	-	-	-	-	-	335	335
Capital injection in subsidiaries	-	-	-	-	-	-	-	-	-	-	-	89	89
Comprehensive income for the six months (recyclable to P&L)	-	-	(121,155)	-	10,212	-	(1,903)	4	8,313	115,742	2,900	(1,411)	1,489
Comprehensive income for the six months (not recyclable to P&L)	-	-	-	-	-	2	-	-	2	-	2	-	2
Balance at July 31, 2017 (unaudited)	2,558,824,000	255,882	23,636	410,047	2,315	(5,705)	(3,559)	1,977,987	2,381,085	115,742	2,776,345	22,590	2,798,935

Summarized statement of consolidated cash flows

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	six months ended July 31 2016 (unaudited)
Net cash flows from operating activities	208,156	266,728
Cash flows generated/(utilized) by investing activities	(104,303)	(114,675)
Cash flows generated/(utilized) by financing activities	(107,039)	(156,243)
Change in cash and cash equivalents, net of bank overdrafts	(3,186)	(4,190)

Statement of consolidated comprehensive income

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	twelve months ended January 31 2017 (audited)	six months ended July 31 2016 (unaudited)
Net income for the period – Consolidated	116,082	284,190	145,297
A) Items recyclable to P&L:			
Change in Translation reserve	(122,894)	6,784	(27,480)
Tax impact	-	-	-
Change in Translation reserve less tax impact	(122,894)	6,784	(27,480)
Change in Cash Flow Hedge reserve	13,477	(914)	(18,080)
Tax impact	(3,265)	117	3,950
Change in Cash Flow Hedge reserve less tax impact	10,212	(797)	(14,130)
Change in Fair Value reserve	(2,475)	(3,452)	(648)
Tax impact	572	863	162
Change in Fair Value reserve less tax impact	(1,903)	(2,589)	(486)
B) Item not recyclable to P&L:			
Change in Actuarial reserve	-	3,277	(2,409)
Tax impact	-	(821)	145
Change in Actuarial reserve less tax impact	-	2,456	(2,264)
Consolidated comprehensive income for the period	1,497	290,044	100,937
Comprehensive income for the period – Non-controlling Interests	(1,411)	6,403	3,538
Comprehensive income for the period – Group	86	283,641	97,399

Notes to the consolidated results for the six months ended July 31, 2017

1. Presentation of Prada Group

PRADA spa (the "Company"), together with its subsidiaries (jointly the "Group"), is listed on the Hong Kong Stock Exchange (HKSE code: 1913). It is one of the world leaders in the luxury goods sector where it operates with the Prada, Miu Miu, Church's and Car Shoe brands in the design, production and distribution of luxury handbags, leather goods, footwear, apparel and accessories. The Group also operates in the eyewear and fragrance industries under specific licensing agreements stipulated with industry leaders, and with the recent acquisition (2014) of Pasticceria Marchesi 1824, it has made its entry into the food industry. Its products are sold in 70 countries worldwide through a network that included 613 Directly Operated Stores (DOS) at July 31, 2017, and a select network of luxury department stores, independent retailers and franchise stores.

The Company is a joint-stock company, registered and domiciled in Italy. Its registered office is in Via Antonio Fogazzaro 28, Milan, Italy.

2. Basis of preparation

The financial information for the six months ended July 31, 2017 included in this Announcement refers to the Group of companies controlled by PRADA spa, holding company of the PRADA Group (the "Group"), and is based on its unaudited Interim condensed consolidated financial statements for the six month period ended July 31, 2017. These results were prepared in accordance with the criteria adopted at January 31, 2017 with the exception of the revised IFRS principles below reported.

IFRS also refer to all the International Accounting Standards ("IAS") and all the interpretations of the International Financial Reporting Interpretation Committee ("IFRIC"), previously named the Standing Interpretations Committee ("SIC").

[New standards and amendments issued by the IASB, endorsed by the European Union and applicable to the Prada Group from February 1, 2017.](#)

No new principles have been adopted by the European Union, therefore the IFRS standards adopted in the preparation of this document are the same as those used in the preparation of the Consolidated financial statements as at January 31, 2017.

New standards and amendments issued by the IASB, endorsed by the European Union but not yet applicable to the Prada Group as effective for financial years beginning on January 1, 2018.

New standards	Effective date for the Prada Group	EU endorsement status
IFRS 9 Financial Instruments	January 1, 2018	Endorsed on November 2016
IFRS 15 Revenues from Contracts with Customers	January 1, 2018	Endorsed on September 2016

New Standards, changes and operational guidelines issued by the IASB, not yet endorsed by the European Union at the date of this Interim consolidated financial statements.

New standards	Effective date for the Prada Group	EU endorsement status
IFRS 14 Regulatory Deferral Accounts	January 1, 2016 (*)	Not yet endorsed
IFRS 16 Leases	January 1, 2019	Not yet endorsed
IFRS 17 Insurance Contracts	January 1, 2021	Not yet endorsed
Amendments to existing standards	Effective date for the Prada Group	EU endorsement status
IFRS 10 and IAS 28: Sale or assignment of assets	February 1, 2016	Not yet endorsed
IAS 12 Recognition of Deferred Tax Assets for Unrealised Losses	January 1, 2017 (*)	Not yet endorsed
IAS 7 Statement of Cash Flows	January 1, 2017 (*)	Not yet endorsed
2014–2016 Cycle that impacted IFRS 1, IAS 28, IFRS12	January 1, 2017 (*)	Not yet endorsed
Clarification on IFRS 15 Revenues from Contracts with Customers	January 1, 2018	Not yet endorsed
IFRS 2 Share-based Payments	January 1, 2018	Not yet endorsed
IAS 40 Investment Property	January 1, 2018	Not yet endorsed
IFRIC 22 Interpretation on transactions involving an advance in foreign currency	January 1, 2018	Not yet endorsed
IFRIC 23 Interpretation regarding the accounting of income taxes	January 1, 2019	Not yet endorsed

(*) Changes issued by the IASB effective from January 1, 2017 (IFRS 14, IAS 12, IFRS 7, Cycle 2014-2016) have not yet terminated the EU approval process on July 31, 2017. However, the Directors consider their impact not material.

At the date of this Consolidated financial statements, the Directors did not finish the necessary analyzes to estimate the impacts of the new standards, changes and operating guidelines not yet applicable to the Prada Group. However, in view of the significance of commercial lease contracts for the Group, it is reasonable to conclude that the impact of "IFRS 16 Leases" will be material.

3. Net revenues analysis

Net revenues

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)		six months ended July 31 2016 (unaudited)		% change
Net Sales	1,442,556	98.2%	1,529,267	98.4%	-5.7%
Royalties	26,080	1.8%	24,905	1.6%	4.7%
Net revenues	1,468,636	100.0%	1,554,172	100.0%	-5.5%

Net sales analysis

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)		six months ended July 31 2016 (unaudited)		% change
Net sales by geographical area					
Europe	553,631	38.4%	599,568	39.2%	-7.7%
Americas	210,370	14.6%	218,492	14.3%	-3.7%
Asia Pacific	462,951	32.1%	461,215	30.2%	0.4%
Japan	164,438	11.4%	191,726	12.5%	-14.2%
Middle East	49,208	3.4%	55,702	3.6%	-11.7%
Other countries	1,958	0.1%	2,564	0.2%	-23.6%
Total Net Sales	1,442,556	100.0%	1,529,267	100.0%	-5.7%
Net sales by brand					
Prada	1,176,843	81.6%	1,233,596	80.7%	-4.6%
Miu Miu	224,371	15.6%	249,152	16.3%	-9.9%
Church's	33,769	2.3%	39,747	2.6%	-15.0%
Other	7,573	0.5%	6,772	0.4%	11.8%
Total Net Sales	1,442,556	100.0%	1,529,267	100.0%	-5.7%
Net sales by product line					
Leather goods	826,906	57.3%	893,468	58.4%	-7.4%
Footwear	310,340	21.5%	343,641	22.5%	-9.7%
Clothing	273,766	19.0%	262,395	17.2%	4.3%
Other	31,544	2.2%	29,763	1.9%	6.0%
Total Net Sales	1,442,556	100.0%	1,529,267	100.0%	-5.7%
Net sales by channel					
Net Sales of Directly Operated Stores (DOS)	1,177,059	81.6%	1,276,587	84.0%	-7.8%
Net Sales to independent customers and franchisees	265,497	18.4%	252,680	16.0%	5.1%
Total Net Sales	1,442,556	100.0%	1,529,267	100.0%	-5.7%

Number of stores

	as at July 31 2017		as at January 31 2017		as at July 31 2016	
	DOS	franchises	DOS	franchises	DOS	franchises
Prada	385	25	387	25	388	23
Miu Miu	165	9	171	9	173	8
Church's	55	-	54	-	54	-
Car Shoe	5	-	5	-	5	-
Marchesi	3	-	3	-	2	-
Total	613	34	620	34	622	31

	as at July 31 2017		as at January 31 2017		as at July 31 2016	
	DOS	franchises	DOS	franchises	DOS	franchises
Europe	219	4	220	4	224	4
Americas	112	-	113	-	115	-
Asia Pacific	181	25	187	25	184	22
Japan	79	-	78	-	77	-
Middle East and Africa	22	5	22	5	22	5
Total	613	34	620	34	622	31

4. Operating expenses

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	% on net revenues	six months ended July 31 2016 (unaudited)	% on net revenues
Product design and development costs	66,786	4.5%	63,703	4.1%
Advertising and promotion expenses	82,587	5.6%	75,984	4.9%
Selling expenses	679,606	46.3%	678,158	43.6%
General and administrative costs	92,825	6.3%	90,395	5.8%
Total	921,804	62.7%	908,240	58.4%

The detail of the operating expenses was restated compared to the 2016 Interim Report so as to provide a better representation of the results of the revision of short-term incentives to employees.

5. Interest and other financial income/(expenses), net

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	six months ended July 31 2016 (unaudited)
Interest expenses on borrowings	(7,157)	(7,722)
Interest expenses IAS 19	-	(89)
Interest income	2,882	2,008
Exchange gains / (losses) – realized	(2,372)	2,943
Exchange gains/ (losses) – unrealized	6,638	(2,615)
Other financial income / (expenses)	(881)	(1,281)
Total	(890)	(6,756)

6. Taxation

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	six months ended July 31 2016 (unaudited)
Current taxation	52,771	49,047
Deferred taxation	(2,549)	13,159
Income taxes	50,222	62,206

7. Earnings and dividends per share, basic and diluted

Earnings per share

Earnings per share are calculated by dividing the net income of the period attributable to Group's shareholders by the weighted average number of ordinary shares in issue.

(amounts in thousands of Euro)	six months ended July 31 2017 (unaudited)	six months ended July 31 2016 (unaudited)
Group net income in Euro	115,741,559	141,923,268
Weighted average number of ordinary shares in issue	2,558,824,000	2,558,824,000
Basic and Diluted earnings per share in Euro, calculated on weighted average number of shares	0.045	0.055

Dividend per share

During the six months ended July 31, 2017, the Company distributed dividends of Euro 307,058,880, as approved by the Shareholders' Meeting held on May 31, 2017, to approve the financial statements for the year ended January 31, 2017.

The payment of the dividends and the related Italian withholding tax liability, arising from the application of the Italian ordinary withholding tax rate to the whole amount of dividends paid to beneficial owners of the Company shares held through the Hong Kong Central Clearing and Settlement System, was completed by July 31, 2017.

8. Trade receivables, net

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Trade receivables – third parties	255,210	268,223
Allowance for bad and doubtful debts	(6,483)	(6,654)
Trade receivables – related parties	18,068	23,935
Total	266,795	285,504

The trade receivables fell by Euro 18.7 million due to exchange differences and differences occurred in the timing of collection of some receivable.

Movements of the allowance for doubtful debts during the period were as follows:

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Opening balance	6,654	6,546
Exchange differences	(182)	(78)
Increases	390	578
Reversals	(23)	(202)
Utilization	(356)	(190)
Closing balance	6,483	6,654

The following table contains a summary of total receivables by due date before the allowance for doubtful debts:

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	Not overdue	Overdue (days)				
			1 ≤ 30	31 ≤ 60	61 ≤ 90	91 ≤ 120	≥ 121
Trade receivables	273,278	238,441	10,712	6,823	4,436	1,544	11,322
Total	273,278	238,441	10,712	6,823	4,436	1,544	11,322

(amounts in thousands of Euro)	as at January 31 2017 (audited)	Not overdue	Overdue (days)				
			1 ≤ 30	31 ≤ 60	61 ≤ 90	91 ≤ 120	≥ 121
Trade receivables	292,158	226,210	22,631	16,259	5,766	3,193	18,099
Total	292,158	226,210	22,631	16,259	5,766	3,193	18,099

The following table contains a summary of trade receivables by due date after the allowance for doubtful debts:

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	Not overdue	Overdue (days)				
			1 ≤ 30	31 ≤ 60	61 ≤ 90	91 ≤ 120	≥ 121
Trade receivables less allowance for doubtful accounts	266,795	238,322	10,712	6,823	4,436	1,544	4,958
Total	266,795	238,322	10,712	6,823	4,436	1,544	4,958

(amounts in thousands of Euro)	as at January 31 2017 (audited)	Not overdue	Overdue (days)				
			1 ≤ 30	31 ≤ 60	61 ≤ 90	91 ≤ 120	≥ 121
Trade receivables less allowance for doubtful accounts	285,504	225,905	22,613	16,259	5,766	3,193	11,768
Total	285,504	225,905	22,613	16,259	5,766	3,193	11,768

9. Inventories, net

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Raw materials	107,613	103,679
Work in progress	36,853	26,368
Finished products	465,370	444,049
Allowance for obsolete and slow moving inventories	(47,216)	(47,155)
Total	562,620	526,941

The inventory increased from Euro 526.9 million to Euro 562.6 million. The difference of Euro 35.7 million consisted of Euro 21.3 million of finished products and Euro 14.4 million of raw materials and work in progress. The increase coincides with a retail restocking phase.

Movements on the allowance for obsolete and slow moving inventories are analyzed as follows:

(amounts in thousands of Euro)	Raw materials	Finished products	Total
Balance at January 31, 2017 (audited)	25,676	21,479	47,155
Exchange differences	-	(73)	(73)
Increases	-	261	261
Utilization	-	(127)	(127)
Balance at July 31, 2017 (unaudited)	25,676	21,540	47,216

10. Receivables from, and advance payments to, related parties - current

Receivables from, and advance payments to, related parties current are detailed as follows:

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Prepaid sponsorship	3,259	8,741
Other receivables and advances	6,166	6,223
Receivables from and advances to related parties - current	9,425	14,964

11. Capital expenditure

Changes in the net book value of Property, plant and equipment in the period ended July 31, 2017, are as follows:

(amounts in thousands of Euro)	Land and buildings	Production plant and machinery	Leasehold improvements	Furniture & fittings	Other tangibles	Assets under construction	Total net carrying amount
Balance at January 31, 2017 (audited)	656,524	36,987	507,871	182,844	82,668	75,790	1,542,684
Additions	3,465	4,446	22,872	8,394	2,034	50,390	91,602
Depreciation	(8,128)	(3,893)	(57,708)	(17,468)	(5,285)	-	(92,482)
Disposals	(8)	(471)	(155)	(202)	(5)	-	(841)
Exchange differences	(9,194)	(47)	(25,668)	(7,594)	(571)	(2,177)	(45,251)
Other movements	13	323	22,678	2,702	117	(27,011)	(1,178)
Impairment	-	-	(2,570)	(1,721)	(80)	(11)	(4,382)
Balance at July 31, 2017 (unaudited)	642,672	37,345	467,320	166,955	78,878	96,981	1,490,151

Changes in the net book value of Intangible assets in the period ended July 31, 2017, are as follows:

(amounts in thousands of Euro)	Trade-marks	Goodwill	Store Lease Acquisitions	Software	Development costs and other intangibles	Assets in progress	Total net carrying amount
Balance at January 31, 2017 (audited)	248,444	518,597	88,986	25,099	12,907	27,767	921,800
Additions	1,156	-	-	3,793	418	8,644	14,011
Amortization	(5,519)	-	(5,211)	(3,718)	(1,403)	-	(15,851)
Disposals	-	-	-	-	-	-	-
Exchange differences	(1,656)	(328)	(2,089)	(15)	(1)	(22)	(4,111)
Other movements	-	-	1	4,687	9	(4,633)	64
Balance at July 31, 2017 (unaudited)	242,425	518,269	81,687	29,846	11,930	31,756	915,913

12. Other current assets

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
VAT	44,183	48,582
Income tax and other tax receivables	74,082	117,244
Other assets	23,887	27,218
Prepayments	65,682	55,676
Deposits	7,316	4,655
Total	215,150	253,375

13. Other non-current assets

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Guarantee deposits	68,986	77,007
Deferred rental income	14,098	16,807
Pension fund surplus	9,854	10,233
Other long-term assets	18,987	19,314
Total	111,925	123,361

14. Payables to related parties - current

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Financial payables	4,524	4,934
Other payables	534	608
Payables to related parties - current	5,058	5,542

The financial payables due to related parties regard two interest-free loans granted by the non-controlling shareholders of the Group's subsidiaries in the Middle East.

15. Trade payables

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Trade payables – third parties	266,962	241,901
Trade payables – related parties	9,768	14,193
Total	276,730	256,094

The following table contains a summary of trade payables by due date:

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	Not overdue	Overdue (days)				
			1 ≤ 30	31 ≤ 60	61 ≤ 90	91 ≤ 120	≥ 121
Trade payables	276,730	251,090	13,618	3,315	1,064	734	6,909
Total	276,730	251,090	13,618	3,315	1,064	734	6,909

(amounts in thousands of Euro)	as at January 31 2017 (audited)	Not overdue	Overdue (days)				
			1 ≤ 30	31 ≤ 60	61 ≤ 90	91 ≤ 120	≥ 121
Trade payables	256,094	221,125	15,884	4,670	2,955	582	10,878
Total	256,094	221,125	15,884	4,670	2,955	582	10,878

16. Other current liabilities

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Payables for capital expenditure	46,557	56,639
Accrued expenses and deferred income	20,386	18,636
Other payables	65,508	69,552
Total	132,451	144,827

17. Provisions for risks and charges

Movements in provisions for risks and charges are summarized as follows:

(amounts in thousands of Euro)	Provision for litigation	Provision for tax disputes	Other Provisions	Total
Balance at January 31, 2017 (audited)	1,788	24,905	55,630	82,323
Exchange differences	(43)	(96)	(3,462)	(3,601)
Reversals	(351)	(51)	(73)	(475)
Utilized	(2)	-	(2,665)	(2,667)
Increases	152	20	1,794	1,966
Balance at July 31, 2017 (unaudited)	1,544	24,778	51,224	77,546

Provisions represent the Directors' best estimate of maximum contingent liabilities at the reporting date. In the Directors' opinion and based on the information available to them as supported by the opinions of independent experts, the total amount provided for risks and charges is reasonable considering the liabilities that might arise. During the six months ended July 31, 2017, there were no significant developments regarding litigation ongoing at January 31, 2017. Moreover, no new contingencies requiring significant adjustment to the provisions for risks and charges reported at July 31, 2017, emerged.

Management Discussion and Analysis for the six months ended July 31, 2017 (unaudited)

Distribution channels

Retail sales for the six months ended July 31, 2017 were Euro 1,177.1 million, down by 7.8% from the same period of 2016 (-8% at constant exchange rates). Thirteen stores were closed down in the six-month period (4 Prada, 8 Miu Miu and 1 Church's) and six new stores were opened (2 Prada, 2 Miu Miu and 2 Church's).

Sales in the wholesale channel grew by 5.1% compared to the same period of the prior year (+4.5% at constant exchange rates), mainly as a result of higher sales to franchisees and primary selected online retailers ("e-tailers").

Markets

The Asia Pacific market reported growth of 0.4% (-0.6% at constant exchange rates). The Greater China region generated net sales of Euro 301.9 million, up by 4.5% at current exchange rates and by 5.2% at constant exchange rates, whereas other countries in the region experienced declines. Overall in the region, sales increased for clothing and leather goods, whereas footwear sales decreased.

Net sales in Europe fell by 7.7% at current exchange rates compared with the same six-month period of the prior year (-6.6% at constant exchange rates). The stronger Euro at the end of the period adversely affected tourist spending. Clothing sales increased, whereas footwear and leather good sales declined.

Net sales in the American market fell by 3.7% at current exchange rates (-5.8% at constant exchange rates). The product trends in this market were similar to those reported for the European market.

Sales in Japan fell by 14.2% compared with the same period of last year (same decrease at constant exchange rates). The sales in this region were influenced by a decline primarily in local demand, but also in tourist spending.

Net sales in the Middle East region, which suffered from a geopolitical context unfavorable to tourism flows, fell by 11.7% at current exchange rates (-13.1% at constant exchange rates).

Products

Sales of the clothing division rose by 4.3% overall (+4.1% at constant exchange rates), whereas the Miu Miu brand had double-digit sales growth compared with the same six months of the prior year.

Sales of the leather goods division fell by 7.4% overall at current exchange rates (-7.9% at constant exchange rates), with less decline for the Prada brand.

Footwear sales fell by 9.7% at current exchange rates (-9.5% at constant exchange rates), with a trend similar to that of leather goods.

Brands

The net sales of the Prada brand fell by 4.6% at current exchange rates (-5% at constant exchange rates). The Asia Pacific region reported sales in line with those of the same period of last year, whereas the other regions had lower sales.

Miu Miu net sales fell by 9.9% at current exchange rates (-10.2% at constant exchange rates). The decrease was affected by the closing down of 8 stores during the period.

Net sales of the Church's brand fell by 15% mainly as a result of the recent restructuring of the distribution channel. The contraction was concentrated in the European market.

The "other" brand category consists of sales of Marchesi 1824 brand patisserie goods, whose growth is benefiting from the recent expansion plan, and of the Car Shoe brand, which presented a decline for the six-month period.

Royalties

In the six months ended July 31, 2017, licensing agreements generated royalty income of Euro 26.1 million, up by 4.7% from the same six-month period of 2016. The increase was attributable largely to the success of the new Prada fragrances.

Operating results

The gross margin for the six months ended July 31, 2017 was Euro 1,088.6 million, or 74.1% of net sales, up by 190 basis points from the same period of the previous year. The profit margin improved as a result of a better sales mix, in terms of the ratio of full-price sales to discounted sales, and the effect of exchange rates.

The increase in operating expenses, net of exchange differences of Euro 3.7 million, was attributable primarily to an increase in advertising and communication activities, particularly with digital technology, and a higher cost of labor regarding the aforementioned revision in 2016 of short-term incentives. All other expense items were in line with those of 2016, a year in which the Group carried out an important cost reduction program.

EBITDA for the six months ended July 31, 2017 was Euro 279.6 million, corresponding to 19.1% of net revenues, a dilution of 210 basis points compared with the same period of last year.

EBIT for the six months ended July 31, 2017 was Euro 166.8 million, or 11.4% of net revenues, compared with Euro 213.7 million, or 13.8% of net revenues, for the same period of last year.

Finance costs benefited from a stronger Euro near the end of the period, which resulted in the recognition of positive exchange differences on financial items. The cost of bank debt, effectively eliminated by such benefit, was nevertheless lower than that of the comparative period due to less average bank debt and lower interest rates.

The effective tax rate of 30% is in line with the same period of last year. The benefit deriving from a lower Italian income tax rate was offset by the less advantageous geographical sources of income.

The Group's net income for the six months amounted to Euro 115.7 million, or 7.9% of net revenues.

Net invested capital

The following table contains the statement of financial position, as reclassified in order to provide a better picture of the composition of Net Invested Capital.

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Non-current assets (excluding deferred tax assets)	2,529,920	2,599,620
Trade receivables, net	266,795	285,504
Inventories, net	562,620	526,941
Trade payables	(276,730)	(256,094)
Net operating working capital	552,685	556,351
Other current assets (excluding items of financial position)	244,992	275,384
Other current liabilities (excluding items of financial position)	(194,043)	(224,536)
Other current assets/(liabilities), net	50,948	50,848
Provision for risks	(77,546)	(82,323)
Post-employment benefits	(60,215)	(67,211)
Other long-term liabilities	(176,799)	(187,322)
Deferred taxation, net	203,369	216,126
Other non-current assets/(liabilities)	(111,191)	(120,730)
Net invested capital	3,022,362	3,086,089
Shareholder's equity – Group	(2,776,345)	(3,080,502)
Shareholder's equity – Non-controlling interests	(22,590)	(24,028)
Total Consolidated shareholders' equity	(2,798,935)	(3,104,530)
Long-term financial payables	(529,428)	(547,628)
Short-term financial, net surplus/(deficit)	306,001	566,069
Net financial position surplus/(deficit)	(223,427)	18,441
Shareholders' equity and net financial position	(3,022,362)	(3,086,089)
Net Debt to Consolidated equity ratio	7.0%	n/a

At July 31, 2017, the consolidated asset and financial structure was based on net invested capital of Euro 3,022.4 million, financed by net debt of Euro 223.4 million and Group equity of Euro 2,776.4 million.

The Euro 69.7 million decrease in non-current assets, consisting primarily of tangible and intangible assets, was due mainly to the Euro 112.7 million depreciation of the period and exchange differences of Euro 49.4 million, net of capital expenditures of Euro 105.6 million. The expenditures included Euro 63.6 million targeted to the retail network to finance numerous projects to renovate store layout in order to further enhance the customer experience. Other capital expenditures totaling Euro 42 million were allotted to the production and logistics structure and to information technology, specifically to implement the omnichannel marketing strategy.

The net operating working capital at July 31, 2017 is Euro 552.7 million, practically unchanged from January 31, 2017:

- trade receivables fell by Euro 18.7 million due to exchange differences and differences occurred in the timing of collection of some receivable;
- inventory rose by Euro 35.7 million, consisting of Euro 21.3 million for finished products and Euro 14.4 million for raw materials and work in progress. The increase coincides with a retail restocking phase;
- trade payables rose by Euro 20.6 million, consistently with the dynamics of the production cycle.

The other current assets (net) are practically unchanged from January 31, 2017 because the Euro 30 million decrease in tax credits was offset by the closing of derivative contracts, a decrease in investment debts and a decrease in payables due to employees.

The other non-current liabilities (net) fell by Euro 9.5 million, mainly as a result of reduced risk provisions and long-term rent and deferred benefit liabilities.

During the six-month period the Group paid Euro 307.1 million in dividends to PRADA spa shareholders. The Group's equity was further reduced by Euro 121.1 million as a result of the weakening of the major foreign currencies against the Euro.

Net financial position surplus/(deficit)

(amounts in thousands of Euro)	as at July 31 2017 (unaudited)	as at January 31 2017 (audited)
Bonds	(130,000)	(130,000)
Bank borrowing – non-current	(399,428)	(417,628)
Total financial payables – non-current	(529,428)	(547,628)
Financial payables and bank overdrafts - current	(359,206)	(151,211)
Payables to parent company and related parties	(4,524)	(4,934)
Total financial payables – current	(363,729)	(156,145)
Total financial payables	(893,157)	(703,773)
Cash and cash equivalents	669,730	722,214
Total financial receivables and cash and cash equivalents - current	669,730	722,214
Total financial receivables and cash and cash equivalents	669,730	722,214
Net financial surplus/(deficit), total	(223,427)	18,441
Net financial surplus/(deficit) excluding related party balances	(218,904)	23,375
NFP/EBITDA ratio	0.37	n/a

The cash flow generated by operating activities in the six-month period (Euro 208.2 million) enabled to finance the capital expenditures of the period (Euro 105.6 million) and to contribute to the payment of dividends to PRADA spa shareholders (Euro 307.1 million); the remaining portion of the dividends was paid through the use of credit lines. The financial position, net of the aforementioned cash flows, was further reduced by Euro 40.6 million on account of depreciation of the major currencies against the Euro.

In order to benefit from favorable financial market conditions, during the period PRADA spa stipulated a new long-term loan of Euro 200 million with IntesaSanpaolo spa, which is still unused as of July 31, 2017. The total amount of undrawn credit lines at July 31, 2017 is Euro 639 million.

Events after the reporting date

Nothing to mention.

Outlook

The complex task of restructuring all operating processes, which is aimed at providing the Group with the tools needed to access an increasingly competitive market, is progressing well; however, more remains to be done.

Having one of the most recognized and most respected international brands, with undisputed leadership in design and innovation, means the Group has to make choices in the pursuit of growth that privilege the preservation of the cultural and stylistic fundamentals that the brand identity is based on.

The positive trends in Ready-to-Wear, which has been growing over many seasons, are confirmed as well as in the new products in the Leather goods segment, which have had an excellent reception in all markets. The Group remains committed to creating a balanced offer in terms of price ranges.

The extensive overhaul of Prada Group's cost structure creates operating leverage that will allow the Group profits to benefit rapidly from revenue growth. In the meantime, control over investments and net working capital will continue to protect cash generation.

The Group is confident that its action plan is the best way to return to steady growth in revenues and margins, albeit aware that benefits may take longer than expected. The Group's cash flow and balance sheet remain solid, allowing to focus on value creation for shareholders over a broad time horizon.

Corporate Governance practices

The Company is committed to maintaining a high standard of corporate governance practices as part of its commitment to effective corporate governance. The corporate governance model adopted by the Company consists of a set of rules and standards aimed toward establishing efficient and transparent operations within the Group, to protect the rights of the Company's shareholders and to enhance shareholder value. The corporate governance model adopted by the Company is in compliance with the applicable regulations in Italy, as well as the principles of the Corporate Governance Code (the "Code") contained in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Corporate governance practices adopted by the Company during the six months ended July 31, 2017 (the "Reviewed Period"), are in line with those practices set out in the Company's 2016 Annual Report and the Code.

Compliance with the Code

The Board has reviewed the Company's corporate governance practices and is satisfied that the Company's corporate governance practices have complied with the code provisions set out in the Code throughout the Reviewed Period.

The Board

The Board of Directors of the Company (the "Board") is responsible for setting up the overall strategy as well as reviewing the operation and financial performance of the Company and the Group.

The Board has established the following committees with written terms of reference, which are of no less exacting terms than those set out in the Code:

1. Audit Committee
2. Remuneration Committee
3. Nomination Committee

Audit Committee

The Company has established an Audit Committee in compliance with Rule 3.21 of the Listing Rules where at least one member possesses appropriate professional qualifications in accounting or related financial management expertise to discharge the responsibility of the Audit Committee. The membership of the Audit Committee consists of three independent non-executive directors, namely, Mr. Gian Franco Oliviero Mattei (Chairman), Mr. Giancarlo Forestieri and Mr. Sing Cheong Liu. The primary duties of the Audit Committee are to assist the Board in providing an independent view of the effectiveness of the Company's financial reporting process and its internal control and risk management systems, to oversee the external and internal audit processes and the implementation of the Company's risk management functions and to perform other duties and responsibilities as are assigned to

the Audit Committee by the Board. During the Reviewed Period, the Audit Committee held four meetings on March 1, 2017, April 6, 2017, April 12, 2017 and June 29, 2017, with an attendance rate of 92%, mainly to review with the senior management, the Group's internal and external auditors and the board of statutory auditors, significant internal and external audit findings and financial matters, as required under the Committee's terms of reference, and to make relevant recommendations to the Board. The Audit Committee's review covered the audit plan for the year 2017, the findings of the internal auditors, internal controls, risk assessment, annual review of the Group's continuing connected transactions for 2016, tax and legal updates (including litigations) and the financial reporting matters (including the annual results for the year 2016, before recommending them to the Board for approval).

The Audit Committee also held a meeting on September 5, 2017 to update on internal audit and risk management activities (attendance rate of 100%) and held a meeting on September 8, 2017 (attendance rate of 67%) to review the interim results for the period ended July 31, 2017, before recommending them to the Board for approval.

Remuneration Committee

The Company has established a Remuneration Committee in compliance with the Code. In compliance with Listing Rule 3.25, the Remuneration Committee is chaired by an independent non-executive director and comprises of a majority of independent non-executive directors. The primary duties of the Remuneration Committee are to make recommendations to the Board on the Company's policy and structure for the remuneration package of directors and senior management and the establishment of a formal and transparent procedure for developing policies on such remuneration. The recommendations of the Remuneration Committee are then put forward to the Board for consideration and, where appropriate, adoption. The Remuneration Committee consists of two independent non-executive directors, Mr. Gian Franco Oliviero Mattei (Chairman) and Mr. Giancarlo Forestieri, and one executive director, Mr. Carlo Mazzi. During the Reviewed Period, the Remuneration Committee held two meetings on April 11, 2017 and June 29, 2017, with an attendance rate of 100% to review and recommend certain updates to the long term incentive plan for executives and Directors and to review the management by objectives plan for the Company's executives.

Nomination Committee

The Company has established a Nomination Committee in compliance with the Code. The primary duties of the Nomination Committee are to determine the policy for the nomination of directors and to make recommendations to the Board on the structure, size and composition of the Board itself, on the selection of new Directors and on the succession plans for Directors. The Nomination Committee also assesses the independence of independent non-executive directors. The recommendations of the Nomination Committee are then put forward to the Board for consideration and, where appropriate,

adoption. The Nomination Committee consists of two independent non-executive directors, Mr. Gian Franco Oliviero Mattei (Chairman) and Mr. Sing Cheong Liu, and one executive director, Mr. Carlo Mazzi. During the Reviewed Period, the Nomination Committee held one meeting on April 11, 2017, with an attendance rate of 100% to perform the annual review of the independence of independent non-executive directors.

Supervisory Body

In compliance with the Italian Legislative Decree 231 of June 8, 2001 (the "Decree"), the Company has established a supervisory body whose primary duty is to ensure the functioning, effectiveness and enforcement of the Company's Model of Organization, adopted by the Company pursuant to the Decree. The supervisory body consists of three members appointed by the Board selected among qualified and experienced individuals, including independent non-executive directors, qualified auditors, executives or external individuals. The supervisory body consists of Mr. David Terracina (Chairman), Mr. Gian Franco Oliviero Mattei and Mr. Paolo De Paoli.

Board of Statutory Auditors

Under Italian law, the Company is required to have a board of statutory auditors, appointed by the shareholders for a term of three financial years, with the authority to supervise the Company on its compliance with the applicable law, regulations and the By-laws, as well as on its compliance with the principles of proper management and, in particular, on the adequacy of the organizational, administrative and accounting structure adopted by the Company and its functioning.

The board of statutory auditors of the Company consists of Mr. Antonino Parisi (Chairman), Mr. Roberto Spada and Mr. David Terracina. The alternate statutory auditors are Ms. Stefania Bettoni and Mr. Cristiano Proserpio. During the Reviewed Period, the board of statutory auditors attended two Board meetings of the Company on April 12, 2017 and June 29, 2017. They also attended the Board meeting of the Company on September 8, 2017.

Dividends

The Company may distribute dividends subject to the approval of the shareholders in a general shareholders' meeting.

No dividends have been declared or paid by the Company in respect of the Reviewed Period.

On April 12, 2017, the Board of the Company recommended the payment of a final dividend for the financial year 2016 of Euro/cents 12 per share in the capital of the Company, representing a total dividend of Euro 307,058,880. The Shareholders approved the distribution and payment of this dividend at the shareholders' general meeting of the Company held on May 31, 2017. The dividend was paid on June 20, 2017.

Directors' Securities Transactions

The Company has adopted written procedures governing Directors' securities transactions on terms no less exacting than the standard set out in the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix 10 of the Listing Rules (the "Model Code"). Specific written confirmations have been obtained from each Director to confirm his/her compliance with the required standard set out in the Model Code and the Company's relevant procedures regarding directors' securities transactions for the Reviewed Period. There was no incident of non-compliance during the Reviewed Period.

The Company has also adopted written procedures governing securities transactions carried out by relevant employees who are likely to be in possession of inside information in relation to the Company and its securities. The terms of these procedures are no less exacting than the standard set out in the Model Code.

Purchase, Sale, or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the Reviewed Period.

Publication of Interim Results Announcement and Interim Report

The interim results announcement of the Company is published on the websites of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk and the Company at www.pradagroup.com. The interim report will be available on the same websites and dispatched to the shareholders of the Company in due course.

By Order of the Board
PRADA S.p.A.
Mr. Carlo Mazzi
Chairman

Milan (Italy), September 8, 2017

As at the date of this announcement, the Company's executive directors are Mr. Carlo MAZZI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI and Ms. Alessandra COZZANI; the Company's non-executive directors are Mr. Stefano SIMONTACCHI and Mr. Maurizio CEREDA and the Company's independent non-executive directors are Mr. Gian Franco Oliviero MATTEI, Mr. Giancarlo FORESTIERI and Mr. Sing Cheong LIU.